

The 'Generation' Generation

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Daily XP 550

The "generation" generation

TotallyLogo has hired you as a technical consultant on their exciting new project. Since they were founded, TotallyLogo has been designing custom logos for its customers, which are created digitally by their team of specialist designers. They still want to offer this white-glove service but also want to provide self-serve logos, where customers can write a description of how they want their logo to look and feel, and a generative AI model will create one for them.

What type of generative AI model would be required in this case?

Answer the question

50XP

Possible Answers

Select one answer

☒ Text generation

PRESS 1

☐ Audio generation

PRESS 2

☐ Video generation

PRESS 3

☐ Image generation

PRESS 4

Take Hint (-15 XP)

Submit Answer

****Question:****

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What type of generative AI model would be required in this case?

Correct Answer:

- **Image generation**

Explanation:

In this scenario, customers are providing a textual description of how they want their logo to look. The task requires creating images (logos) based on the input description, which falls under the domain of **image generation**. Generative AI models like diffusion models, GANs (Generative Adversarial Networks), or other image-generation tools can process the textual input and produce visual content accordingly.

Why Other Options Are Incorrect:

1. **Text generation**

- Text generation focuses on creating textual outputs, such as articles, stories, or descriptions. It is not suitable for generating images like logos.

2. **Audio generation**

- Audio generation creates sounds or music and is not relevant to the task of producing images.

3. **Video generation**

- Video generation involves creating motion-based outputs, which exceeds the requirement of generating static logos.