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## **CEO's Foreword**

It is with great pride that I present the Synthetic Systems Corporate Plan for the 2025-2028 period. This document outlines our strategic direction, building upon our established successes and positioning the company for sustained growth and innovation. We operate in a dynamic and demanding industry where excellence, security, and reliability are paramount. This plan sets forth a clear roadmap to not only meet but exceed the expectations of our partners and solidify our position as a leader in Australia's sovereign defence capability.

Our strength lies in our people, our cutting-edge technology, and our unwavering commitment to the warfighter. Over the next three years, we will focus on strategic expansion, deepening our technical expertise, and fortifying our security posture to ensure we are a trusted partner for the Australian Defence Force and our prime contractor clients. This plan is our commitment to that future.

## **[Signature]**

Chief Executive Officer

Synthetic Systems

## **1. Our Vision & Mission**

**Vision:** To be the partner of choice for advanced, secure, and resilient communication solutions for the Five Eyes naval community.

**Mission Statement:** To be Australia's leading SME provider of sovereign naval communication systems, delivering a decisive information advantage through superior Australian-designed and manufactured technology.

## **2. Who We Are**

Synthetic Systems is a proudly South Australian small-to-medium enterprise (SME) specialising in the design, manufacture, and through-life support of high-frequency communication hardware and software for naval platforms. We are a key sovereign industrial capability partner, supplying critical systems to major prime contractors and contributing directly to the capability of the Royal Australian Navy. Our focus on user-centric design, robust engineering, and comprehensive security makes us a

trusted name in the defence and aerospace sector.

### 3. Our Core Products

Our product suite is an integrated ecosystem designed to provide seamless and secure maritime communications. Each component is engineered for interoperability, environmental resilience, and superior performance.

- **Hydra-C4 Comms Module:** The heart of our system, the Hydra-C4 is a state-of-the-art, rack-mounted hardware processing unit. It manages complex signal processing, data encryption, and network management, providing a secure and reliable core for all communications.
- **Trident-S Antenna Array:** A specialised, environmentally-hardened naval antenna system designed to withstand the harshest maritime conditions. The Trident-S provides exceptional high-frequency performance, ensuring reliable connectivity for long-range, over-the-horizon communications.
- **Aegis-Link Control Software:** The intuitive software interface for monitoring and controlling the entire communications suite. Aegis-Link provides operators with real-time system diagnostics, mission planning tools, and a unified control interface, reducing cognitive load and enhancing operational effectiveness.

### 4. Strategic Goals 2025-2028

To achieve our mission, Synthetic Systems will pursue three primary strategic goals over this planning period.

#### Goal 1: Strategic Growth through Major Project Integration

We will secure a significant role on a major new naval acquisition project, with a primary focus on the upcoming Sea 3000 program. Success in this goal will involve leveraging our existing relationships with prime contractors, demonstrating the technical superiority of our integrated product suite, and highlighting our value as a proven sovereign capability provider. This will secure a long-term revenue stream and cement our role in the next generation of naval platforms.

#### Goal 2: Fortifying Our Security Posture

We will achieve ISO 27001 certification for our Information Security Management System (ISMS). This internationally recognised standard is critical for demonstrating our commitment to protecting sensitive information, a prerequisite for deeper integration into the defence supply chain. This certification will provide assurance to our partners and the Commonwealth, mitigate security risks, and serve as a competitive advantage. The Head of Operations, through the Defence Security Committee (DSC), will oversee this initiative.

#### Goal 3: Expanding Our Software Capability

We will grow our software engineering team by 30% to accelerate the development and support of our Aegis-Link product line. This investment in human capital is essential to deliver an enhanced feature roadmap for Aegis-Link, including advanced AI-driven network

monitoring and improved user interface designs. This growth will ensure we can meet the evolving software demands of modern naval communications and provide exceptional through-life support.

## **5. Measuring Success**

Progress against this Corporate Plan will be monitored through a framework of Key Performance Indicators (KPIs) reviewed at quarterly executive meetings. The CEO is accountable to the Board for the successful execution of this plan.