

# Criteria met

link to repo

**Functional prototype**



**Articulate clear benefits**



**Open Data Portal (b2b user-facing SaaS with no relevant data in open data portal)**

N/A

**Github Push**



**Vercel Run**



**Leverage Sponsor Platforms**

WIP

<https://github.com/Micro-SaaS-Hackathon/E-L337/tree/main>



# clippy



# **Stop burning money on management, start shipping faster. With FULLY AI powered idea creation and team management.**

Our B2B AI PM SaaS eliminates the need for costly project managers by automating task breakdown, scheduling, and assignments, giving power Back to CTOS and seniors in small startups. It gives startups a flexible [AI Powered Kanban](#) system with built-in calendars and deadlines that [adapt to team velocity](#). The result is more output, less overhead, and funding that actually fuels growth. It is a micro SaaS for Atlassian, specifically Trello.

# Our Team



**Davud Ibrahim**

Software Engineer with 4 y.o.e and 1st place winner of Hack4Good the charity hackathon 1 and cop29 charity hackathon  
1st year CS student @ADA University



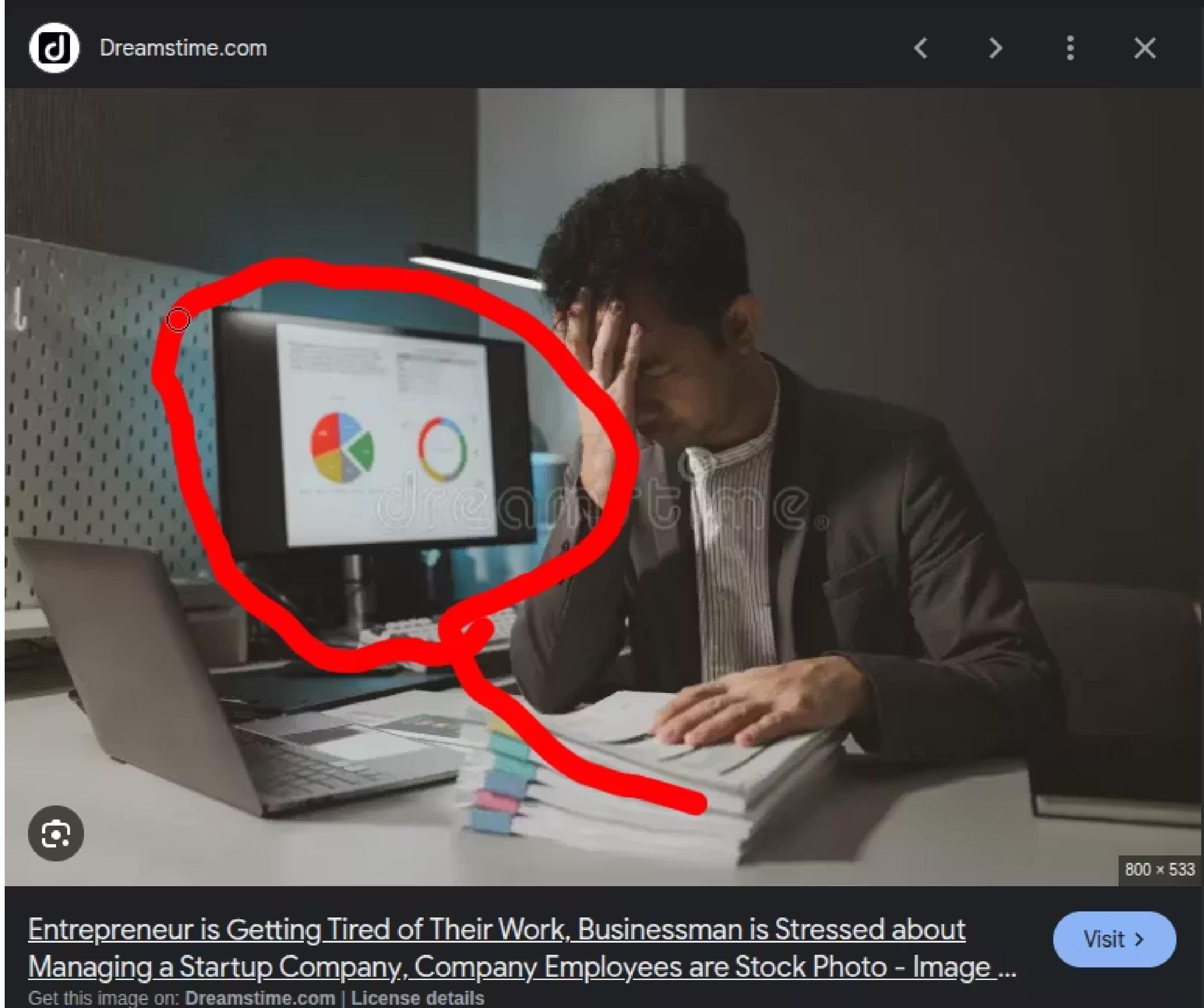
**Ugur Abbasov**

Fullstack Go/Js Engineer with 5 y.o.e and Prompt/AI engineer for clippy  
1st year CS student @ADA University

# The Problem

- Startups burn huge \$\$ on managers instead of building.
- Scrum Masters/PMs cost \$80K-\$120K+ per year [Wellfound](#) | [upGrad](#)
- Even freelancers run \$40-\$100/hr Upwork
- For an early-stage startup, that can eat 20-30% of seed funding and kill product velocity.
- Shyp (shutdown in 2018) – they admitted to scaling management/process layers too early, which slowed execution and burned cash. (  
<https://www.failory.com/cemetery/shyp>)
- Process overhead can consume **30-40% of a startup team's time**, slowing shipping speed, therefore slowing down the acquisition of **money**

even a  
random top  
google image  
for stressful  
businessman  
has a scrum  
chart inside of  
it



# The Solution

- Our **AI PM** replaces costly managers with automated task planning + prioritization.
- Uses a **flexible Kanban system** that adapts to each team's workflow.
- **AI auto-assigns calendars + deadlines**, so teams never waste time scheduling.
- Reclaims the **30-40% time lost to process**, turning it into pure velocity.
- Keeps funding focused on **growth + product**, not management overhead.

**"bro why wont chatGPT just give me the right tools to manage my team, it keeps hallucinating f\*\*\* OpenAI"**



# SDG relation

## SDG 8: Decent Work and Economic Growth

01

Our tool makes teams more productive, especially small startups/remote groups who can't afford enterprise PM tools.

## SDG 9: Industry, Innovation, and Infrastructure

02

By making advanced AI-driven project management accessible as a micro-SaaS related to trello, we're supporting innovation ecosystems.

## SDG 17: Partnerships for the Goals

03

Kanban + collaboration platforms directly aid teamwork.

Clippy strengthens how people organize, cooperate, and share knowledge.

# Development lifecycle / Solution

## User inputs a prompt for the idea of the startup

After the user has inputted the prompt of the idea, the AI starts conversing with the user to see which stack is advantageous

## AI generates the tasks to create the idea

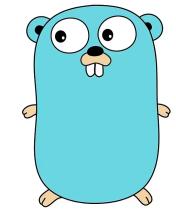
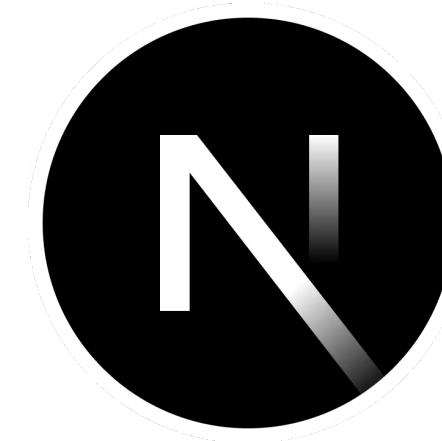
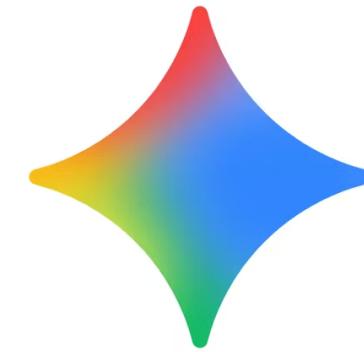
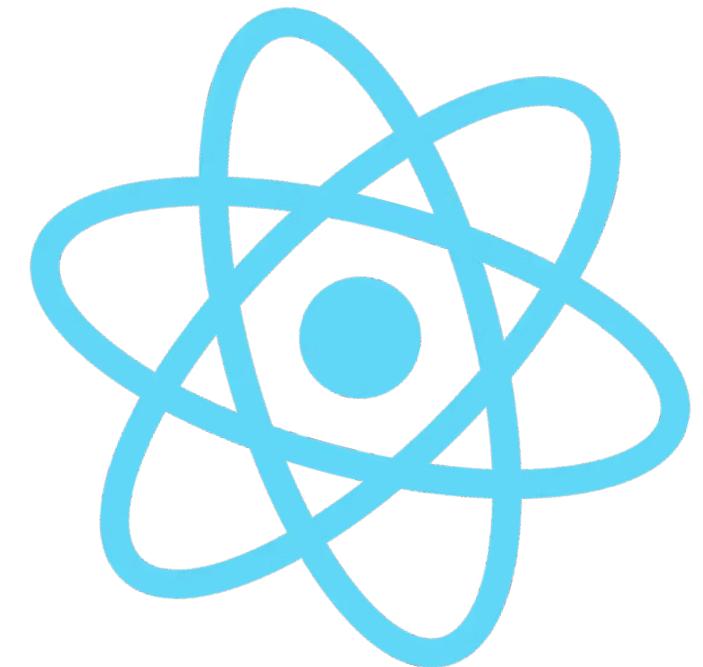
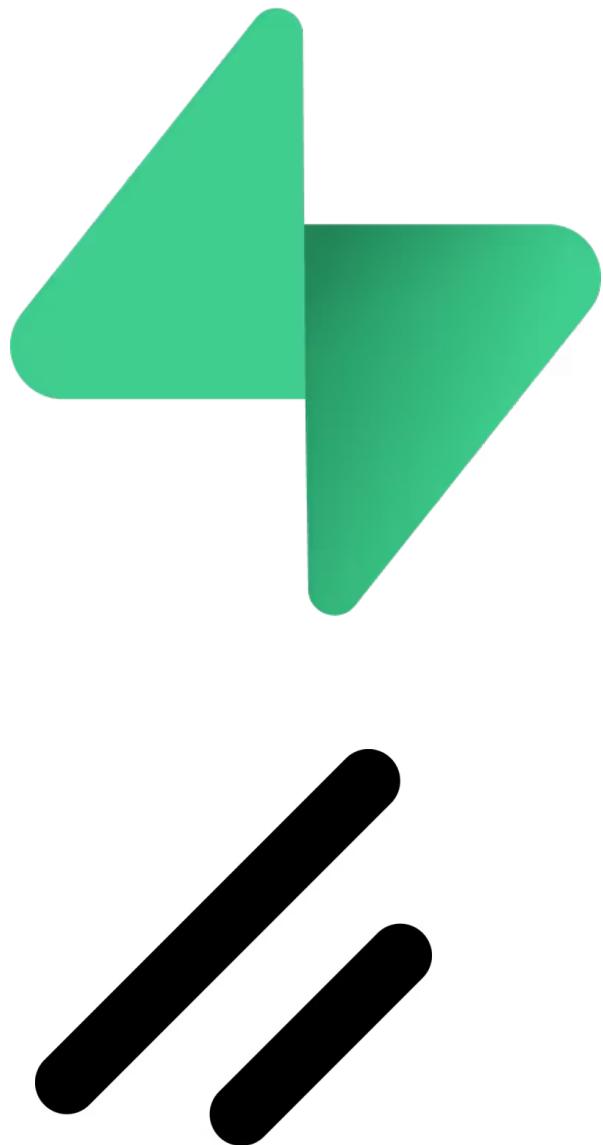
The AI system starts generating relevant tasks to accomplish the goal taking into consideration the teams skillset and employee count



## AI allocates generated/inputted tasks to the team members

The AI, taking into consideration the schedule and the teams skills assigns tasks

# Technical implementation



# Scalability and Impact

- Potential Impact:
  - Reduces project planning time, reduces budget by 30-40% for small teams (no need for a scrum master).
  - Ensures fewer tasks are missed, improving project completion rates.
  - Helps teams collaborate more efficiently, especially remote or distributed teams as the AI takes in the whole context of the workforce (hard for a human to do).
- Scalability:
  - Serverless and horizontally scalable architecture allows the app to support thousands of teams simultaneously.
  - Modular AI design enables future upgrades to more powerful models (e.g., fine-tuned GPT-5) without major rewrites.
  - Could expand beyond tech teams to marketing, design, or academic projects for deadline management.
  - Potential for integration with Slack, Discord, or other team tools for seamless adoption.
- Metrics Example:
  - If adopted by 100 teams with 5 members each, the tool could save ~500 hours of planning weekly

# Marketing & Sales (B2B Focus)

- **Business Model:** SaaS, subscription-based pricing targeted at **small-mid sized B2B teams** who can't afford full-time PMs.
- **Market Entry:**
  - Early adoption via **startup incubators, accelerators, and coworking spaces.**
  - Partnerships with **Slack, Discord, Notion, Github** ecosystems for direct integration .
- **Indicators of Profitability:**
  - B2B SaaS = **high recurring revenue and low churn** once embedded in workflows.
  - Cost savings are clear: replacing a **\$100K+ PM** with a tool that costs **<\$200/mo.**
  - High ROI ensures **fast adoption + strong word of mouth** in lean startups.
- **Growth Path:**
  - Land & expand: start with small teams → upsell to larger orgs.
  - Scaling is built-in (serverless architecture supports thousands of teams).

# Competition and how we stand out

- **Broader Scope:** Unlike Code AI agents or Notion AI, we manage the **entire project stack** – coding, design, marketing – not just tasks or text.
- **Team-Aware Assignments:** AI considers **team availability, workload, and deadlines** before assigning tasks, unlike competitors.
- **Built-In Productivity System:** Provides a **flexible Kanban + auto-assigned calendars**, turning planning into actionable, velocity-focused execution.

# Future aspirations

- **GitHub Agent Integration:** Plan to build an AI agent that reviews tasks in our team management system, automatically flags completed work, identifies bugs, and provides feedback.
- **Team Point Allocation:** Introduce a points system to reward task completion, quality, and efficiency, making team contributions measurable.
- **Agile-Based Leaderboards:** Gamify productivity with leaderboards, fostering healthy competition and accountability while aligning with agile principles.

1.

**place qr code here**

# Questions?

DATE



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