

15.86M

Total Revenue

99K

Total Orders

96K

Completed Orders

Year and Month Year

> ○ 2016

> ○ 2017

✓ ○ 2018

○ Jan 2018

○ Feb 2018

○ Mar 2018

○ Apr 2018

○ May 2018

113K

Total Items Sold

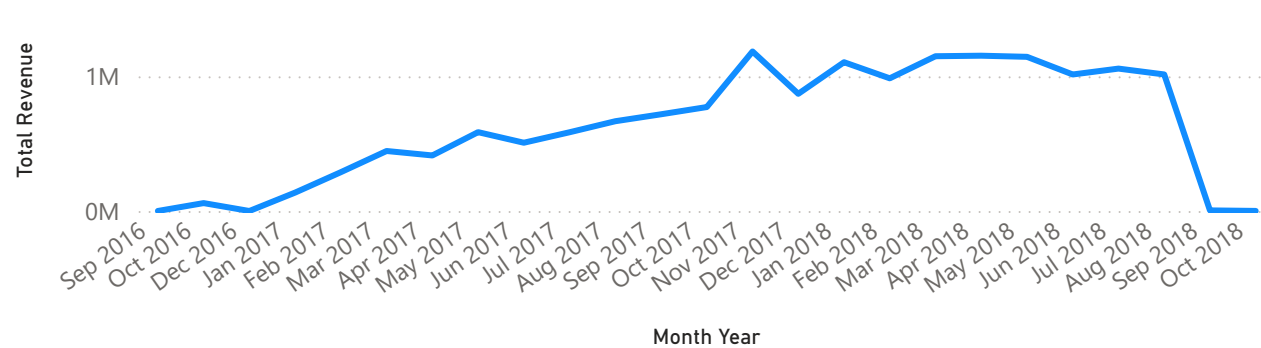
159.47

AOV

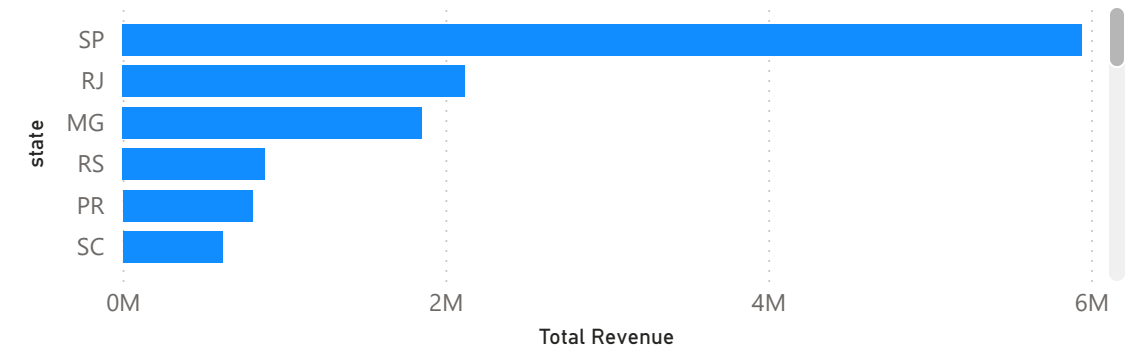
14.20%

Freight %

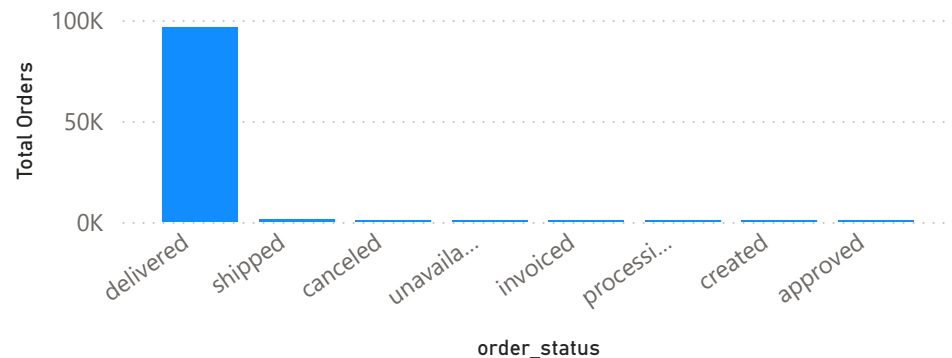
Total Revenue by Month Year



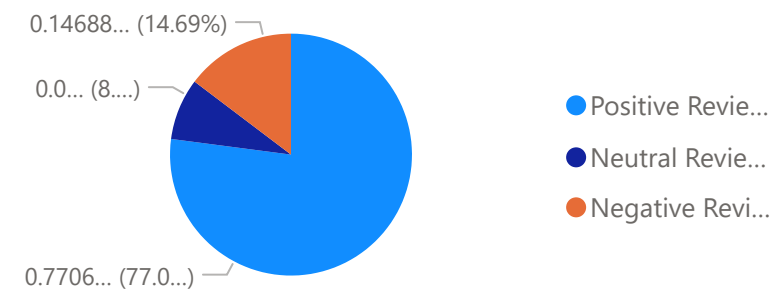
Total Revenue by state



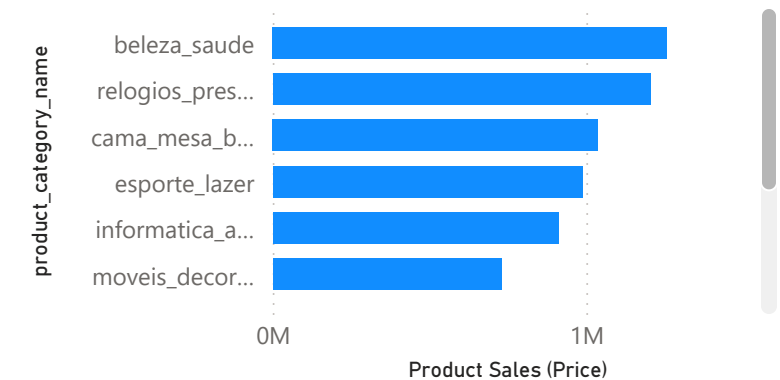
Total Orders by order_status



Positive Reviews %, Neutral Reviews % and Negative Reviews %

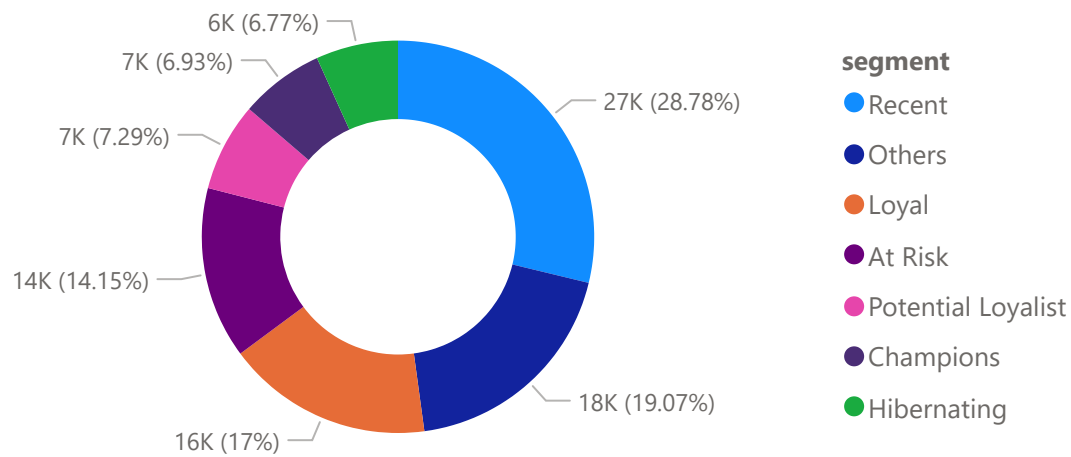


Product Sales (Price) by product_category_name



| customer_unique_id | Total Revenue | Total Orders |
|----------------------------------|---------------|--------------|
| 0a0a92112bd4c708ca5fde585afaa872 | 13,664.08 | 1 |
| 46450c74a0d8c5ca9395da1daac6c120 | 9,553.02 | 3 |
| da122df9eeddfedc1dc1f5349a1a690c | 7,571.63 | 2 |
| 763c8b1c9c68a0229c42c9fc6f662b93 | 7,274.88 | 1 |
| dc4802a71eae9be1dd28f5d788ceb526 | 6,929.31 | 1 |
| 459bef486812aa25204be022145caa62 | 6,922.21 | 1 |
| ff4159b92c40ebe40454e3e6a7c35ed6 | 6,726.66 | 1 |
| 4007669dec559734d6f53e029e360987 | 6,081.54 | 1 |
| 5d0a2980b292d049061542014e8960bf | 4,809.44 | 1 |
| eebb5dda148d3893cdaf5b5ca3040ccb | 4,764.34 | 1 |
| 48e1ac109decbb87765a3eade6854098 | 4,681.78 | 1 |
| Total | 15,858,073.82 | 99441 |

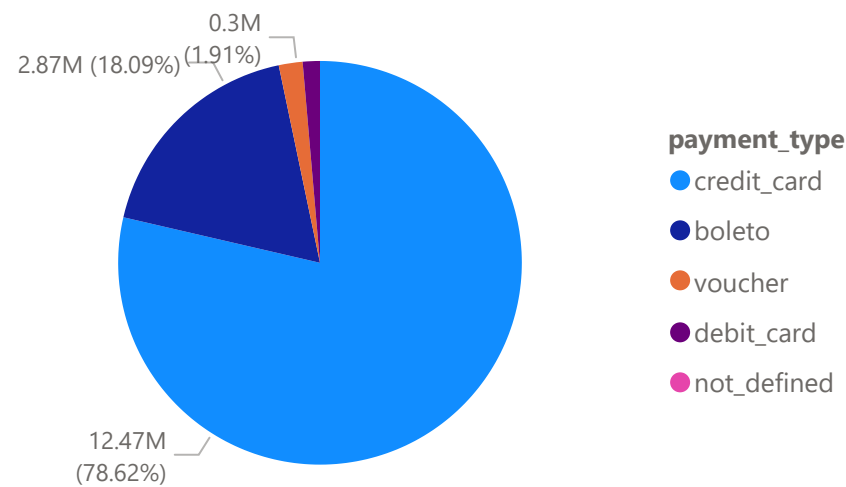
Customers in Segment by segment



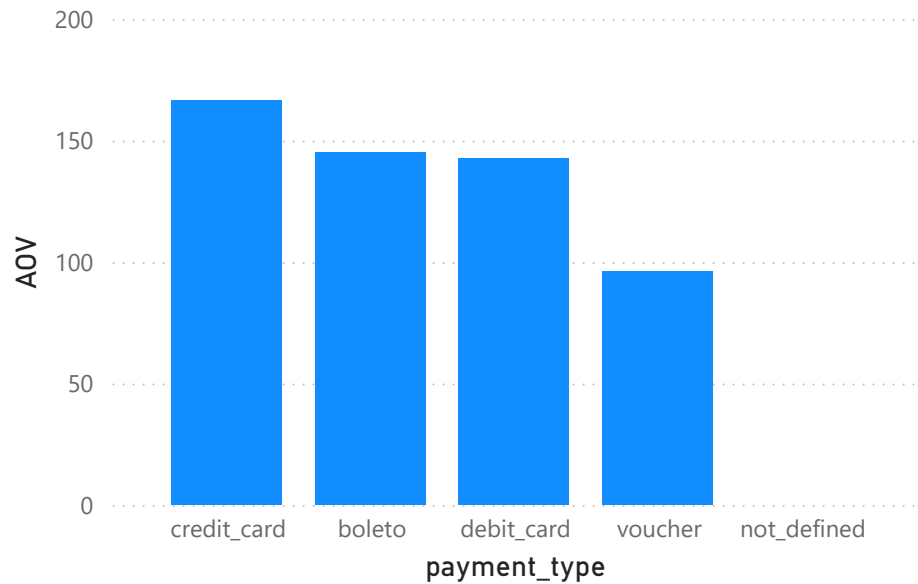
Year and Month Year

- > ☐ 2016
- > ☐ 2017
- > ☒ 2018
- ☐ Jan 2018
- ☐ Feb 2018
- ☐ Mar 2018
- ☐ Apr 2018
- ☐ May 2018

Total Revenue by payment_type



AOV by payment_type



Total Revenue by city

