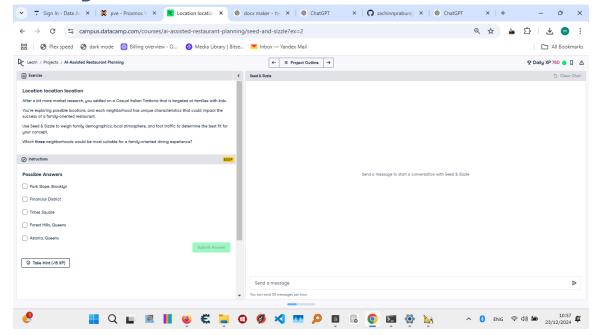
# Location Location: Al-Assisted Restaurant Planning



### **Question:**

After a bit more market research, you settled on a Casual Italian Trattoria that is targeted at families with kids.

You're exploring possible locations, and each neighborhood has unique characteristics that could impact the success of a family-oriented restaurant.

Use Seed & Sizzle to weigh family demographics, local atmosphere, and foot traffic to determine the best fit for your concept.

\*\*Which three neighborhoods would be most suitable for a family-oriented dining experience?\*\*

#### **Possible Answers:**

- A. Park Slope, Brooklyn
- B. Financial District

- C. Times Square
- D. Forest Hills, Queens
- E. Astoria, Queens

#### **Correct Answer:**

- A. Park Slope, Brooklyn
- D. Forest Hills, Queens
- E. Astoria, Queens

## **Explanation:**

Park Slope, Brooklyn; Forest Hills, Queens; and Astoria, Queens are known for their family-friendly neighborhoods.

They have local atmospheres that cater to families, lower foot traffic compared to business districts or tourist-heavy

areas, and demographics that align with a family-oriented dining experience. The Financial District and Times Square,

on the other hand, are more business- and tourist-centric, making them less ideal for your concept.