

# LEARNING TO RANK

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A Machine Learning Approach to Rank Assets

- What is Learning to Rank (LTR)?
- How to use Learning to Rank for trading strategies
- Results
- Next Steps

janvier 23



# Context



# Roots of Learning to Rank

## Documents




Rock USA



 Céline Dion

 The Rolling Stones

 Red Hot Chili Peppers


## Characteristics

- Lyrics
- Nationality
- Number of hits
- ...

Dogs Groomer



 Cat Groomer

 Quentin's Groomer


 Top Dog's


- Website Title
- Location
- Customer reviews
- ...

## Ranking of Documents

 Rock USA



 Red Hot Chili Peppers


 The Rolling Stones

 Céline Dion

 Dogs Groomer

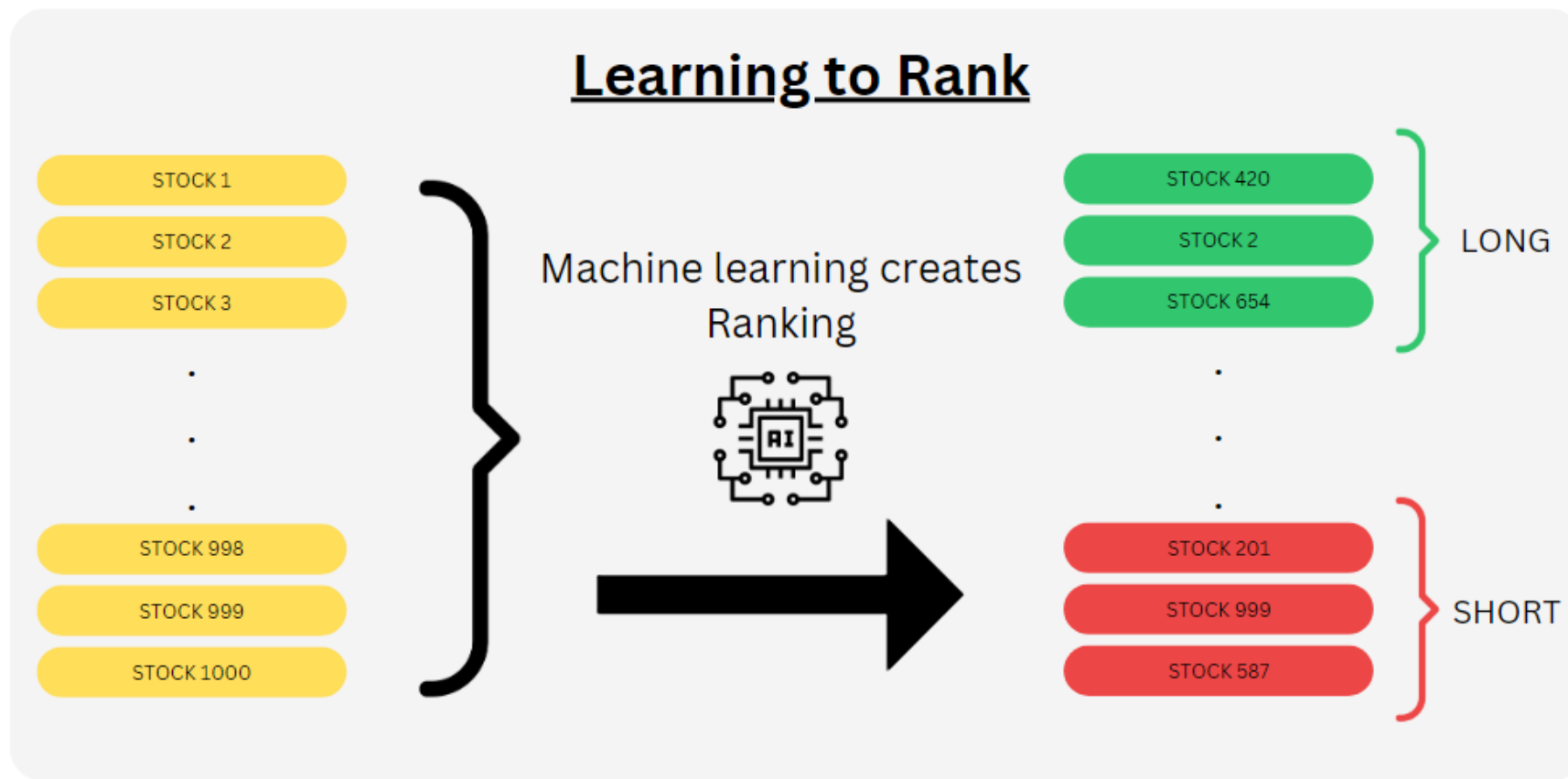


 Top Dog's Groomer

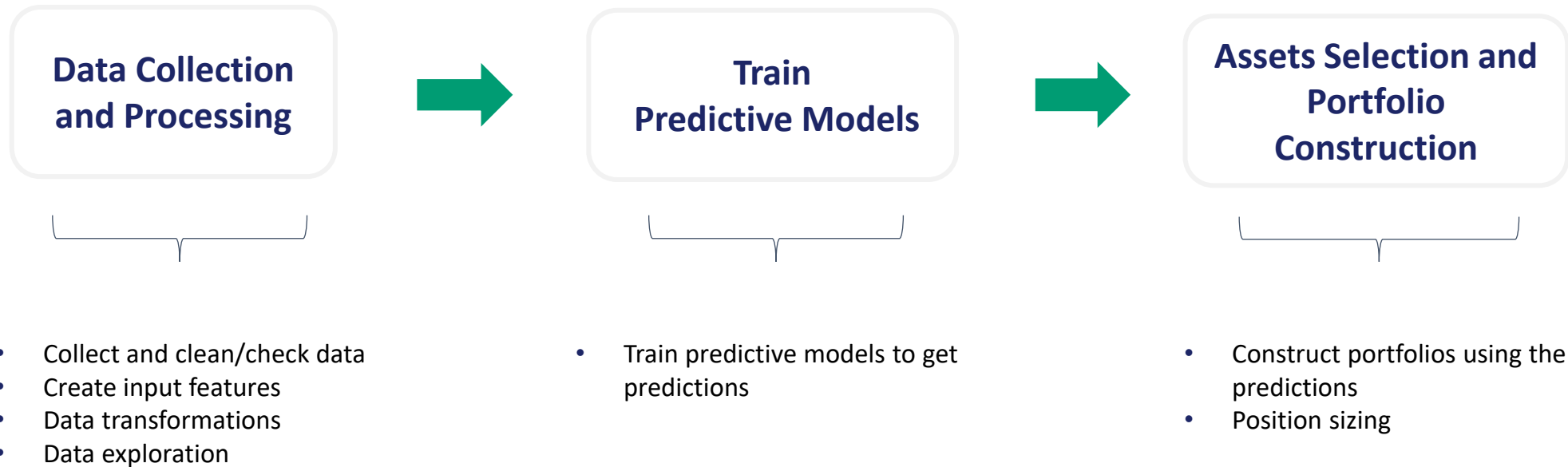
 Quentin's Groomer

 Cat Groomer

# Learning to Rank in Finance

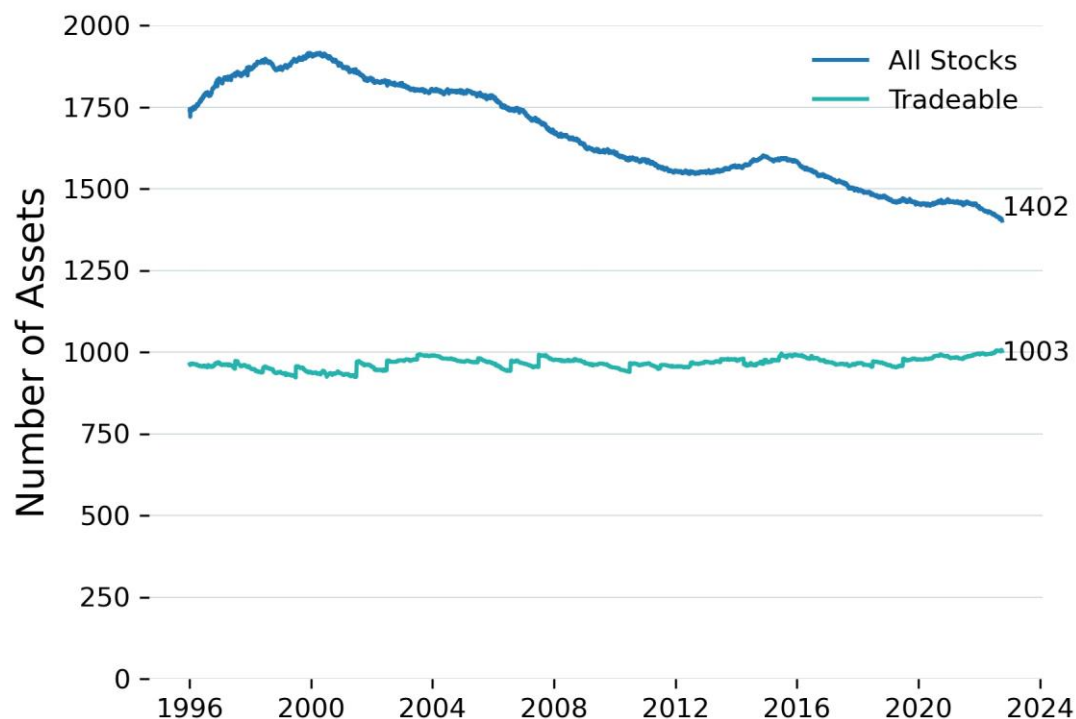


# Trading Strategy Steps

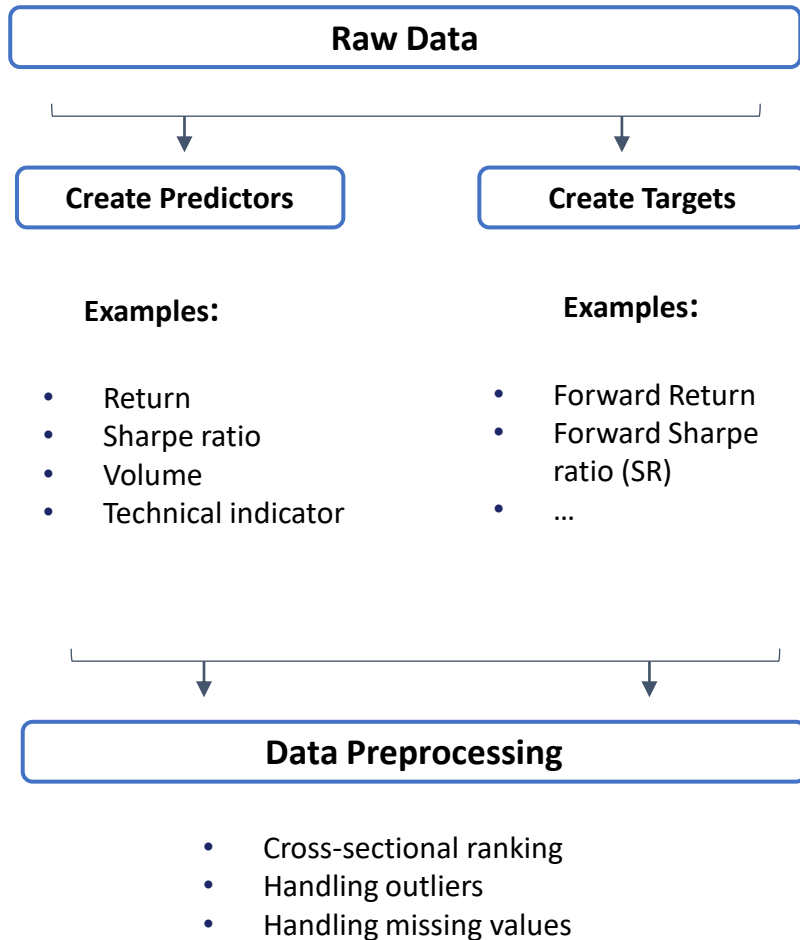


# Data Description

- Universe: US Equities from **01/01/1995 – 04/10/2022**
- Daily pricing data for **3250 stocks**:
  - Open, High, Low, Close, Volume, Market Cap
- **Price and volume derived features** over several periods
- **Over 12.250.000 rows** and over **100 columns**
- **Tradeable**: personal criteria



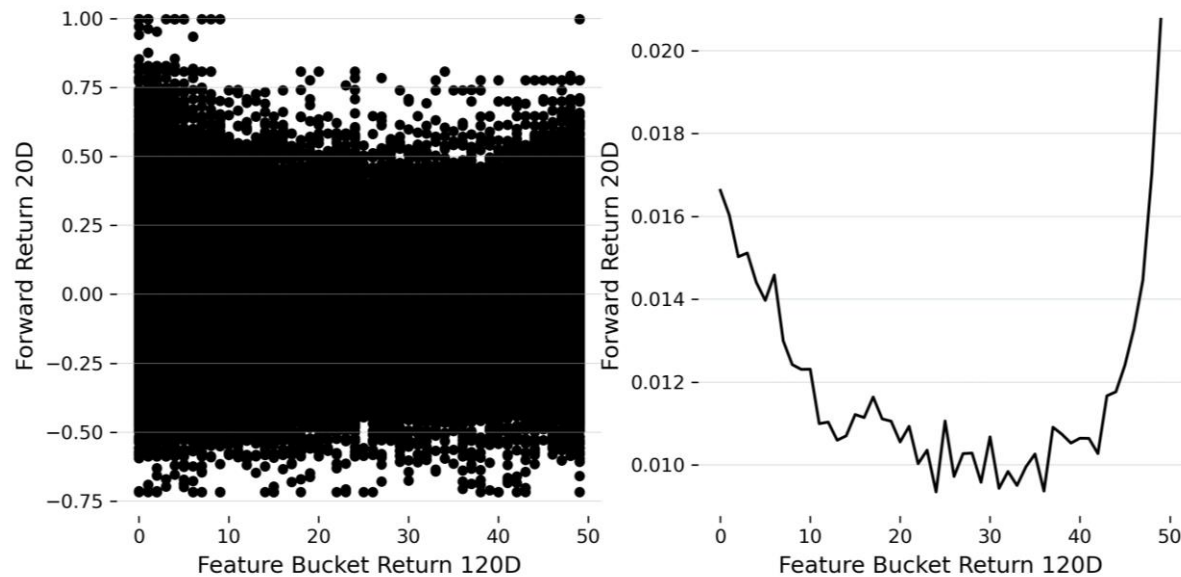
# Data Transformation and Preprocessing



- Features computed on several horizons
- Missing values: cross sectional imputation with the mean
- Normalization: cross-sectional ranking
  - Automatically handles outliers

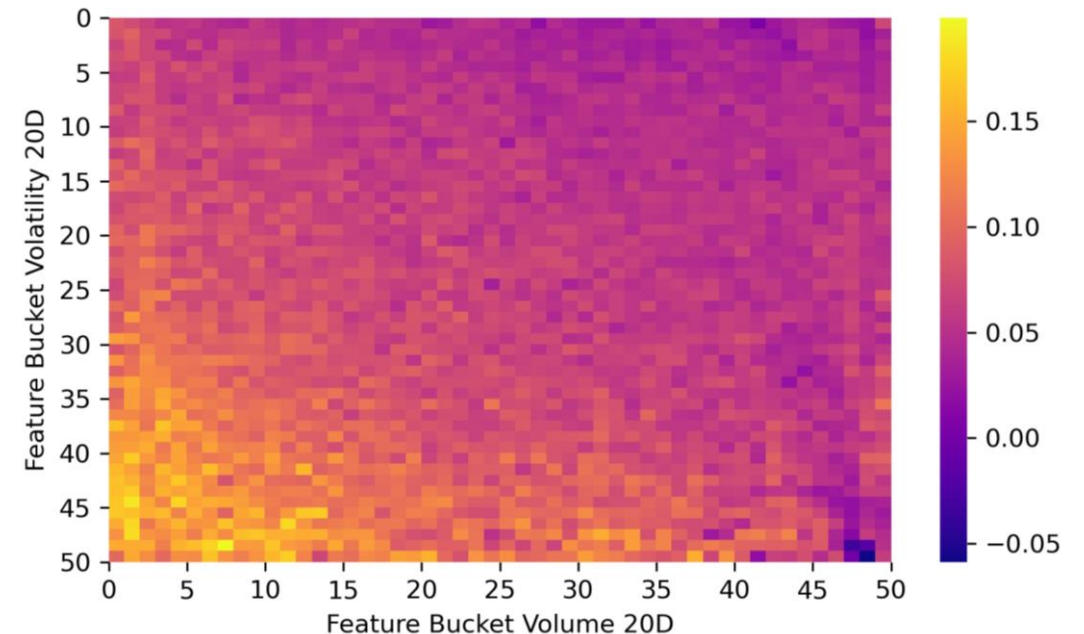
# Data Exploration - Nonlinearities and Interactions

## Nonlinearity



Stocks are ranked in N buckets regarding the past 120D return and plot shows the value of the average 20D forward return (right) for each of them

## Interactions



Stocks are ranked in N buckets regarding the past 20D volume (x-axis) and their past 20D volatility (y-axis) and plot shows (depending on the color) the value of the average 20D forward return for each of them

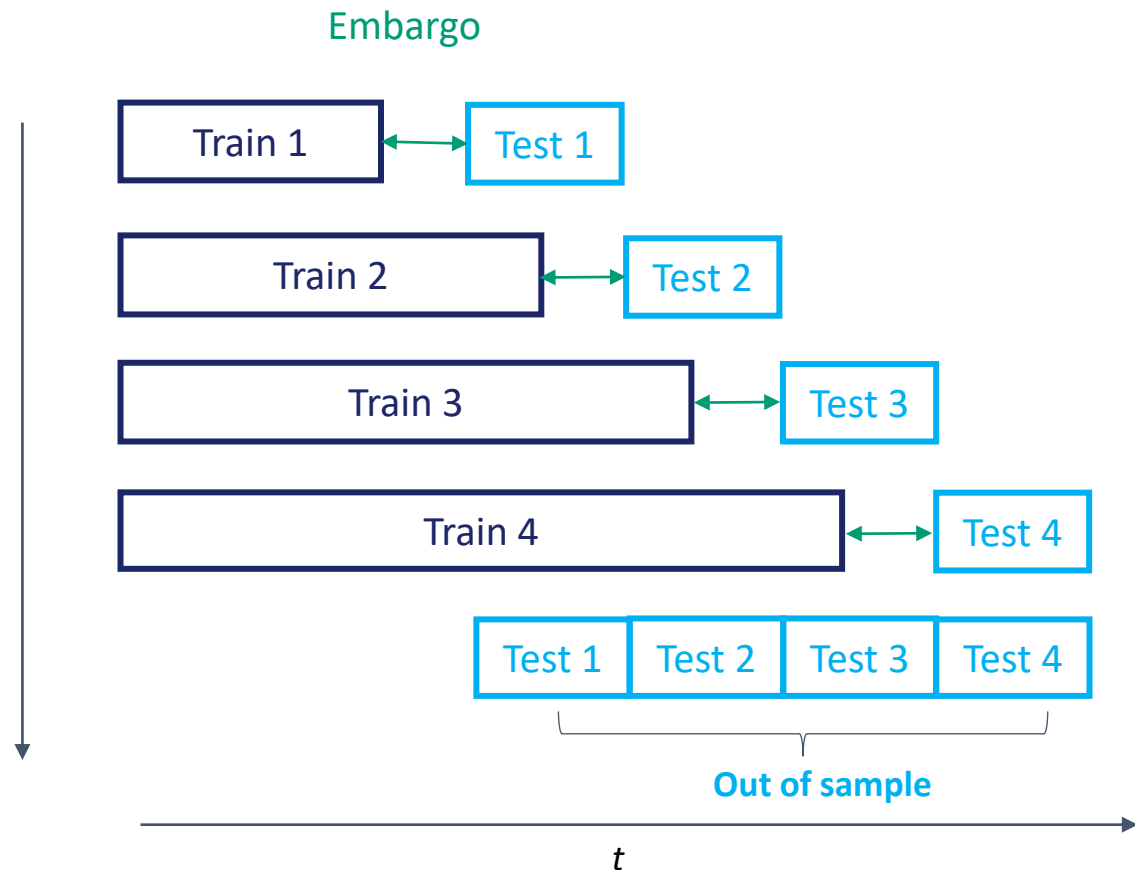


# Time-Series Walk Forward Backtesting

## Backtest Parameters

- **Minimum Training Period:** 1 Year
- **Test Period:** 1 Year
- **Embargo:** horizon of the target
  - Ex: Forward  $SR$  10 D  $\rightarrow$  Embargo  $\geq$  10 D

## Expanding Version



# Portfolios Creation - Idea

Out of sample



## Predicted Data for 1 Rebalancing period

Date	Asset ID	Prediction SR 10D	Portfolio
$D_1$	Asset 1	4/6	2
$D_1$	Asset 2	6/6	3 (LONG)
$D_1$	Asset 3	1/6	1 (SHORT)
$D_1$	Asset 4	2/6	1 (SHORT)
$D_1$	Asset 5	3/6	2
$D_1$	Asset 6	5/6	3 (LONG)

- Idea is to backtest every portfolios as a long one, and see that all P&Ls are also continuously well ranked

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# Backtesting Setup

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## Models Presented

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- **Benchmark:**
  - Russell 1000
  - One-Factor momentum strategy based on the return over several horizons
- **Learning to Rank Models (LTR)**
  - Multiple Linear Regression (MLR)
  - Regression Trees (Reg Trees)
  - No Hyper parameter tuning

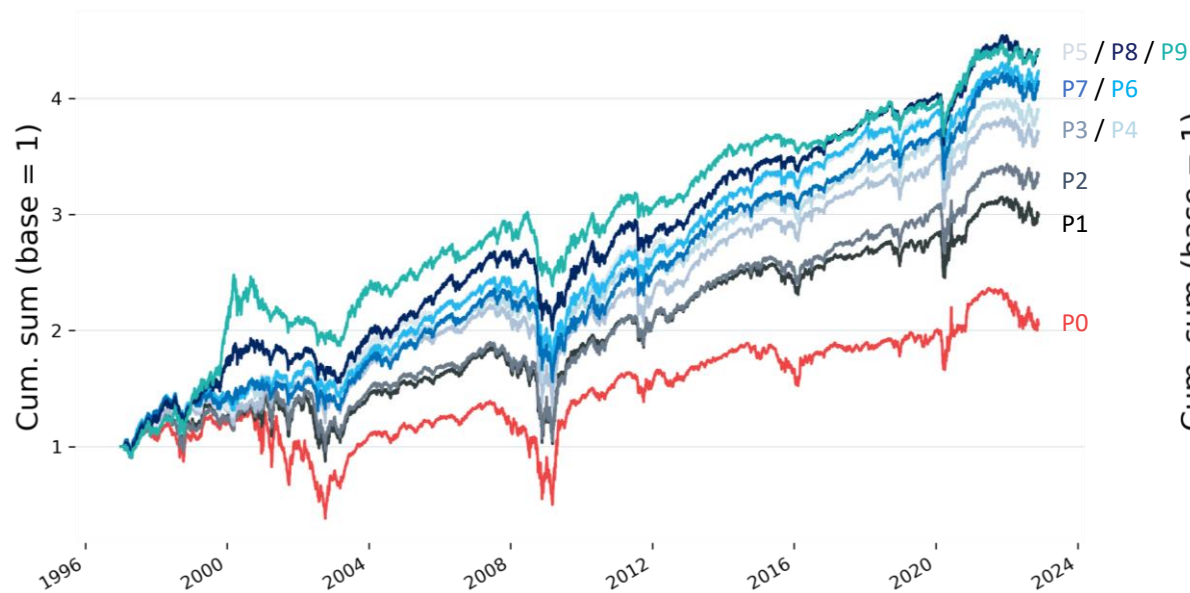
## Configurations

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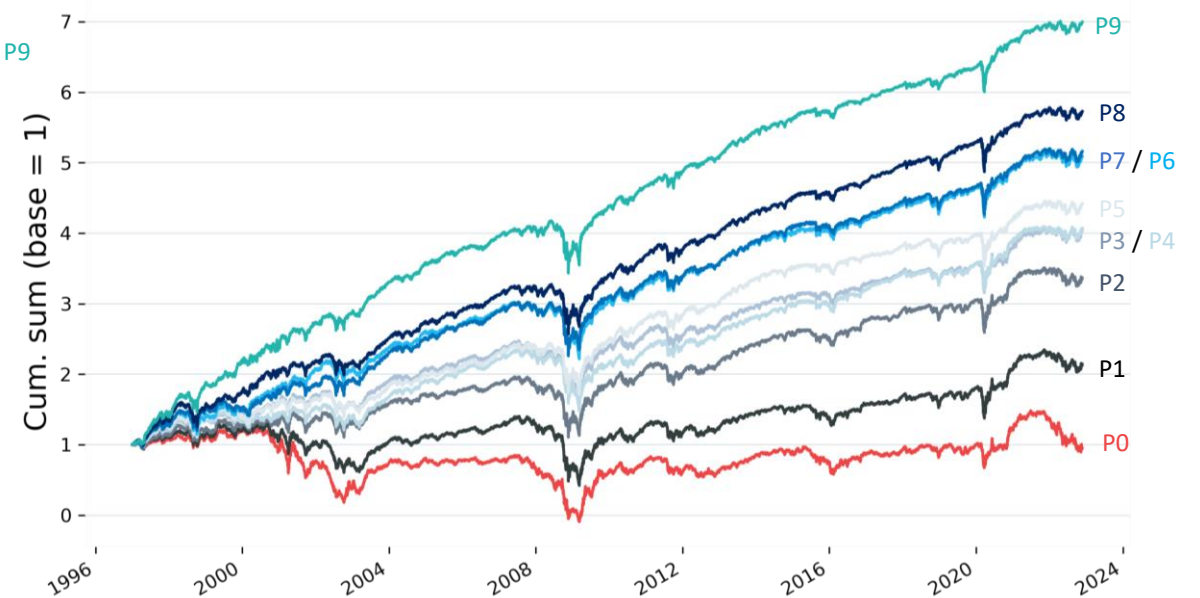
- **Universe:** US Equities
- **Prediction:** *relative* 10 day forward Sharp Ratio (*SR*)
- **Expanding walk forward:**
  - 1996 - 2022
- **Default Number of Portfolio:** 10
  - ~ 100 stocks per portfolio
- **Rebalancing Period and Allocation process:**
  - Russell 1000: bi-monthly and equal weighted
  - One-Factor momentum: monthly and equal weighted
  - LTR models: bi-monthly and rank-vol weighting
  - Max weight per stock 0.025

# Traditional vs Supervised Portfolios

## Momentum Strategy Portfolios Ranking



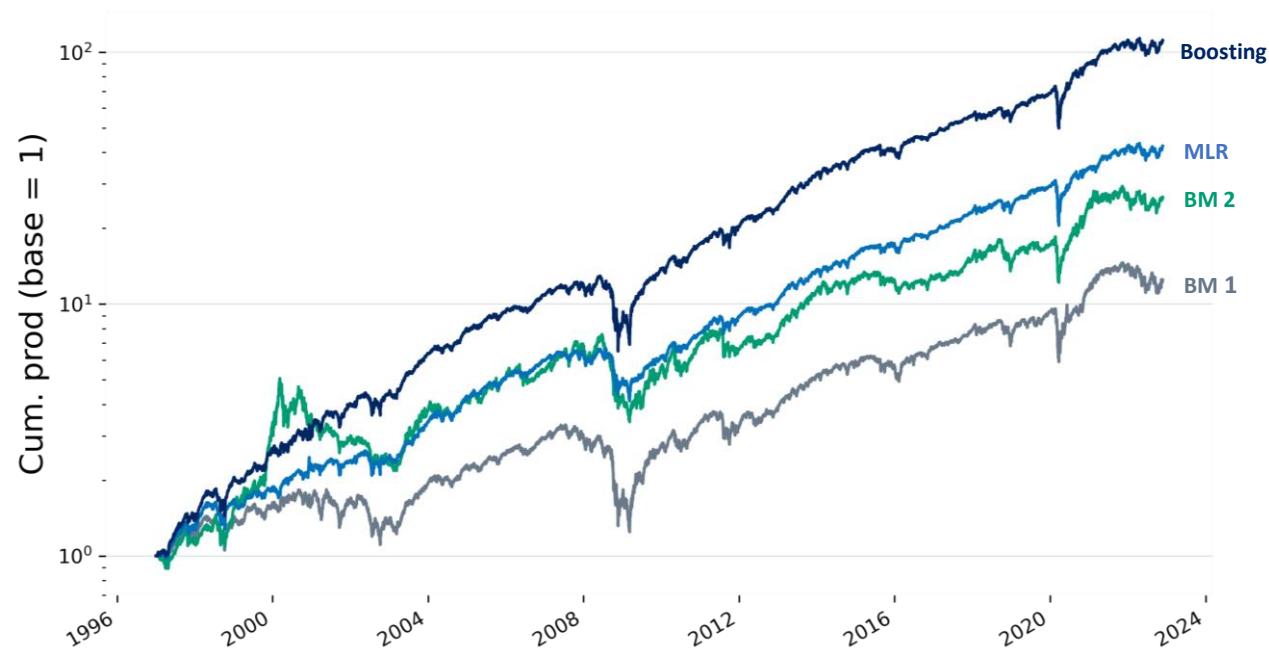
## Machine Learning Portfolios Ranking



[Reminder portfolios construction](#)

# LTR Outperforms Benchmarks

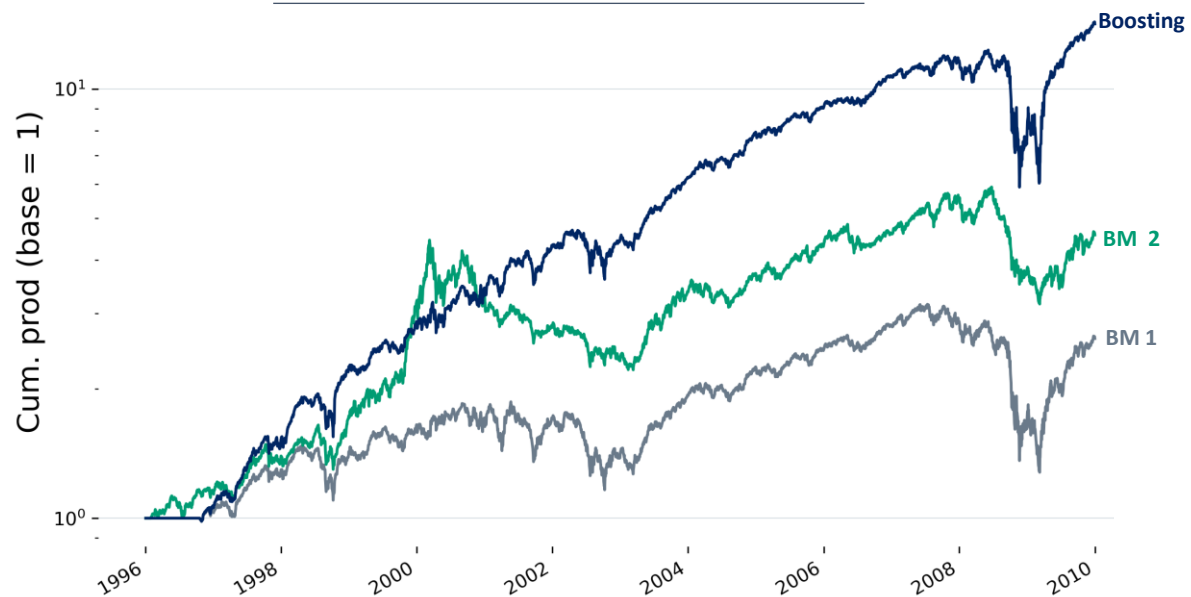
Models Performances without Fees



Strategy	BM 1	BM 2	MLR	Boosting
Return (%)	10.76	13.96	15.54	19.97
Volatility (%)	20.8	23.22	15.62	16.98
Sharpe Ratio	0.52	0.60	0.99	1.17
Max DD (%)	62.43	57.02	37.96	49.41
Max TUW (Days)	865	1400	404	345

# Consistent Performance over Time

## Performance 1995 - 2009



Strategy	Return (%)	Volatility (%)	SR	Max DD (%)	Max TUW (Days)
<b>Boosting</b>	<b>21,29</b>	<b>20.54</b>	<b>1.04</b>	<b>53.12</b>	<b>292</b>
BM 1	7,55	21,83	0,35	63,01	633
BM 2	13,93	25,45	0.55	59.92	1479

## Performance 2009 - 2022



Strategy	Return (%)	Volatility (%)	SR	Max DD (%)	Max TUW (Days)
<b>Boosting</b>	<b>17.18</b>	<b>14.14</b>	<b>1.21</b>	<b>34.87</b>	<b>153</b>
BM 1	12,10	19,37	0.62	39.42	297
BM 2	13,45	20.41	0.72	34.06	364

# Easily Survives Transaction fees

Performance with 5BP's Fees (F)

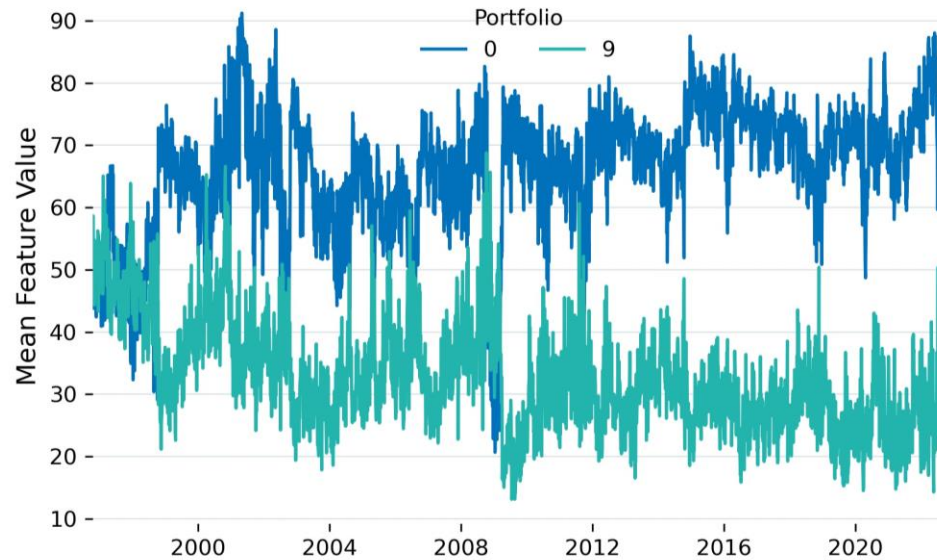


Strategy (Fees)	BM 1	BM 2	BM 2 (F)	Reg Trees	Reg Trees (F)
Return (%)	10.21	13.47	12.80	19.97	18.39
Volatility (%)	21.11	23.46	23.46	16.98	16.98
Sharpe Ratio	0.48	0.57	0.55	1.17	1.08
Max DD (%)	62.43	57.02	57.79	49.41	50.12
Max TUW (Days)	865	1400	1466	345	365

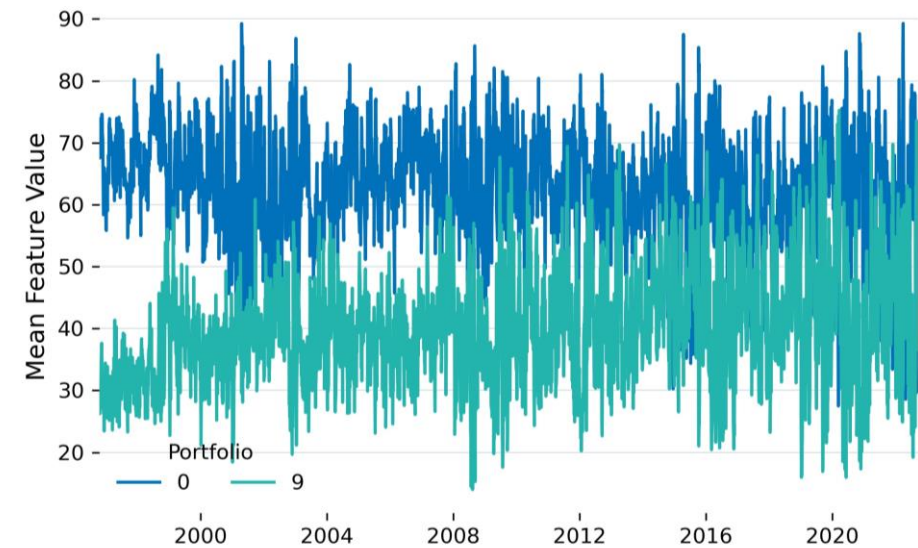
# Model Interpretation – A first impression

Represent the mean of the past 10D volatility (left) and return (right) at time  $t$ , of the best (9) and worst (0) portfolio

**Feature Volatility 10 Days**



**Feature Return 10 Days**





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# Key Takeaways

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## Strong consistent performance after transaction costs

- Signal is consistent over time
- More return
- Lower risk in terms of volatility and drawdown
- **Returns: 19,97% p.a. / Sharp Ratio: 1,17**

## Multifunctional and Generalizable

- Applicable on other targets (returns, volatility...)
- Applicable to other universes and asset classes (European, Asian... market)
- Intuitive to incorporate new predictive features or add more assets

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# Next Steps

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- Start paper trading
- Work on a Long-short portfolio strategy
- Test on other universes
  - e.g. create a universe composed of US, EU and Asian market and target a trading universe composed of 3000 to 5000 stocks each rebalancing date
- Addition of other data sources to involve new interactions and non-linearity
  - e.g. add fundamental data
- Combine multiple models
  - e.g. model trained on several periods, model trained on several target
- Model understanding
  - SHAP values and other approaches