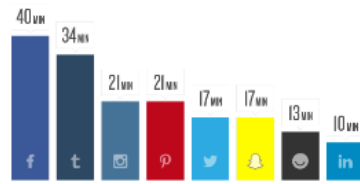




Distraction Shield

Value your time.



sprout social | COVER AND COMPANY, 2015



The problem

Some psychologists consider the urge to check social media sites to be an **addiction**.

At the same time, there are millions of people that want to learn a new language. It is estimated that **by 2020** there will be about **a billion** people learning English alone.

Foreign language learning



EU
English 94 %

French 24 %

German 20 %

Spanish 18 %

Italian 3 %

Arabic 3 %

EU Member States with the highest share of upper secondary education students learning the given language
% of total number of students
(average upper secondary education)

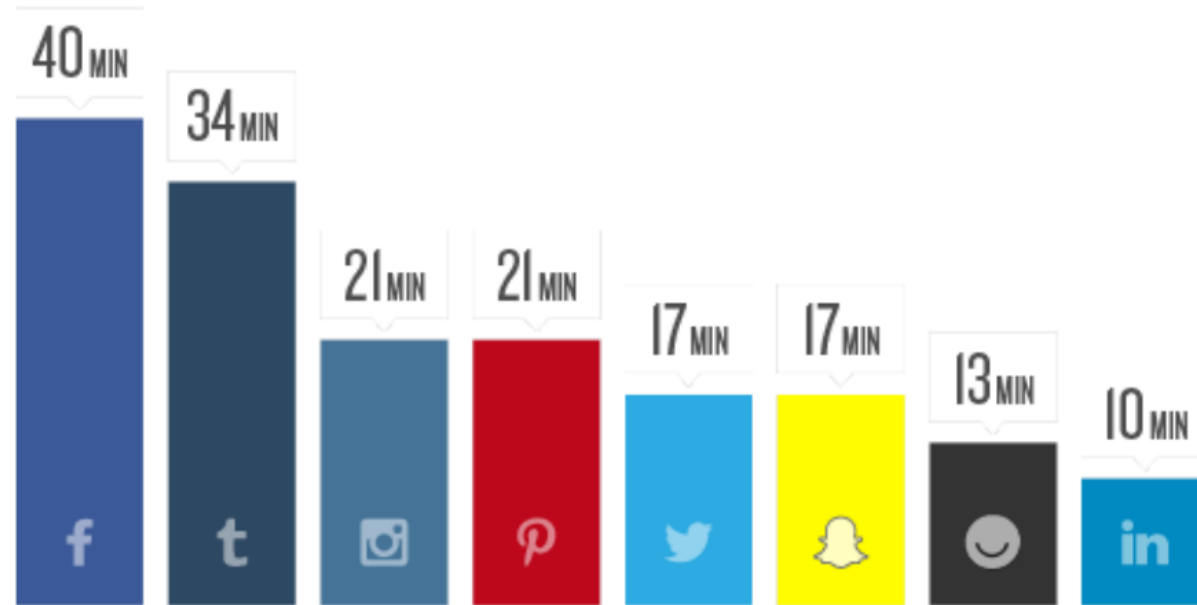
Malta	100 %	Sweden	100 %	Netherlands	100 %
Ireland	100 %	Finland	100 %	Austria	100 %
Denmark	100 %				
Luxembourg*	100 %	Belgium	85 %	Ireland	59 %
Luxembourg*	100 %	Germany	65 %	Croatia	62 %
Cyprus	40 %	Sweden	27 %	Denmark	27 %
Malta	42 %	Croatia	26 %	Cyprus	26 %
Latvia	39 %	Lithuania	37 %	Lithuania	33 %



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sproutsocial

COWEN AND COMPANY, 2014

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EU Member States with the highest share of upper secondary education students learning the given language

% of total number of students (general upper secondary education)

Malta	Sweden	Netherlands
100 %	100 %	100 %
Finland	France	Austria
100 %	100 %	100 %
Romania		
100 %		

Luxembourg*	Romania	Ireland
100 %	85 %	59 %

Luxembourg*	Slovenia	Croatia
100 %	63 %	62 %

France	Sweden	Denmark
70 %	40 %	21 %

Malta	Croatia	Cyprus
42 %	25 %	20 %

Estonia	Latvia	Lithuania
66 %	57 %	33 %



The solution

Distraction Shield is an easy-to-install
Chrome Extension that would help you value
your time.



How?

Turn Procrastination time into Learning time!

Demo time!

How do we know when you
procrastinate?



Options Page

Modify the extension to suit your needs here.

Also have a look at some of the [statistics](#).

The times you were intercepted: 1

Pick a mode:

- ☒ Lazy
☐ Pro

Websites you should be intercepted from:

	9gag	<input checked="" type="checkbox"/>
	facebook	<input checked="" type="checkbox"/>
	twitter	<input checked="" type="checkbox"/>
	youtube	<input checked="" type="checkbox"/>

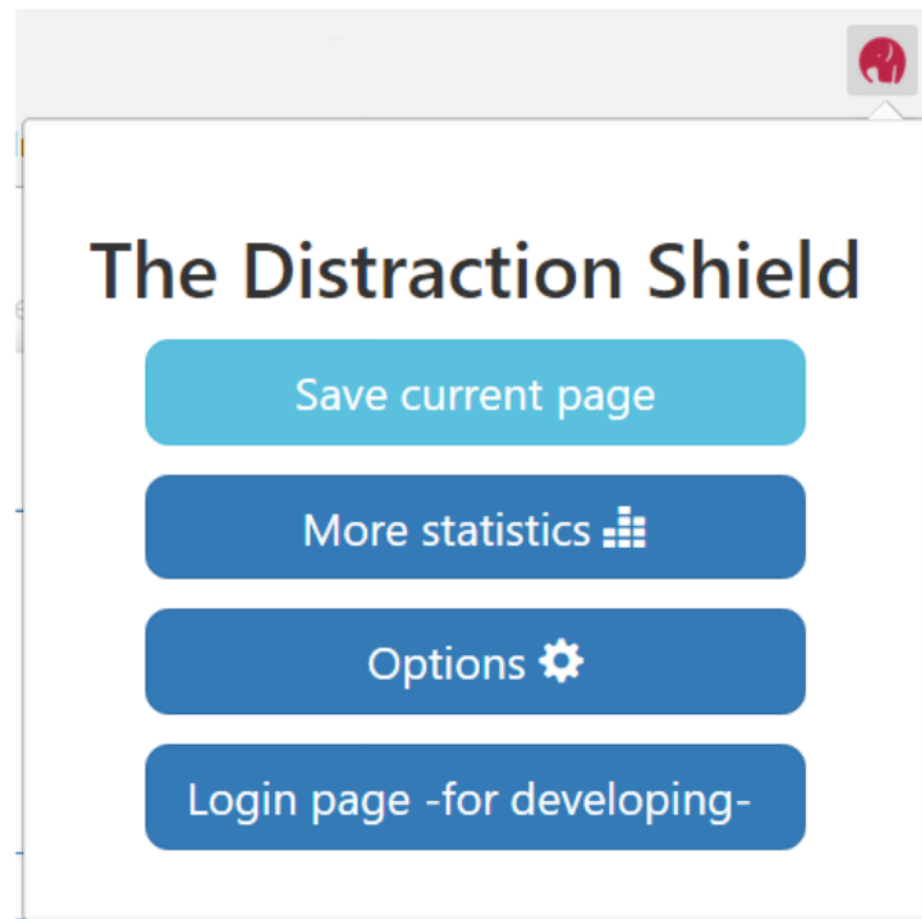
Enter the url you want to block:

example:

Save

Delete

Pop-up



Integration with Zeeguu

When you enter a "blacklist" site, you get redirected to a language learning exercise :

Hey, you tried to enter one of the sites you wanted to be protected from!

You are in pro mode. Complete the exercise and click the "Back to home!" button when you are done to continue browsing.

Find the word in the context: **"force"**

Aanleiding is dat Homans donderdag bij monde van haar woordvoerder liet verstaan dat de omzendbrief-Peeters van kracht blijft.

What happens in the back?



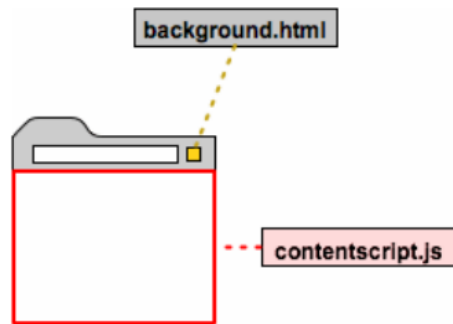
1. You enter "facebook.com" in your browser.
2. The extension checks if the URL is in the **blacklist**
3. **Ohh, you want to procrastinate!**

The extension will **store** the site that you initially wanted to go, then you are **redirected to the Zeeguu exercise**

4. After you finish the exercise (or after you pressed the lazy button, you lazy person) you will have the option to **return** to your original site or to **continue** with Zeeguu's exercises



Chrome Extension API



Background scripts

Content scripts

Storage

Login page

Login to The Distraction Shield

Login

Have no account yet? [Click here!](#)




Statistics

Do you want to know how much
time you save?

The Distraction Shield

You were intercepted:

0 times in the last 24 hours.
2 times in the last week.
2 times in the last month.
For a total of 2 times.

	Site	#intercepts
	9gag	0
	facebook	0
	youtube	0

The team



Erik



Edser



Mark



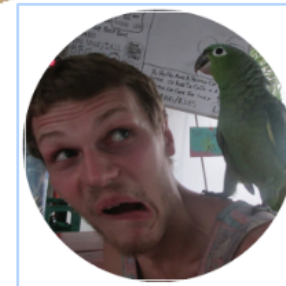
David

Pieter



Alex

Rowan



Elena

