

Michias Asnake

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EDUCATION

St. Cloud State University

Bachelor of Fine Arts in Graphic Design

Saint Cloud, MN

Aug 2021 — Jul 2023

- **Relevant Coursework:** Web Design, Web Development, Advanced Graphic Design I, II & III, Symbolic Logic

Minneapolis Community and Technical College

Associate of Fine Arts in Graphic Design

Minneapolis, MN

Aug 2019 — Apr 2021

SKILLS

Languages: JavaScript, PHP, Python, HTML5, CSS3

Technologies: React, Node.js, jQuery, Bootstrap, Tailwind, Git, MySQL, Adobe Creative Suite, Figma, UX/UI, Google Analytics, WordPress, Mailchimp, Shopify, Excel

EXPERIENCE

HumRRO (Human Resources Research Organization)

Web Designer

Monterey, CA

Aug 2023 — March 2025

- **Designed** and **developed** web assessments using a proprietary HumRRO platform, utilizing **JavaScript** and **jQuery** to make updates to functionality.
- **Transformed** questionnaire drafts from IO psychologists and researchers into accessible web assessments reaching a world wide audience, refining design using **Adobe Illustrator** and **Figma**.
- **Created Mailchimp Campaigns** on behalf of clients, designing and managing email communications following client briefs.
- **Maintained** and **updated** HumRRO client websites using **WordPress**, implementing regular content changes, optimizing site performance, and enhancing user experience through site improvements.

LinkUp

Web Developer

Minneapolis, MN

Feb 2023 — Aug 2023

- **Developed** efficient web scraping software, using **PHP** to capture job-related data (JSON, XML, etc.) from websites.
- **Programmed** software that effectively parses captured data into predefined company variables for job information, utilizing a combination of **regular expressions** and **PHP** functions.
- **Debugging** software when functionality issues arose and maintaining existing software to ensure optimal performance.
- **Collaborated** with a team of interns and senior developers in the development of multiple software applications.

Ausco Design

Graphic Designer

Minneapolis, MN

Aug 2020 — Dec 2022

- **Designed** custom product mock-ups & promotional websites, marketing materials, sales materials, and more for clients using mainly the **Adobe Suite** (Illustrator, Photoshop) and **Shopify**.
- **Maintained** and developed branding for several local small businesses and helped to elevate their brand identities.