Separating Governance from Management



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"Lots of folks confuse bad management with destiny."

Kin Hubbard



Overview



Governance and management definitions

Key concepts

PRM overview

Governance/management interaction

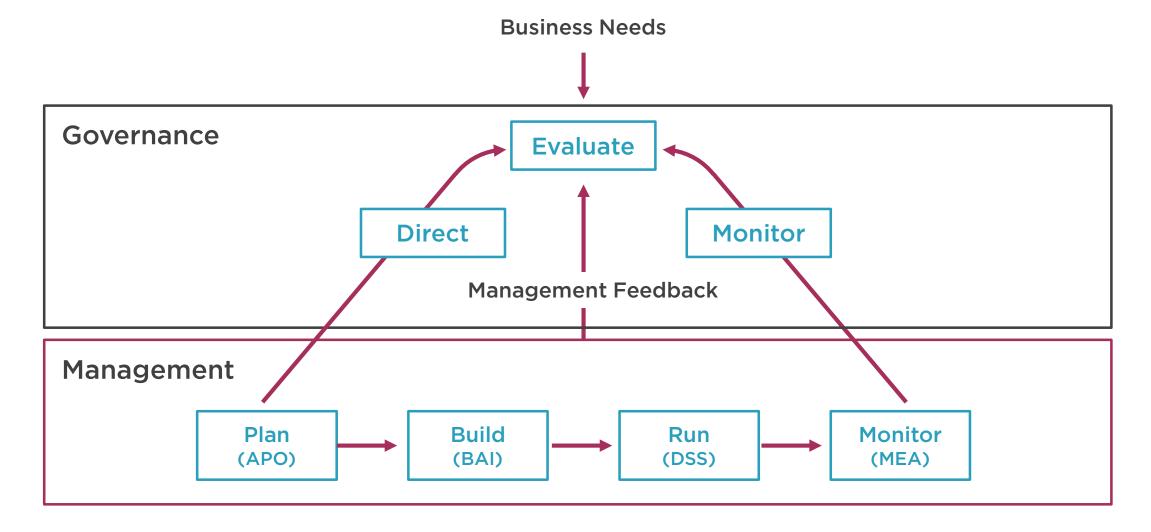
Course summary



Governance and Management Defined



Governance vs. Management

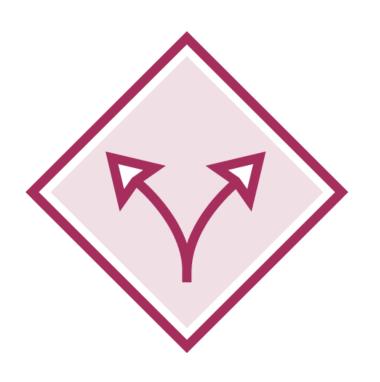




Key Concepts



Key Concepts



Governance and management:

- Encompass different types of activities
- Require different organizational structures
- Serve different purposes
- COBIT 5: Enabling Processes differentiates the activities associated with each



Management plans, builds, runs, and monitors activities in alignment with the direction set by the governance body to achieve the enterprise objectives.



Governance Ensures That Stakeholder Needs...



Are evaluated to determine balanced, agreed-on, enterprise objectives to be achieved



Setting direction through prioritization and decision making



Monitoring performance, compliance, and progress against agreed direction and objectives (EDM)



Process Reference Model Overview



COBIT5 Domains

EDM

Evaluate, direct, and monitor

APO

Align, plan, and organize

BAI

Build, aquire, and implement

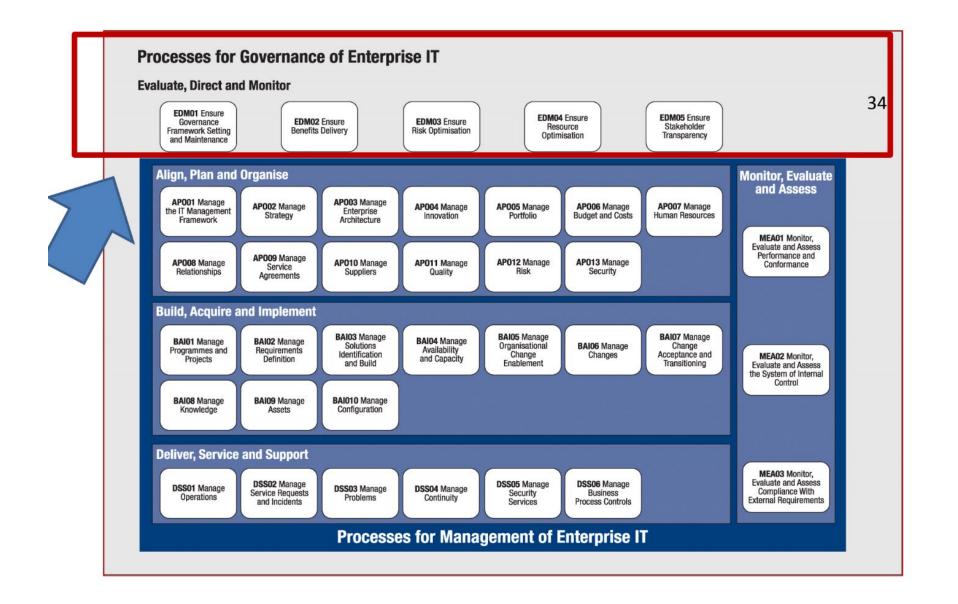
DSS

Deliver, service, and support

MEA

Monitor, evaluate, and assess







Governance Management Interaction



Processes

Information

Organizational structures

Principles, policies, and frameworks

Culture, ethics, and behavior

People, skills, and competencies

Services, infrastructure, and applications

Governance Management Interaction



Course Summary



Summary



Meeting stakeholder needs

Covering the enterprise

Integrating governance

Estabilishing a holistic approach

Governance and management