



Profile:

Michelle is an independent artist and graphic designer who passionately supports permaculture and organic farming. She is sure-footed in a crisis and adapts quickly to new surroundings. Her calm demeanor and willingness to jump in on any project, big or small, help her caring for other people stand out. After a 3-year sabbatical in Amsterdam, where Michelle cultivated her design skills and distinct sense of culture, she's happy to be home in New York to take on her next exciting opportunity.

Education:

B.F.A., Altos de Chavon School of Fine Arts
Parsons School of Design Affiliate

Experience:

Creative Director

Darmklachten.nl
2014-2017

Creative vision and leadership for a prominent Dutch parasite testing lab. Brand identity, website creation, data visualization, facilitating communication between creative team, developers, UX team. Generated unprecedented growth in lab test requests, web impressions, sales leads, and brand equity—gaining nationwide recognition.

Freelance Art Director

2012-present

Built an array of clientele in health and wellness categories, ranging from shampoos to toothpowder. Logo and brand identity, packaging, web and product design, and print materials.

Personal & Studio Assistant for artist Chris Anderson

2013

Managed gallery openings and private events. Directed guests throughout the gallery and assisted with keeping a pristine and organized environment.

Skills:

- Experienced graphic artist well versed in Adobe Creative Suite
- Proficient in MS Word, Excel, and PowerPoint
- Collaborative and confident team player
- Bilingual—Fluent in English and Spanish
- Sculpting, screen-printing, oils, acrylics, expertise in print materials, pop-up books

