Week 3 – Promote Proton Pass

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Proton
Privacy by default

📩 Week 3 – Promote Proton Pass

Boost your SEO with Proton Pass: Here's how

Hi Michael,

This week's spotlight: **Proton Pass** — a privacy-first, open-source password manager built by the team behind Proton Mail and Proton VPN.

🔐 Why Proton Pass converts

- End-to-end encrypted (Proton can't access your data — unlike most others)

- Built on zero-access architecture by a company known for privacy

- **Free plan available** — strong entry point for mass adoption

- **Email Aliases:** this protects your real email address from spam, phishing, and data breaches while keeping logins private.

- **Emergency access** — Simply designate your trusted contacts and make sure they can access your essential data in case of an emergency.

- Competitive pricing compared to 1Password, Dashlane, and Bitwarden

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📈 SEO content ideas that convert

Target long-tail and commercial-intent keywords like:

- "Most secure password manager for (specific audience)"

- "Best open-source password managers in 2026"

- "Password managers that don't track you"

- "Proton Pass vs Bitwarden / 1Password / Dashlane – Honest Comparison"

- "Password manager with alias email integration"

- "Emergency access that prevent from losing all your password"

✅ Angles that differentiate

- Proton Pass is **truly private**: zero trackers, zero ads, zero access to your data

- Ideal for **remote teams, privacy-conscious families**, and power users

- Works seamlessly across **Chrome, Firefox, Edge**, and mobile

- Built by a trusted privacy brand with over 100M users

- Avoid being spammed by creating email aliases that are connected to your main email address (you can suppress those email aliases in case you start receiving spam)

🎯 Quick wins for affiliates

Use your affiliate link in:

- Review articles & product comparisons

- Listicles like "Top 5 secure password managers"

- How-to content: "How to import from LastPass to Proton Pass"

🗂 Grab assets [here](#)

As a reminder, here's your affiliate link to promote Proton Pass: https://go.getproton.me/aff_c?offer_id=38&aff_id=16236

🎓 **Join Our Next Affiliate Workshop**

Want to learn directly from the Proton team and boost your results faster?

Don't miss our **45-minute Affiliate Workshop on April 1 at 04:00 PM CET** — a live session where you'll get insider tips, proven promotion strategies, and a chance to ask your questions directly to the experts.

Bonus: All attendees receive a free 1-year Proton Unlimited account (€120 value) to explore and promote our full suite of products.

👉 Save your seat now

Have questions? Just reply — we're here to help you grow.

— The Proton Affiliate Team