**Kickstarter Campaign Analysis**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

July through August always saw a downward trend in totals.

The majority of Kickstarter Campaigns are successful.

Campaigns related to music had the highest percentage of success. (Yes, theater was the most successful in number, but not percentage).

1. What are some limitations of this dataset?

We can’t really tell why the campaign was successful, failed, or canceled.

1. What are some other possible tables and/or graphs that we could create?

Demographics of where the campaigns were held to how successful they were.

Goal vs. pledge amount, that is which campaigns had the highest revenue.