

MICHELLE HIDALGO

Data Analyst

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[LinkedIn](#)
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Miami, FL

Objective

I am a data analyst with 3 years of personal experience in data cleaning, analysis, and visualization. I have worked with a variety of datasets and tools, including SQL, Excel, Tableau, and Power BI. I am passionate about uncovering insights and trends in data to help businesses make data-driven decisions. I am looking forward to a new opportunity where I can collaborate with other professionals and can grow my skill set and expertise as a data analyst.

Skills

- SQL (Joins, Unions, Subqueries)
- Microsoft Excel (Pivot Tables, Conditional Formatting, XLOOKUP)
- Alteryx (Data Cleaning, Joins, Unions, Automation)
- Power BI (Data Visualization, Power Query, DAX)
- Tableau (Data Visualizations, Calculate Fields, Joins)
- Bilingual (English, Spanish)

Education

CERTIFICATIONS

- Data Analytics Boot Camp
- Google Data Analytics Professional Certificate
- SQL From Scratch Using MySQL Databases Certificate

DEGREE

Bachelor of Science - Hospitality Management
Florida International University

Work Experience

Research Analytics and Insights Intern, Rubin Postaer and Associates
Santa Monica, California (Remote)

June 2023 – Current

- Created Tableau dashboards and visuals to display complex data clearly to help clients make informed decisions.
- Utilized Alteryx to create joins, extract, transform, and analyze large datasets. Additionally, utilized Alteryx to automate data pulling and cleaning processes.
- Applied Excel skills in data cleaning, manipulation, and analytics, employing functions like XLOOKUP and PivotTables to uncover key insights for strategic decision-making.

Freelance Data Analyst, ITP 360
Miami, Florida (Remote)

November 2022 – Current

- Collaborated with cross-functional teams, including the Software Development team, to integrate data analytics solutions into custom software projects.
- Leveraged SQL, Excel, and Power BI to create automated reporting solutions, reducing manual effort and increasing efficiency.
- Developed and maintained SQL scripts and queries to extract and transform data from various sources, ensuring data integrity and accuracy.

Digital Chat Agent, Celebrity Cruise Line
Miami, Florida (Remote)

November 2019 - November 2022

- Built an interactive dashboard to manage guest reservations via a digital chat system, while working directly with the customers to fulfill the specific needs of each client.
- Used Excel to develop and maintain a performance measurement spreadsheet for an ongoing analysis of sales strategies.
- Surpassed sales targets by implementing data-driven strategies to leveraged insights and drive revenue growth.