

Drug Sales Report (Top / Bottom Analysis)

Year

2023

Month

Mar

BuyerType

All

Country

All

Close
Filter

Total revenue in Mar
\$5.15M

Feb : 4.23M
Variance: 21.56%▲

Total quantity in Mar
18.54K

Feb : 16,349
Variance: 13.37%▲

Total cost in Mar
897.46K

Feb : 771001.92
Variance: 16.40%▲

Total profit in Mar
4.25M

Feb : 3.46M
Variance: 22.71%▲

Profit margin% in Mar
82.56%

Feb : 81.79%▲

Bottom

Top

27.20% (\$)Revenue from
Top-5 Drugs

Top N

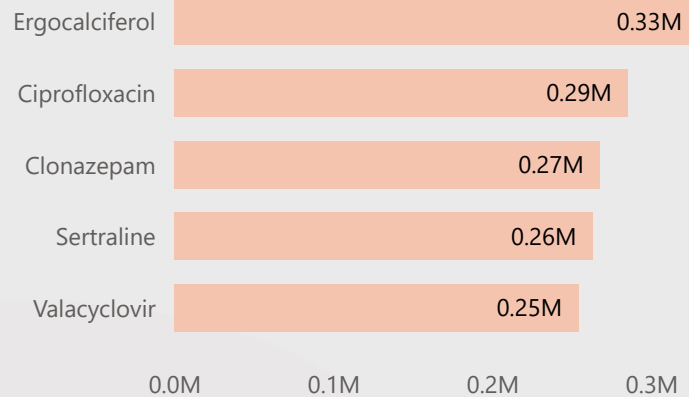
5

Top

Bottom

28.39% (\$)Revenue from
Top-5 Customers

Top 5 Drugs by (\$)Revenue



\$1,400,176 Out of **\$5,147,437** of **Revenue**

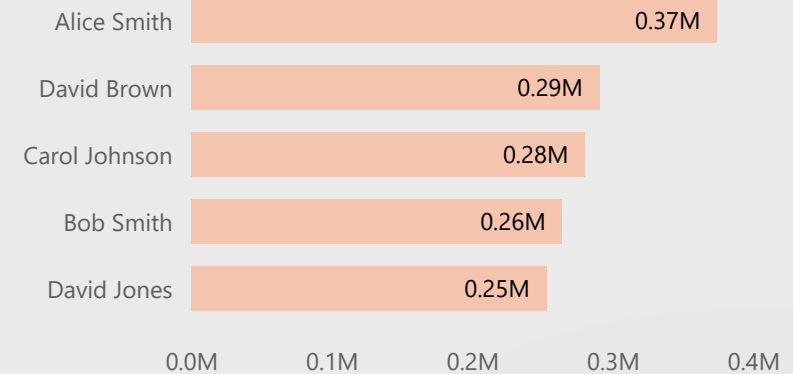
Revenue

Quantity

Profit

Transaction num

Bottom 5 Customers by (\$)Revenue



\$1,461,215 out of **\$5,147,437** of **Revenue**

Drug Sales Report (Customer Analysis)

Year

All

Month

All

Close
Filter

Customer num

200

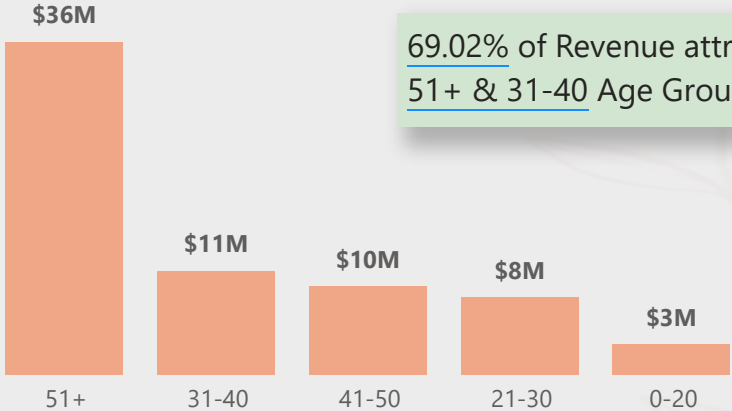
Avg Revenue

339.97K

Total revenue

\$67.99M

Total revenue by AgeGroup



69.02% of Revenue attributed to
51+ & 31-40 Age Group

66.24% of Revenue attributed
to Australia & Canada

Map

Chart

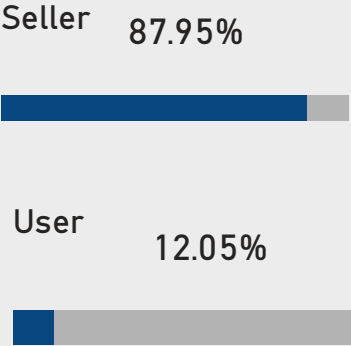


BuyerType

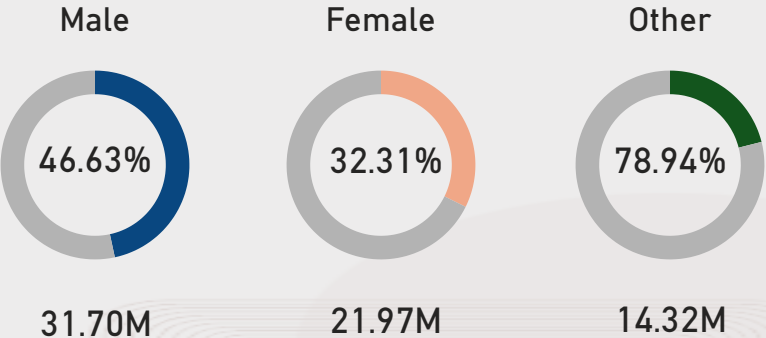
Seller

User

Revenue by Buyer Type



Revenue by Gender



Drug Sales Report (Trend Analysis)

Year
All

Country
All

Total revenue

\$67.99M

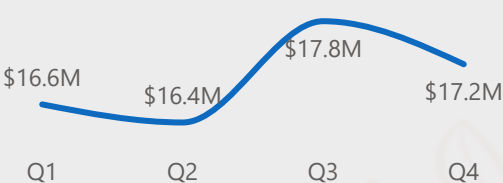
Transaction num

16K

Revenue by Year



Revenue by Quarter



Top 5 Drugs Revenue by Weekdays

heatmap

chart

Low

High

Weekday	Clonazepam	Doxycycline	Ergocalciferol	Ezetimibe	Lisinopril
Sun					
Mon					
Tue					
Wed					
Thu					
Fri					
Sat					

Monthly Revenue vs MOM Change%

