

region All  
market All  
division All

## Customer Net Sales

All values in USD

Customer	2019	2020	2021	20 VS 21
Nova		0.01M	0.35M	2664.92%
Integration Stores		0.16M	1.44M	887.19%
Chiptec		0.42M	3.02M	722.03%
Electricalsquipo Stores	0.18M	0.68M	3.64M	535.32%
Logic Stores	0.17M	0.93M	4.81M	515.17%
Electricalsbea Stores		0.14M	0.72M	504.64%
All-Out		0.16M	0.81M	495.70%
Elite	0.42M	0.83M	4.13M	495.52%
Boulangier	0.24M	0.83M	4.07M	492.93%
Neptune	0.99M	3.42M	16.11M	471.50%
Atlas Stores	0.18M	0.67M	3.17M	470.34%
Electricalslytical	1.80M	2.61M	11.94M	457.50%
UniEuro	0.60M	1.61M	7.35M	457.03%
Epic Stores	0.41M	0.94M	4.19M	446.06%
Euronics	0.36M	0.88M	3.90M	444.67%
Propel	1.59M	2.46M	10.83M	440.64%
Sorefoz	0.55M	1.07M	4.66M	433.63%
Girias	1.55M	2.07M	8.67M	419.29%
Chip 7	0.60M	1.32M	5.51M	416.07%
Relief	0.39M	1.01M	4.06M	403.57%
Surface Stores	0.09M	0.53M	2.12M	398.80%
Vijay Sales	1.73M	2.15M	8.53M	397.78%
Flawless Stores	0.07M	0.46M	1.81M	396.28%
Elkjøp	0.46M	1.32M	5.16M	391.90%
Ezone	1.53M	2.02M	7.92M	391.62%
Info Stores	0.07M	0.48M	1.84M	384.09%
Lotus	1.48M	2.11M	8.09M	382.61%
Acclaimed Stores	1.42M	2.89M	10.92M	378.08%
Reliance Digital	1.62M	2.57M	9.73M	377.90%
walmart	1.26M	2.63M	9.73M	370.45%
Expert	0.79M	1.77M	6.43M	363.98%
Radio Popular	0.51M	1.45M	5.27M	362.56%
Coolblue	0.46M	1.18M	4.25M	360.00%
Electricalsociety	2.34M	3.46M	12.42M	358.75%
BestBuy	0.85M	1.77M	6.31M	356.08%
Premium Stores	0.46M	1.10M	3.88M	353.09%
Fnac-Darty	0.54M	0.82M	2.87M	349.77%
Control	0.91M	2.20M	7.67M	349.23%
Viveks	1.55M	2.24M	7.78M	348.10%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.77%
Costco	1.14M	2.75M	9.29M	337.37%

# AtliQ Hardwares



Zone	0.34M	1.56M	5.26M	336.20%
Expression	1.65M	2.99M	9.82M	328.24%
Sage	4.83M	6.44M	20.70M	321.52%
Leader	4.68M	5.97M	18.80M	314.81%
ElectricalsIance Stores	0.10M	0.75M	2.35M	313.34%
Radio Shack	0.81M	1.75M	5.44M	311.51%
Saturn	0.23M	0.38M	1.19M	310.46%
Staples	1.24M	2.85M	8.75M	306.95%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	305.98%
Croma	1.67M	2.47M	7.55M	305.11%
Otto	0.26M	0.40M	1.20M	298.58%
Notebillig	0.25M	0.39M	1.12M	287.39%
Electricalsara Stores	0.12M	0.65M	1.85M	285.96%
Synthetic	1.89M	4.42M	12.19M	275.98%
Forward Stores	0.56M	1.50M	4.07M	271.97%
Insight	0.42M	1.01M	2.76M	271.84%
Novus	1.87M	3.73M	9.85M	264.20%
Sound	0.56M	1.67M	4.36M	260.26%
Taobao	0.22M	1.33M	3.30M	248.66%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	246.94%
Nomad Stores	0.53M	1.63M	4.02M	246.89%
Ebay	2.61M	6.27M	15.17M	242.16%
Digimarket	0.80M	1.72M	4.14M	241.05%
Flipkart	2.94M	8.35M	19.29M	231.03%
Atliq e Store	7.18M	23.67M	52.98M	223.83%
Amazon	12.17M	37.51M	82.09M	218.87%
<b>Grand Total</b>	<b>87.48M</b>	<b>196.69M</b>	<b>598.88M</b>	<b>304.48%</b>

## Market Performance

### VS Target

All values in USD

region All  
division All

Customer	2019	2020	2021	2021 - target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-9.54%
Austria		0.12M	2.84M	-0.33M	-10.50%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-9.35%
Canada	4.76M	12.17M	35.06M	-5.07M	-12.63%
China	1.43M	5.42M	22.89M	-2.07M	-8.28%
France	4.04M	7.47M	25.94M	-2.19M	-7.78%
Germany	2.56M	4.69M	12.01M	-1.53M	-11.29%
India	30.82M	49.77M	161.26M	-9.55M	-5.59%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-11.45%
Italy	2.90M	4.46M	11.72M	-1.05M	-8.22%
Japan		1.88M	7.92M	-0.33M	-3.96%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-7.59%
Newzealand		1.99M	11.40M	-1.40M	-10.95%
Norway		2.48M	13.68M	-1.44M	-9.50%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-8.48%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.27%
Poland	0.41M	2.79M	5.19M	-0.94M	-15.35%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.12%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.18%
Spain		1.77M	12.62M	-1.79M	-12.39%
Sweden	0.05M	0.23M	1.77M	-0.20M	-10.00%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.02%
USA	11.53M	31.92M	87.78M	-10.24M	-10.44%
<b>Grand Total</b>	<b>87.48M</b>	<b>196.69M</b>	<b>598.88M</b>	<b>-54.94M</b>	<b>-8.40%</b>

# AtliQ Hardwares



division All  
market All  
region All

## Top 10 products by sales

All values in USD

Product	2020	2021	Growth %
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	541.26%
AQ GT 21	0.78M	4.38M	461.14%
AQ Home Allin1	0.67M	5.16M	668.99%
AQ LION x1	0.05M	0.84M	1619.49%
AQ LION x2	0.05M	0.94M	1668.87%
AQ LION x3	0.07M	1.23M	1692.25%
AQ Mx NB	0.03M	1.44M	5623.52%
AQ Pen Drive DRC	0.65M	3.81M	487.66%
AQ Smash 2	0.43M	11.21M	2489.49%
AQ Zion Saga	0.69M	3.64M	428.55%
<b>Grand Total</b>	<b>6.43M</b>	<b>51.99M</b>	<b>708.04%</b>



region All  
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Division Level Report  
All values in USD

Division	2020	2021	21 Growth %
N & S	51.38M	94.73M	84.38%
P & A	105.24M	338.38M	221.53%
PC	40.07M	165.76M	313.70%
Grand Total	196.69M	598.88M	204.48%



Filters

division	All
region	All
market	All

Product	Qty
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1 M	4.13M
AQ Gamers Ms	3.98M
AQ Gamers	3.38M
AQ Master wireless x1	3.37M
Grand Total	19.00M

division	All
region	All
market	All

Product	Qty
AQ Gamer 1	0.05M
AQ GEN Z	0.06M
AQ Home Allin1	0.02M
AQ HOME Allin1 Gen 2	0.01M
AQ Smash 2	0.04M
Grand Total	0.17M

Top 5 products by Qty

Bottom 5 products by Qty



region	All
customer	All

## Top 10 countries by 2021 sales

All values in USD

Countries	2021
Australia	20.99M
Canada	35.06M
China	22.89M
France	25.94M
India	161.26M
Indonesia	18.41M
Philippines	31.86M
South Korea	48.97M
United Kingdom	34.15M
USA	87.78M
<b>Grand Total</b>	<b>487.31M</b>