

## **LLMs in Action**

## **Exercise Description**

Time to see an LLM in action! You'll be able to find the answer to the question by typing it into the \*Send a message\* box below. ChatGPT will analyze and interpret your question, and return an answer.

In which of the following business areas can LLMs be used for assisting its workflow?

## **Correct Answers**

- 1. \*\*Translation/localization\*\*
- 2. \*\*Content generation\*\*
- 3. \*\*Research\*\*
- 4. \*\*Product development\*\*

## **Explanation**

Large Language Models (LLMs) can assist businesses across various workflows:

- \*\*Translation/localization\*\*: LLMs can automate and streamline the translation of content to reach diverse audiences globally.
- \*\*Content generation\*\*: LLMs are capable of generating articles, blogs, marketing copy, and other textual content efficiently.
- \*\*Research\*\*: LLMs can analyze large datasets, extract insights, and summarize research findings to enhance decision-making.
- \*\*Product development\*\*: LLMs can assist in ideation, documentation, and analysis to accelerate product development workflows.