# Michelle Holmes

### UX UI Designer, Product Designer

Dedicated and innovative UX Designer with a passion for creating intuitive and engaging digital experiences. Leveraging my background in user research, interaction design, and prototyping, I aim to collaborate with cross-functional teams to deliver products that delight users and drive business objectives. Committed to staying at the forefront of industry trends and technologies, I aspire to contribute my expertise to projects that positively impact both users and organisations.

Wellington, New Zealand

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michelle.nz



#### PROFESSIONAL EXPERIENCE

#### **User Experience Designer**

Valocity Global Jan 2023 - May 2024

- Gather and evaluate user requirements in collaboration with product managers and engineers
- Illustrate design ideas using storyboards, process flows and sitemaps
- Develop UI mockups and prototypes that clearly illustrate how sites function and looks like
- Prepare and present mockups and prototypes to internal teams and key stakeholders
- Identify and troubleshoot UX problems
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colours and images

#### Frontend Developer

Valocity Global Nov 2021 - Jan 2023

- Determining the structure and design of web pages
- Developing features to enhance the user experience
- Striking a balance between functional and aesthetic design
- Building reusable code for future use
- Utilising a variety of markup languages to write web pages
- Maintaining brand consistency throughout the design

#### Website Coordinator

NZ Uniforms Nov 2019 - Mar 2021

- Manage and published content
- Design website layouts
- Maintain continuity of themes
- Manage social media accounts
- Support customer service & marketing team

#### **Technical Support Specialist**

Concentrix Jul 2017 - Mar 2019

- Troubleshoot, diagnose and resolve technical enquiries
- Research and present findings in documentation
- Maintain and update documentation and customer records
- Take ownership of all calls/issues
- Maintain and update product knowledge and procedures
- Customer Service
- Professional phone etiquette













#### **EDUCATION**

# Fundations of User Experience (UX) Design

Google Career Certificates

Coursera

Aug 20, 2023

## Bachelor of Information Technology (BIT)

Major in Software Development Whitireia Community Polytechnic

Mar 2019 - Nov 2021

#### **SKILLS & INTERESTS**

- User-Centric Design
- User Experience Design
- Design Thinking
- Problem Solving
- Continuous Learning
- Wireframes
- Visual Design Principles
- Accessibility
- Material Design
- Analytics & Metrics
- HTML
- JavaScript
- Flutter
- Adobe InDesign

- User Research
- User Interface Design
- Communication & Collaboration
- Critical Thinking
- Figma
- Prototyping
- Sustainability
- W3c Web Accessibility Initiative
- Empathy
- Project Management
- CSS
- Angular
- Mailchimp