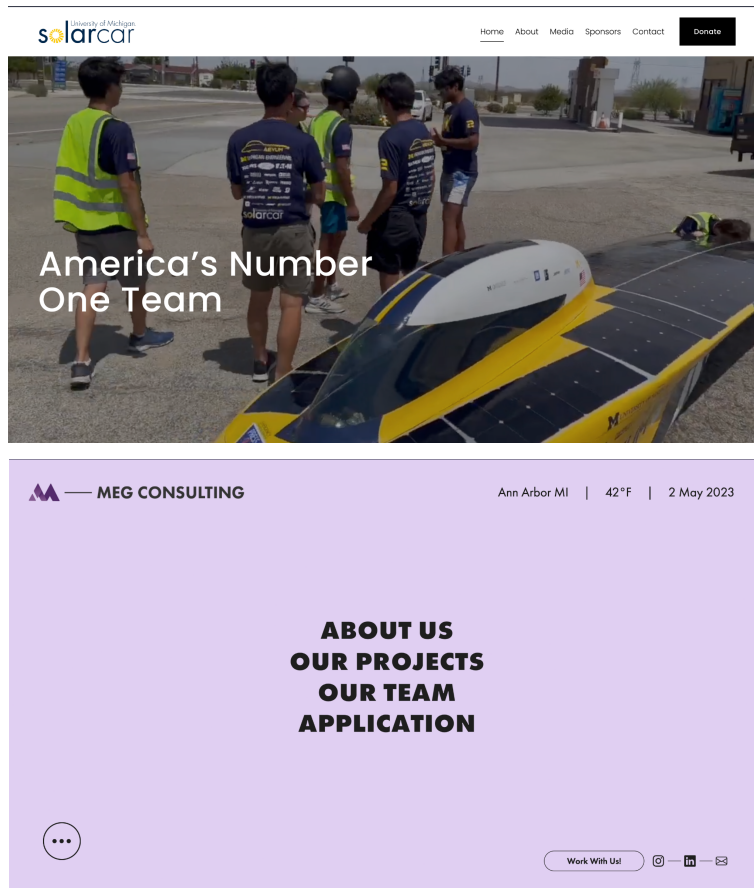**Goal**: Need people to think "If I want the best chance of preparing myself for a career in data science and meeting other data scientists, I want to join/stay with MDST"

- Current website doesn't really offer that - the prebuilt look shows low effort, plus lack of clear brand doesn't allow ppl to easily identify with the club
- Having a well-designed, professional website increases confidence in our ability to actually provide those resources

Examples of good websites:

Others?

Ideas:
- We want to portray a couple of "emotions" to potential members and sponsors - we have a lot of energy and form a great community, while still also being professional
  - Brand colors and design choices will go a long way with this
  - **Q:** If we were to choose new brand colors (rn we have maize and blue), what colors should we choose
  - **Q:** How do we design the website (colors, layout, graphics, etc) to mirror these ideas?
- Same site structure as before

- Homepage, some marketing blurb on who we are and what role we serve
- Sponsor page (with all sponsor ideas)
- Page on how to join the club
    - Should be easily editable so VP of Education can update with relevant information near beginning of semester with relevant information
- Page to showcase projects
    - This needs to be easily editable by project leads to add new projects (use Markdown to write project write ups, then convert to HTML to display on website)
- Page to showcase leadership team
- FAQ Page
- Need a contact us page (some form that allows people to easily get in touch with us about any requests)

Todos:
- ☐