Content State workflow

PM

Creates/Updates Release Plan

PM sets "Include in Selected release wave"?

Prompt: Is content ready for CX owner review?

NO → *Offline discussions*

YES →

Sets Content state to "Ready for CX owner review"

Sets Content State to blank — *NO*

Sets Content State: "PM writing in Progress" — *YES*

PM discusses with CX owner & clarifies any questions (Offline)

CX Owner

CX owner reviews and decides and decides?

Content has enough information?

Sets "Review Completed"

As per schedule → Release plan is ready for next publish

Sets "PM Revision Required"

Content requires more info?

System

Email sent to CX owner

Email sent to PM (Ccing CX Owner) grouped by PM