



MICHAŁ RUSZKOWSKI

FRONT-END DEVELOPER | EMAIL DEVELOPMENT SPECIALIST

WORK EXPERIENCE

Email Developer - Publicis Groupe

August 2023 - present

- Coded over 300 responsive marketing emails in raw HTML, ensuring full compatibility across major email clients.
- Co-developed a custom automation script to streamline and accelerate the email coding process, significantly improving team efficiency.
- Refactored and optimized HTML emails initially created in drag-and-drop editors to ensure clean code, consistent rendering, and improved maintainability.
- Uploaded finalized email templates to the Veeva Vault system, adhering to project specifications and compliance standards.

Junior Front-end Developer - SALESmanago

March 2022 - April 2023

- Creating responsive landing pages, pop-ups, forms, sidebars, recommendation frames, and HTML emails based on client's design
- Validating forms using JavaScript
- Modifying the HTML DOM structure using JavaScript
- Adding iframes to the client's website
- Developing new, customized scripts and improving existing ones

Junior QA - SALESmanago

November 2021 - March 2022

- Verifying the correct display of creations on different devices and browsers
- Checking the correctness of script functionality

PROJECTS

CheckpointRace - Travel Game

Mobile city game where users race to reach randomly assigned checkpoints first, using geolocation, Leaflet maps, and a custom places API

FairCosts

Mobile app for tracking shared expenses in a group — users log who paid for what, and the app calculates who owes whom to settle up fairly

TECHNOLOGY-WORK STACK

Technologies

Node.js, Express, MongoDB, Angular, React, TypeScript, JavaScript, HTML5, CSS3, SCSS, GSAP, Email HTML, BEM, RWD, React Native, Tailwind, Maizzle

Workflow, environment

VS Code, JIRA, Figma, Photoshop, Adobe XD, Git, NPM, Veeva, Litmus, Expo Go, Salesforce

LANGUAGES

- Polish
- English

EDUCATION HISTORY

**Andrzej Frycz Modrzewski
Krakow University
2009 - 2014
Master of Management**