

Week 2 – Proton VPN Promo Guide

From Proton <contact@partners.proton.me>

To michal@techguywithabeard.com

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Proton VPN: Our Top Seller & How to Promote It

Hi Michael,

Let's kick things off with the product most affiliates start with: Proton VPN.

💡 All you need to know about our audience, our messaging and product features you can find here [in this doc.](#)

⌚ Top content ideas

- Best VPN in 2026
- Proton VPN Review: What You Need to Know
- How to watch [insert channel]
 - [See full list here](#) of all the channels we unblock
- How to Stay Private Online in 2026
- Comparison articles: ProtonVPN vs X VPN

💬 Pro tip: Focus on **paid plan benefits** — faster speeds, and more countries

👉 Grab banners and text links [here](#)

As a reminder, here's your affiliate link to promote Proton VPN: https://go.getproton.me/aff_c?offer_id=26&aff_id=16236

We start everyone at 40% revenue share, and when partners make VPN a bigger priority, we look for additional ways to support their efforts. If that's something you'd like to pursue, we'd love to hear from you.

🎓 Join Our Next Affiliate Workshop

Want to learn directly from the Proton team and boost your results faster?

Don't miss our **45-minute Affiliate Workshop on April 1 at 04:00 PM CET** — a live session where you'll get insider tips, proven promotion strategies, and a chance to ask your questions directly to the experts.

Bonus: All attendees receive a free 1-year Proton Unlimited account (€120 value) to explore and promote our full suite of products.

👉 [Save your seat now](#)

Next week, we'll explore **Proton Pass**, our fast-growing password manager.

Good luck getting started! We're here if you need anything — just email partners@proton.me.



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