

Michel Batista
MichelBDLC@gmail.com
(917) 749 - 4333

This resume has been optimized to highlight experience that is specifically relevant to the Brand Ambassador role. In addition to the roles listed on this resume, I have at least 5 years of experience in sales, currently a student & bartender. I am a sociable individual, very detail and service oriented, and love connecting with people.

Freelance Fashion Sales Agent

Poured - New York, NY

- Provide sales &/ or stock support to fashion store brands.
- Duties include styling/ fashion advice, customer service, sales
- Worked with Celine Madison, Celine Soho, Rag & Bone Soho, L'agence Madison, Givenchy Madison, Cuyana Soho/Nolita, Kenzo Soho, Kenzo Hudson Yards, Loewe Soho, & others

Brand Ambassador

M&M - New York, Ny

- Represented M&M at the Governor's ball event. Covering different tasks such as candy specialist, Photo Booth Assistant, merch captain, party starter and more.
- Gave detailed explanations and answered questions on services provided by M&M marketed products.
- Kept the area in control by managing traffic and guiding customers.

Brand Ambassador

Mastercard - New York, Ny

- Represented Mastercard at a Marathon event in Javits Center for a week. Covering different tasks such as product specialist, Photo Booth Assistant, Customer Service Representative and more.
- Gave detailed explanations and answered questions on services provided by mastercard marketed products.
- Kept the area in control by managing traffic and guiding customers.

Brand Ambassador

Sol Cacao - New York, Ny

- Represented Sol Cacao (a small independent company that makes organic chocolate products locally, based in the Bronx)
- Sold and provided detailed information on the brand and products of Sol Cacao. Including how the products were created.
- Oversaw additional gifts to go along with successful sales for certain clientele.

Model Brand Ambassador

CAKE (She Hits Different) - New York, Ny

- Represented CAKE, a cali based cannabis brand expanding to NYC.
- Directed guests of the event to different event activities, took pictures of and with guests wearing brand attire, participated in marketing videos and provided detailed information on brand products.