

PHILIPPE DERAY

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WEB DEVELOPER

Creative and dedicated Front End Web Developer with over a decade of experience in conceiving and crafting user-friendly websites and applications using HTML5, CSS3, JavaScript, and various other cutting-edge technologies. Proficient in responsive design, cross-browser compatibility, user interface design, debugging, testing, and web optimization. Proven track record of consistently delivering high-quality projects on time and within budget.

SKILLS

HTML5, CSS, JavaScript	Creativity	Responsive Design
Git, Github, VS Code	Fast Learner	Strong visual Skills
Search Engine Optimization	Data Analysis	Debugging
Detail-oriented	Problem-Solving	Process Optimization
React	Strong communication skills	Multitasking

CERTIFICATIONS & EDUCATION

Front-End Developer, IBM Learning - 10/2023

Web Development with HTML, CSS, JavaScript, IBM Learning - 10/2023

Getting Started with Git and GitHub, IBM Learning - 10/2023

Project Management Professional, Coursera, University of California Irvine - 10/2023

Bachelor of Science - Business, Buffalo State College, Buffalo, NY

PROFESSIONAL EXPERIENCE

PROJECT AND WEB MANAGEMENT | 02/2016 – Current | FL Custom Merch, Ormond Beach, FL

- Spearheaded the design and development of front-end features for several websites.
- Implemented responsive design techniques to ensure an optimal user experience across diverse devices and browsers using HTML, CSS, JavaScript, React, Wordpress...
- Enhanced website performance through optimization, code minification, and caching strategies.
- Orchestrated comprehensive project plans encompassing scope, schedule, budget, and resource allocation.
- Formulated and executed effective risk management strategies, resulting in a substantial reduction in project-related risks and issues.
- Collaborated closely with clients to define project requirements, objectives, and marketing success criteria.
- Managed client project budgets with a consistent record of on-budget project delivery.
- Cultivated a collaborative team environment, elevating team morale and overall productivity.
- Leveraged various software tools including Customer Relationship Management (CRM), Content Management Systems (CMS), and Adobe Illustrator to achieve project objectives.

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PROFESSIONAL EXPERIENCE (CONTINUED)

SALES AND MARKETING | 10/2013 - 06/2015 | SMC Direct LLC, Evans City, PA

- Developed an integrated system for social media and digital marketing, enhancing overall B2B marketing efficiency.
- Identified emerging market trends, proposed innovative products, and presented technological solutions to stakeholders.
- Facilitated the setup and training of businesses and clients on eBay, and implemented phone systems for a medical supply company and medical professionals.
- Ensured the successful completion of all orders, provided comprehensive process explanations, and delivered ongoing post-project support.

FINANCIAL ADVISER | 01/1998 - 10/2013 | MCD LIFE, Pittsburgh, PA

- Constructed and optimized the company website, resulting in a substantial increase in web-generated leads and nearly tripling revenue.
- Utilized a range of technologies, including SCC, HTML5, WordPress, and Adobe WebBuilder, among others.
- Offered expert advice to individuals and families, enabling them to make well-informed decisions regarding life insurance and financial security.
- Established and maintained a robust client base, delivering timely information about a wide array of financial products and services, including life insurance, mutual funds, retirement plans, and annuities.
- Provided tailored financial guidance, ensuring that benefits were customized to meet each client's unique needs.
- Nurtured long-term client relationships, adapting strategies to align with market trends and economic fluctuations.