



Michelle White Design

Michelle White

Phone: 780 686-9730

E-mail: michelle@michellewhitedesign.com

EDUCATION

2013 - 2015

MacEwan University

Design Studies/Digital Media Diploma

2012 - 2013

MacEwan University

Design Studies Foundation Certificate

2009 - 2012

Sturgeon Composite High School

Namoo, AB

WORK/ RELEVANT EXPERIENCE

2016 - Current

MadeBySloan

- Lead Graphic Designer
 - Worked with many clients on a daily basis to create marketing materials and meet deadlines
 - Worked with the team to create large outdoor commercial signage
- Learned how to operate 3D printers, laser cutters/engravers and large format printers
- Created "Dreams & Splinters"
 - Designed, produced, and sold home decor creations at local craft shows in Edmonton

2014 - Current

White Design (Owner/Freelance)

- Athabasca University: Faculty of Business
- DanceSTRONG Dance Festival
- MacEwan University Commerce Club
- Supply Chain Management Alberta
- Sturgeon Composite High School Music Program

Summer 2014

Athabasca University: Faculty of Business

- In house Graphic Designer for the summer
 - Re-branded marketing items, created ads (newspaper, magazine, web) and other print materials

2012 - 2014

Smart Set – Londonderry Mall

- P/T Sales Associate and Key Holder
- Health and Safety Representative
 - monthly safety checks
- Vision Team Member
 - working with provided templates to set up and organize the monthly changes to the design and layout of the store
- Sales Floor Lead when on shift and responsible for managerial duties when the manager was away or on vacation

VOLUNTEER EXPERIENCE

November 2013 & 2014

MacEwan University Open House

- Responsible for guiding small groups and introducing them to the campus and Design Studies Program

July 2013 & 2014

Color Me Rad 5K Run

- Clean up duties after the race
- Throwing colored cornstarch for the racers to run through

2008 - 2011

Member of the Edmonton Eskimo Pep Band

- A team member of the Pep Band at all home Football games
- Alto Saxophone Player

Summers 2008 - 2010

Volunteer - Sturgeon County Job Experience Training (J.E.T.)

- Worked for three summers as a volunteer, involved in a variety of children's programs. These included theme days, day trips and overnight camps.
- Working in a Senior volunteer position of junior leader, assisting with large groups of children, helping with set-up and clean up

HOBBIES AND INTERESTS

I own my own design business and enjoy freelancing in my spare time.

I have enjoyed participating in dance classes since the age of three. I currently partake in Jazz, Lyrical and Hip Hop when I am not working. I have attended summer dance camps in the past and enjoy participating in the classes and competing in festivals at year-end. I also enjoy playing my Alto Saxophone in a community band and knitting in my free time.

References available upon request