

# Michias Asnake

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## EDUCATION

### St. Cloud State University

*Bachelor of Fine Arts, Graphic Design*

**Aug 2021 - Jul 2023**

### Minneapolis Community and Technical College

*Associate of Fine Arts, Graphic Design*

**Aug 2019 - Apr 2021**

## EXPERIENCE

### HumRRO (Human Resources Research Organization)

*Web Designer*

**Aug 2023 - Mar 2025**

*Monterey, CA*

- Designed and developed web assessments for clients using a proprietary HumRRO system, utilizing JavaScript, HTML, and CSS to make updates to functionality and design.
- Developed user friendly UI/UX design for HumRRO's internal Remote Work Portal, allowing both managers and employees to efficiently create, update, and edit remote work agreements.
- Created Mailchimp Campaigns on behalf of clients, designing and managing email communications following client briefs.
- Maintained HumRRO client websites using WordPress, implementing regular content changes, optimizing site performance, and enhancing user experience through site improvements.

### LinkUp

*Web Developer*

**Feb 2023 - Aug 2023**

*Minneapolis, MN*

- Developed efficient web scraping software using PHP to capture job-related data (JSON, XML, etc.) from websites.
- Programmed software that effectively parses captured data into predefined company variables for job information, utilizing a combination of regular expressions and PHP functions.
- Debugged software when functionality issues arose and maintained existing software to ensure optimal performance.
- Collaborated with a team of interns and senior developers in the development of multiple software applications.

### Ausco Design

*Graphic Designer*

**Aug 2020 - Dec 2022**

*Minneapolis, MN*

- Designed custom product mock-ups & promotional websites, marketing materials, sales materials, and more for clients using mainly the Adobe Suite (Illustrator, Photoshop) and Shopify.
- Maintained and developed branding for several local small businesses and helped to elevate their brand identities.

## PROJECTS

### AI Order Management System

*Next.js, OpenAI API, Pinecone, Vercel*

**Jun 2025**

- Chat-based interface for querying order data using natural language, powered by OpenAI and Pinecone.
- Implemented logic to route queries between live OMS APIs and semantic vector search, based on query intent.
- Integrated Pinecone with OpenAI embeddings to support search across historical order records.

### JobSight Chrome Extension

*JavaScript, Chrome Extensions API, Playwright, CSS, HTML*

**May 2025**

- Built a Chrome extension that automates PMS color detection in print production workflows.
- Utilized Playwright to scrape job details and extract PMS color information for real-time classification and display in the extension UI.
- Implemented a solution with real-time data persistence, filtering, and a user-friendly popup.

## TECHNICAL SKILLS

- **Languages:** JavaScript, PHP, Python, HTML5, CSS3
- **Technologies:** React, Next.js, jQuery, Node.js, Bootstrap, Tailwind, Wordpress
- **Tools:** Cursor, Git, Vercel, Postman, Playwright, Figma, Adobe Creative Suite, Mailchimp, Shopify, Excel