

Raíces digitales: Sitio web para el CARH Privacy Policy

We inform you about our Privacy Policy regarding the treatment and protection of personal data of users and clients that may be collected by browsing or contracting services through the website.

In this sense, the Owner guarantees compliance with current regulations regarding the protection of personal data, reflected in the General Data Protection Regulation (GDPR).

The use of the website implies acceptance of this Privacy Policy, as well as the conditions included in the Legal Notice.

Principles applied in data processing

In the processing of your personal data, the Owner will apply the following principles that comply with the requirements of the new European data protection regulation:

Principle of legality, loyalty and transparency: The Owner will always require consent for the processing of their personal data, which may be for one or more specific purposes about which they will inform you in advance with absolute transparency.

Data minimization principle: The Owner will request only the data strictly necessary for the purpose or purposes for which it is requested.

Principle of limitation of the conservation period: The data will be kept for the time strictly necessary for the purpose or purposes of the processing.

The Owner will be informed of the corresponding conservation period according to the purpose. In the case of subscriptions, the Owner will periodically review the lists and delete those records that are inactive for a considerable time.

Principle of integrity and confidentiality: Your data will be treated in such a way that its security, confidentiality and integrity is guaranteed.

You should know that the Owner takes the necessary precautions to prevent unauthorized access or improper use of its users' data by third parties.

Obtaining personal data

To browse the website you do not need to provide any personal data. The cases in which you do provide your personal data are the following:

- By contacting through the contact forms or sending an email.
- When commenting on an article or page.
- By signing up for a subscription form or newsletter.

Your rights

The Owner informs you that regarding your personal data you have the right to:

- Request access to stored data.
- Request a rectification or cancellation.
- Request the limitation of your treatment.
- Oppose treatment.
- Request the portability of your data.

The exercise of these rights is personal and therefore must be exercised directly by the interested party, requesting it directly from the Owner, which means that any client, subscriber or collaborator who has provided their data at any time can contact the Owner and request information about the rights. data that you have stored and how you obtained them, request rectification of the same, request the portability of your personal data, oppose the processing, limit its use or request the cancellation of said data in the files of the Owner.

To exercise your rights of access, rectification, cancellation, portability and opposition, you must send an email to company mail along with legally valid proof such as a photocopy of the citizenship card or equivalent.

Purpose of personal data processing

When you connect to the website to send an email to the Owner, subscribe to its newsletter or make a contract, you are providing personal information for which the Owner is responsible. This information may include personal data such as your IP address, first and last name, physical address, email address, telephone number, and other information. By providing this information, you give your consent for your information to be collected, used, managed and stored by the website, only as described in the Legal Notice and in this Privacy Policy.

The personal data and the purpose of processing by the Owner are different depending on the information capture system:

Contact forms: The Owner requests personal data which may include: Name and surname, email address, telephone number and website address in order to respond to your queries.

For example, the Owner uses this data to respond to your messages, questions, complaints, comments or concerns that you may have regarding the information included on the website, the services provided through the website, the treatment of your personal data, questions regarding the legal texts included on the website, as well as any other query you may have and that is not subject to the conditions of the website or the contract.

There are other purposes for which the Owner processes your personal data:

To guarantee compliance with the conditions included in the Legal Notice and the applicable law. This may include the development of tools and algorithms that help this website ensure the confidentiality of the personal data it collects.

Support and improve the services offered by this website.

To analyze navigation. The Owner collects other non-identifying data that is obtained through the use of cookies that are downloaded to your computer when you browse the website whose characteristics and purpose are detailed in the Cookies Policy.

To manage social networks. The Owner has a presence on social networks. If you become a follower on the Owner's social networks, the processing of personal data will be governed by this section, as well as by those conditions of use, privacy policies and access regulations that belong to the social network that applies in each case and that has previously accepted.

Social networks

The Owner will process your personal data for the purpose of correctly managing your presence on the social network, informing you of its activities, products or services, as well as for any other purpose that the regulations of social networks allow.

In no case will the Owner use the profiles of followers on social networks to send advertising individually.

Security of personal data

To protect your personal data, the Owner takes all reasonable precautions and follows industry best practices to prevent its loss, misuse, improper access, disclosure, alteration or destruction of your personal data.

Content from other websites

Pages on this website may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves exactly the same as if you had visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking code, and monitor your interaction using this code.

Categories of personal data

The categories of personal data processed by the Owner are:

- Identification data.
- Conservation of personal data.

The personal data you provide to the Owner will be kept until you request its deletion.

Web navigation

When browsing the website non-identifying data may be collected, which may include IP address, geolocation, a record of how services and sites are used, browsing habits and other data that cannot be used. to identify you.

Accuracy and veracity of personal data

You undertake to ensure that the data provided to the Owner is correct, complete, accurate and current, as well as to keep it duly updated.

As a User of the website, you are solely responsible for the veracity and correctness of the data you send to the site, exonerating the Owner of any responsibility in this regard.

Acceptance and consent

As a User of the website, you declare that you have been informed of the conditions regarding the protection of personal data, and you accept and consent to the processing of these by the Owner in the manner and for the purposes indicated in this Privacy Policy.