

# Favour Allison

UX/UI Product Designer

Abuja, Nigeria

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**Hola! I'm Allison Micheal Favour, and I'm delighted to introduce myself as a UI/UX Designer and Frontend Web Developer with more than 6 years of experience in exciting fields like Blockchain, fintech, and Real Estate. I have a genuine passion for creating valuable content to support fellow designers and developers.**

**In my role as a UI/UX Designer, my focus is on bridging the gap between users and businesses, and I'm constantly exploring innovative ways to make that connection seamless. Collaboration and knowledge-sharing are close to my heart, and I take pride in simplifying complex technical concepts into easy-to-understand explanations.**

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## WORK EXPERIENCE

### Vefi Network

#### Product Designer

Lead a UI/UX design team to accomplish goals and tasks for Block-chain Company.

- These goals and tasks include designing a crypto wallet and NFT marketplace.
- Provide developer support based on the designs to ensure it was developed properly.
- Supervised team members and make reports to the project manager

February 2022 - | United Kingdom

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### Swap Space

#### Product Designer

Conducted User research on the Renting and Buying of Apartment in Turkey and Dubai, to what needs to be Improved.

- ☑ Designed Wireframes, design system, and style guide using the company's brand guidelines.
- ☑ Collaborated with the design team and Software engineers to redesign the clinical sections, and make them responsive for tablets and mobile devices. This led to improvement in the User experience and accessibility by both Properties Owners, Agents, and On-site Visitors.

May 2022 - Present | Dubai, United Arab Emirates

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## Freelance Graphic Designer

### Graphic Designer

Managing, producing, and designing projects from brief to fulfillment.

- ☑ Designing & creating marketing & e-marketing materials on a range of projects.
  - ☑ Ensuring consistency in a client's corporate and promotional brands.
  - ☑ Presenting finalized ideas & concepts to clients, colleagues, and senior managers.
  - ☑ Answering queries from clients.
  - ☑ Creating original artwork for short and long-term projects.
- Involved in designing advertisements, brochures, handouts, fliers, and online graphics.
- ☑ Working with a range of media, including photography, to create the final artwork.
  - ☑ Designing pitches and presentations for the sales teams.
  - ☑ Keeping up to date with new software, post-production techniques & industry trends.
  - ☑ Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners

March 2018 - May 2023 | Nigeria

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## Jollo Delivery

### UI/UX Designer

Carried out User research to understand what the customers wants and made improvements where our competitors failed.

- ☑ Designed Wireframes & prototypes for mobile app(customers, restaurants & riders) and App landing page.
- ☑ Suggested the implementation of instant stories for restaurants which can be used for quick promotions so their customers don't miss out on them.
- ☑ Provide developer support based on the designs to ensure it was developed properly

March 2021 - February 2022 | Abuja, Nigeria

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## Quantap

### Frontend Web Developer

Completed a comprehensive program integrating UI/UX design and frontend development.

Developed expertise in designing user interfaces, creating wireframes and prototypes, and conducting usability testing.

Acquired proficiency in frontend technologies such as HTML5, CSS3, JavaScript, and responsive web design.

Gained hands-on experience in using design tools such as Adobe Creative Suite, Sketch, and Figma.

June 2023 - | Nigeria

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## National Hospital Abuja

### Lab Assistant

February 2022 - November 2022 | Abuja, Nigeria

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## Freelance Designer

### UI/UX Designer

2016 - |

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## EDUCATION

## Federal University Of Lafia

### Bachelor of Science Chemistry

November 2018 - November 2022 | Nassarawa, Nigeria

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## UI/UX Design and Frontend Development Program

Completed a comprehensive program integrating UI/UX design and frontend development.

Developed expertise in designing user interfaces, creating wireframes and prototypes, and conducting usability testing.

Acquired proficiency in frontend technologies such as HTML5, CSS3, JavaScript, and responsive web design.

Gained hands-on experience in using design tools such as Adobe Creative Suite, Sketch, and Figma.

April 2020 - January 2021 | Abuja, Nigeria

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## LANGUAGES

**English (Fluent)**

**AWARDS**

Certificate of completing three month internship as a Product Designer

2023

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**Udemy**

Graphic Designer Masterclass- Learn Great Design

2023

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**SKILLS**

Adobe Creative Suite, Agile Development, Collaboration, Communication, Figma, Frontend Development, Git/GitHub, HTML5/CSS3, Interaction Design, JavaScript/JQuery, Problem Solving, Prototyping, Responsive Web Design, Sketch, User Experience (UX), User Interface (UI), Visual Design, Wireframing

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**ADDITIONAL INFORMATION:**

Fluent in English

Strong understanding of design principles, frontend development best practices, and current industry trends

Ability to effectively communicate and collaborate with diverse teams

Detail-oriented with a focus on delivering high-quality designs and clean code

Strong problem-solving and analytical skills

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**REFERENCES:****SUMMARY**

with a passion for crafting user-friendly experiences that not only satisfy user needs but also drives business success. Let's embark on a journey of creating engaging and intuitive digital experiences together! 😊