

MICHELLE ALVAREZ

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Front End Developer + Web Designer + Ui/Ux

Beast + Heroes **Web Development | UI Design | Programming**

Creating and supported a virtual reality RTS (real time strategy) game for Seattle's startup Emortal Sports. Responsible for the visual design and HTML5/CSS3 templating for a virtual reality game website where people will be able to learn, discover and presence the world of BnH.

- Coded the web and mobile website
- Created wireframes and website mockups
- Prototyped user interfaces
- Performed usability testing for sites
- Participated in brainstorming sessions to come up with ideas
- Conducted research
- Worked closely with the Design, Content Development, and Engine teams
- Assisted team members when needed

DutchBros - Rewards Concept **Ux/UI Designer | Prototyping**

Dutch Bros Rewards it's an app that lets you earn points towards a "free" drink. The app scans a barcode to earn or redeem rewards. The app lets you virtually carry your punchcard with you anywhere and keeps track of your points. As lead designer, I was responsible for coming up with the app design and the functionality of the app experience.

- Created wireframes and designed the Ui
- Conducted research and analyzed data
- Prototyped and animated the Ui
- Came up with color palettes and typography options
- Developed visual concepts and final designs

Velvet Beauty Bar **Freelance Designer**

Responsible for providing the visual design, identity design and HTML5/CSS development for Velvet Beauty Bar. A new look at modern salon & spas... Its a spalon who specializes in bringing high-tech treatments for skin, hair and body. Responsible of establishing a digital presence to increase their audience reach and alert customers or potential customer of their company and their services.

- Participated in brainstorming sessions to come up with ideas
- Created wireframes, website mockups, and business cards
- Designed and hand-coded the website
- Developed visual concepts and final designs
- Maintained the front end functionality of the website

Education

Washington State University | Vancouver
Creative Media & Digital Culture Program
B.A. in Digital Technology and Culture | Minor in Business

Graduated August 2017

Skills

WEB DEVELOPMENT

Hand Coded HTML5 | CSS3

Extensive knowledge

Javascript | jQuery

C# | PHP

Good working knowledge

DESIGN TOOLS

Adobe XD | Illustrator

InDesign | Affinity Designer

Good working knowledge

SOCIAL MEDIA PLATFORMS

Instagram | Youtube

LANGUAGES

Spanish | English

Fluent

Interests

Dog Lover

Video Games

Soccer

Painting

Puzzles

Connect

dribbble.com/michellealexa

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behance.net/michellealexa