

CAINTA CATHOLIC COLLEGE

A. Bonifacio Ave., Brgy. Sto. Niño, Cainta, Rizal, Philippines

CONSUMER PERCEPTION AND ATTITUDE TOWARDS SUSTAINABLE AND ETHICAL BUSINESS PRACTICES

A Thesis

Presented to the Faculty of Cainta Catholic College
Cainta, Rizal

In Partial Fulfillment of the Requirements for the Degree
Bachelor of Science in Business Administration (BSBA)

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