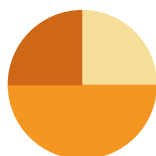


Designed by



Convenience Store Products and Sales

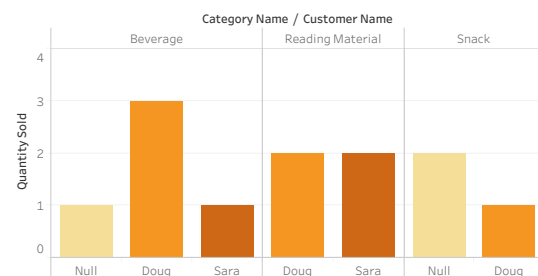
Count of Transactions per Customer



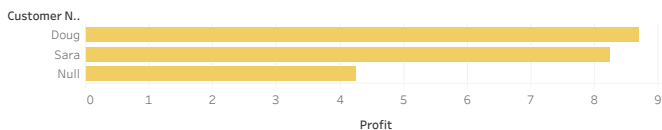
Profit, Sales Revenue, and Profit Margin per Category and Product

Category N..	Product Name	Profit	Sales Revenue	Profit Margin
Beverage	Juice	\$3.50	\$5.00	\$0.70
	Water	\$3.30	\$4.50	\$0.73
	Total	\$6.80	\$9.50	\$0.72
Reading Material	Book	\$6.50	\$10.00	\$0.65
	Magazine	\$4.40	\$6.00	\$0.73
	Total	\$10.90	\$16.00	\$0.68
Snack	Chocolate Bar	\$2.50	\$4.00	\$0.63
	Potato Chips	\$1.00	\$1.50	\$0.67
	Total	\$3.50	\$5.50	\$0.64
Stationery	Pen			
	Pencil			
	Total			
Grand Total		\$21.20	\$31.00	\$0.68

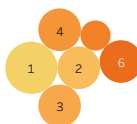
Quantity Sold per Customer and Category



Profit per Customer



Best and Worst Selling Products



Contribution Margin Per Product

Product Name	Unit Price	Unit Cost	Contribution Margin
Book	\$5.00	\$1.75	\$3.25
Chocolate Bar	\$2.00	\$0.75	\$1.25
Juice	\$2.50	\$0.75	\$1.75
Magazine	\$3.00	\$0.80	\$2.20
Pen	\$1.00	\$0.40	\$0.60
Pencil	\$0.50	\$0.10	\$0.40
Potato Chips	\$1.50	\$0.50	\$1.00
Water	\$1.50	\$0.40	\$1.10