

Filter by age class

All

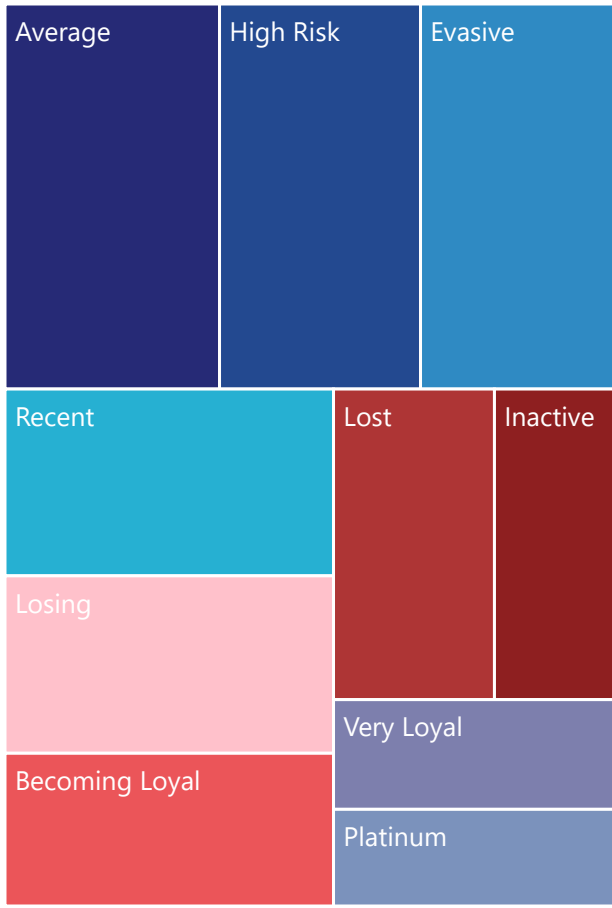
Filter by state

All

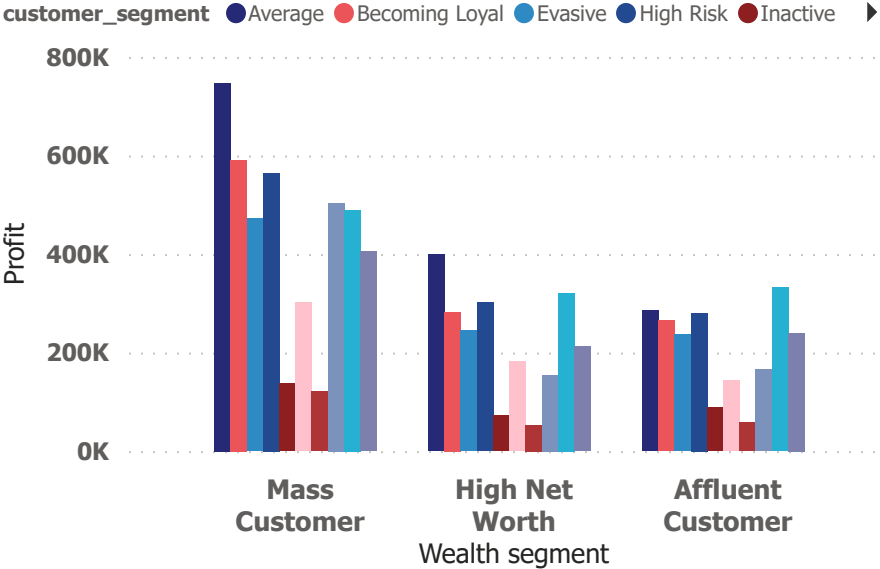
2851

Total customers

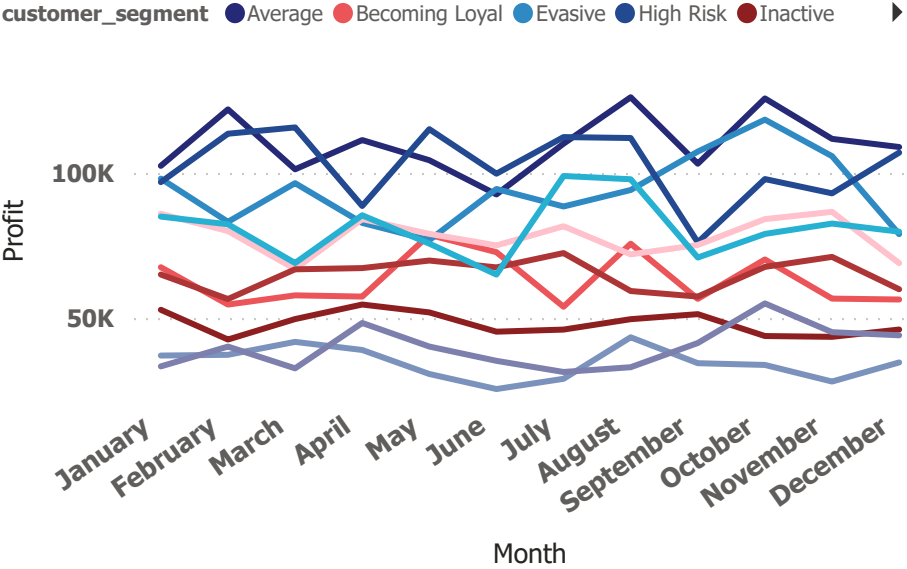
Customer Segments



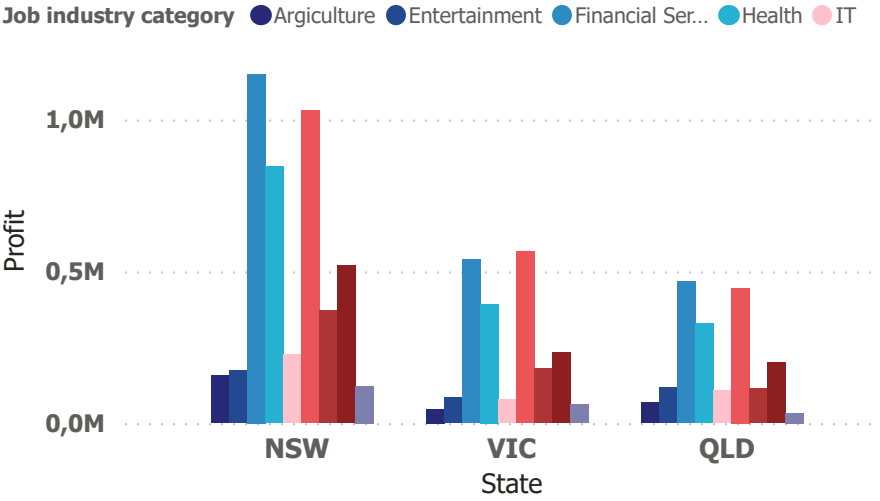
Customer segments by wealth segemnt



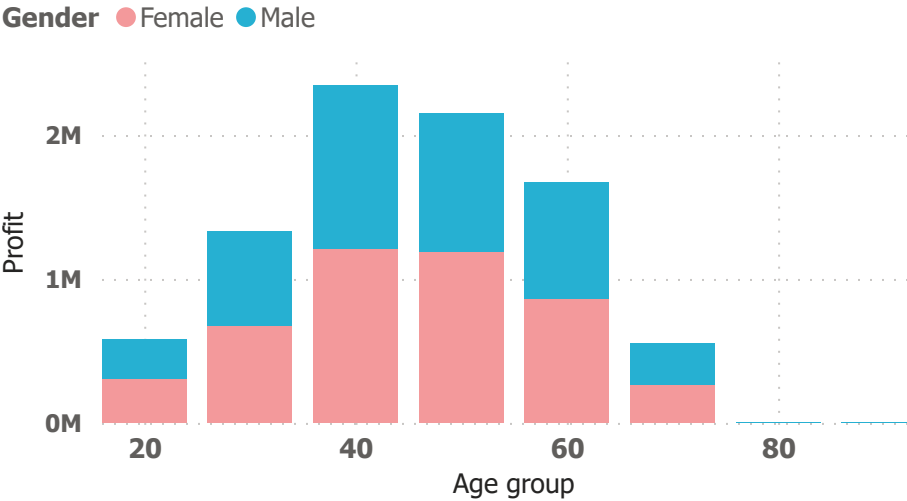
Profit by month



Profit by state and job industry category

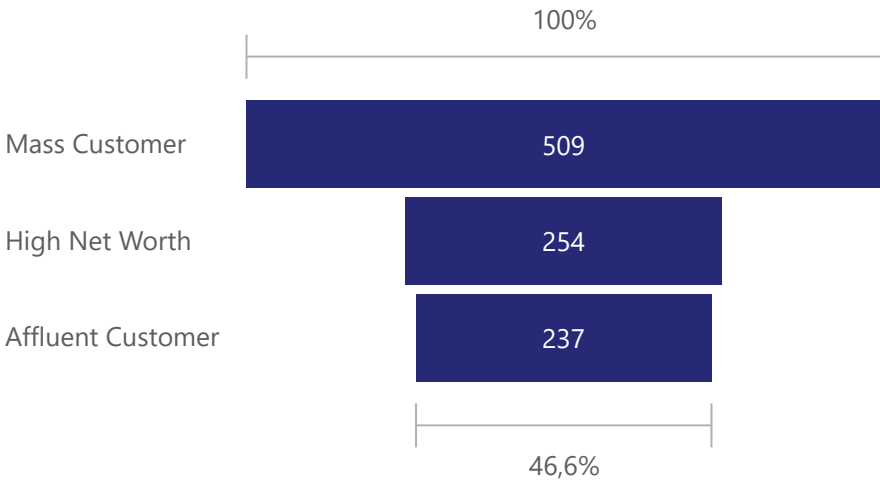


Profit by age group and gender



Customer ID	Customer title	Age	Monetary value	Address	Customer segments	State	Wealth segment
942	bronze	49	11.668,95	93446 Eagle Crest Plaza	Becoming Loyal	NSW	Mass Customer
2638	silver	46	11.222,65	3 Old Gate Hill	Very Loyal	QLD	Mass Customer
1461	basic	66	10.787,60	55 Red Cloud Pass	Recent	NSW	Mass Customer
1559	basic	47	10.640,30	8462 Emmet Trail	Recent	QLD	High Net Worth
3327	bronze	50	10.422,04	11 Hermina Junction	Becoming Loyal	VIC	Mass Customer
323	basic	50	10.336,77	8717 Mandrake Place	Recent	QLD	Mass Customer
2771	bronze	53	10.028,80	75642 Kinsman Terrace	Becoming Loyal	QLD	Affluent Customer
196	basic	57	9.633,41	7 Havey Point	Average	QLD	High Net Worth
1483	silver	51	9.269,16	57835 Ruskin Lane	Very Loyal	NSW	Mass Customer
2047	bronze	48	9.188,77	51960 Gulseth Point	Becoming Loyal	NSW	Affluent Customer
2789	bronze	30	9.061,47	19 Del Mar Avenue	Becoming Loyal	VIC	Affluent Customer
3233	basic	64	8.903,62	225 Dexter Crossing	Recent	NSW	Mass Customer
2913	silver	68	8.835,01	937 Sloan Center	Very Loyal	QLD	Affluent Customer
937	bronze	37	8.661,63	5 Gale Street	Becoming Loyal	QLD	Affluent Customer
3118	bronze	30	8.531,16	96073 Erie Place	Becoming Loyal	NSW	High Net Worth
1626	basic	44	8.499,59	5528 North Hill	Recent	NSW	Mass Customer
2493	basic	41	8.437,43	9366 Judy Alley	Recent	QLD	Mass Customer
1000	silver	44	8.413,66	61 Lukken Plaza	Very Loyal	VIC	Mass Customer
474	gold	40	8.364,66	84041 Holy Cross Circle	Platinum	NSW	Affluent Customer
2861	basic	48	8.357,70	6804 Red Cloud Parkway	Recent	NSW	Mass Customer
842	gold	23	8.330,09	7837 Derek Street	Very Loyal	NSW	High Net Worth
348	silver	42	8.326,37	6 Sunbrook Center	Becoming Loyal	QLD	Mass Customer
1992	basic	27	8.256,08	6698 Melody Crossing	Recent	QLD	Mass Customer
2380	basic	67	8.252,73	080 Pond Alley	Recent	NSW	Mass Customer
3243	silver	50	8.252,69	3897 Oxford Pass	Becoming Loyal	VIC	Mass Customer

Breakup of 1000 customers



Breakup of 1000 customers

