Michias Asnake

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EDUCATION

St. Cloud State University

Aug 2021 - Jul 2023

Bachelor of Fine Arts, Graphic Design

Minneapolis Community and Technical College

Aug 2019 - Apr 2021

Associate of Fine Arts, Graphic Design

EXPERIENCE

HumRRO (Human Resources Research Organization)

Aug 2023 - Mar 2025

Web Designer

Monterey, CA

- Designed and developed web assessments for clients using a proprietary HumRRO system, utilizing JavaScript, HTML, and CSS to make updates to functionality and design.
- Developed user friendly UI/UX design for HumRRO's internal Remote Work Portal, allowing both managers and employees to efficiently create, update, and edit remote work agreements.
- Created Mailchimp Campaigns on behalf of clients, designing and managing email communications following client briefs.
- Maintained HumRRO client websites using WordPress, implementing regular content changes, optimizing site performance, and enhancing user experience through site improvements.

LinkUp Feb 2023 - Aug 2023

Web Developer

Minneapolis, MN

- Developed efficient web scraping software using PHP to capture job-related data (JSON, XML, etc.) from websites.
- Programmed software that effectively parses captured data into predefined company variables for job information, utilizing a combination of regular expressions and PHP functions.
- Debugged software when functionality issues arose and maintained existing software to ensure optimal performance.
- Collaborated with a team of interns and senior developers in the development of multiple software applications.

Ausco Design Aug 2020 - Dec 2022

Graphic Designer

Minneapolis, MN

- Designed custom product mock-ups & promotional websites, marketing materials, sales materials, and more for clients using mainly the Adobe Suite (Illustrator, Photoshop) and Shopify.
- Maintained and developed branding for several local small businesses and helped to elevate their brand identities.

PROJECTS

AI Order Management System

Jun 2025

- Chat-based interface for querying order data using natural language, powered by OpenAI and Pinecone.
- Implemented logic to route queries between live OMS APIs and semantic vector search, based on query intent.
- Integrated Pinecone with OpenAI embeddings to support search across historical order records.

JobSight Chrome Extension

May 2025

- Built a Chrome extension that automates PMS color detection in print production workflows.
- Utilized Playwright to scrape job details and extract PMS color information for real-time classification and display in the extension UI.
- Implemented a solution with real-time data persistence, filtering, and a user-friendly popup.

TECHNICAL SKILLS

- Languages: JavaScript, PHP, Python, HTML5, CSS3
- Technologies: React, Next.is, ¡Query, Node.is, Bootstrap, Tailwind, Wordpress
- Tools: Cursor, Git, Vercel, Postman, Playwright, Figma, Adobe Creative Suite, Mailchimp, Shopify, Excel