## WWWH (What? Why? Who? When? How?)

September 29, 2023 WWWWH

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## 1. What?

Goal of project is to develop machine learning model for prediction of sales of protective gear in Poland, based on data from Polish Trading Company, and data about external factors (e.g. Economic factors) from Central Statistical Office of Poland (Główny Urzad Statystyczny "GUS")

## 2. Why?

Reason of project is to predict sales for better finacial and menagment planning of comapny, which should result in

- 3. Who?
- 4. When?
- 5. How?