

Troubleshooting LLMs

Exercise Description

Using LLMs can result in various issues, ranging from reliability issues to legal challenges. In this context, a business leader must understand the probable reasons behind each issue.

Categorize the LLM-related issues based on the likely cause of the problem.

Correct Categorization of LLM Issues

Training Data Issues

- **Given a set of symptoms of a patient, the LLM gives a provisional diagnosis that is clearly wrong.**
- **When prompted to write business success stories in the tech world, the LLM only writes about men.**

Prompting Issues

- **An LLM generates content about apples (the fruit) when asked to write about Apple Inc.**

Lack of Human Oversight

- **A marketing campaign generated by an LLM used a trademarked expression.**
- **An LLM created a social media post using an unacceptable word describing a mental illness.**

Explanation

Issues with LLMs typically stem from three main areas:

- **Training Data Issues**: Biases or inaccuracies in the training data can lead to skewed or incorrect outputs.
- **Prompting Issues**: Poorly structured prompts or ambiguous instructions can confuse the LLM and result in unintended outputs.
- **Lack of Human Oversight**: Without proper supervision, LLM-generated content can include errors, offensive language, or legal violations.