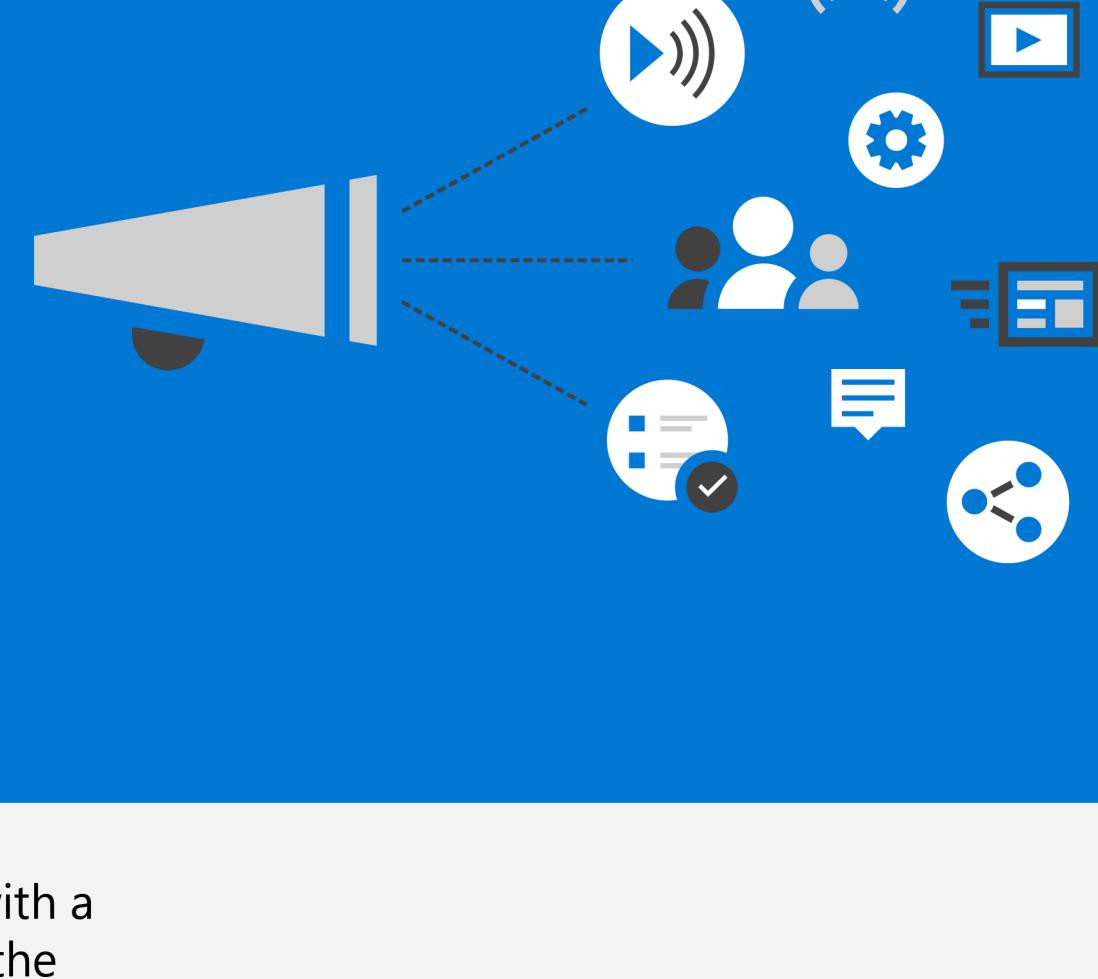
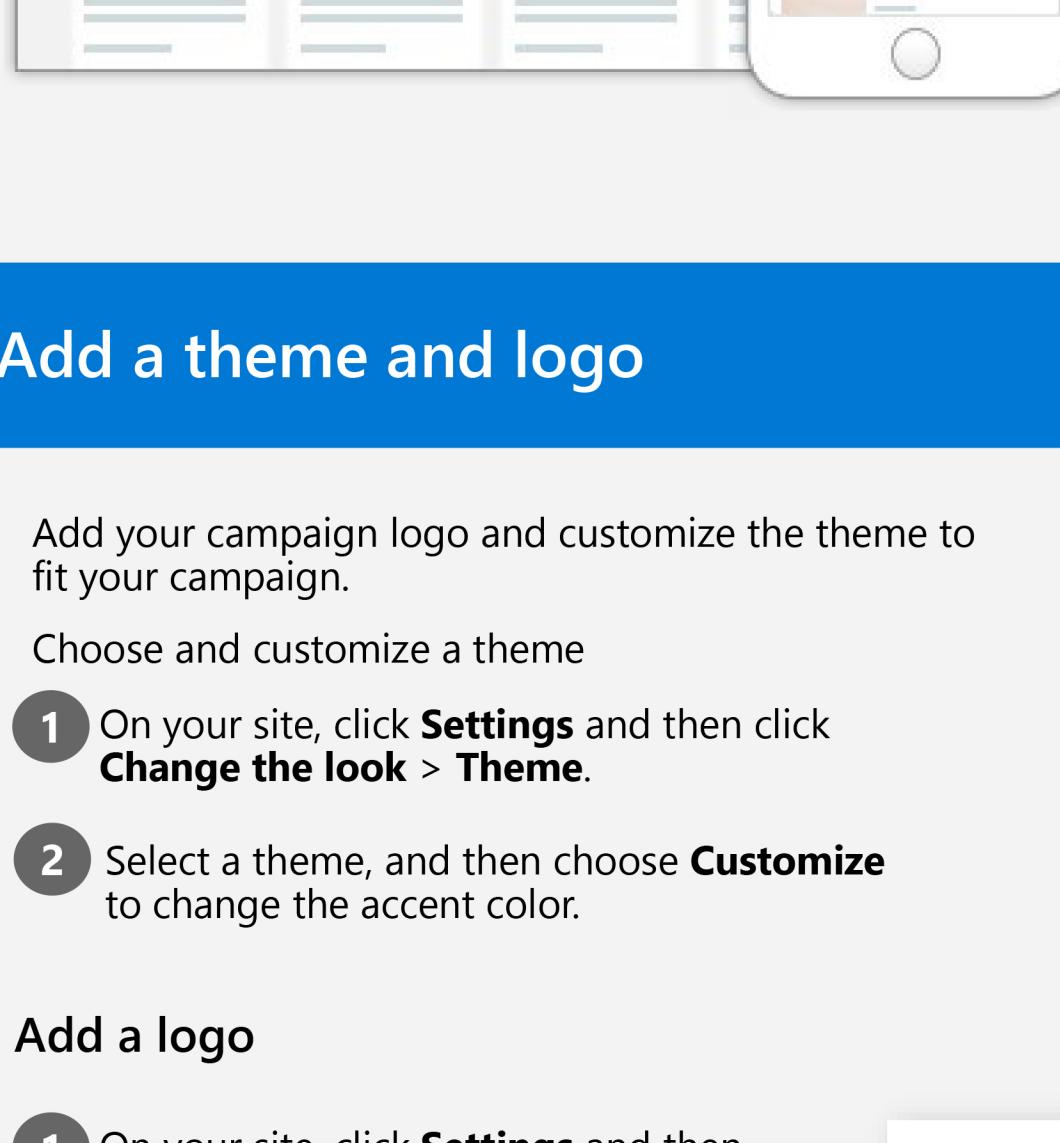


Create a communications site for your campaign



Get your campaign on the same page with a SharePoint communications site. Share the strategy, events, and media assets your team needs all on one page. Learn how to build it with modern SharePoint web parts.

Create the site



1 In SharePoint, choose **+ Create site** and select the **Communication site** option.

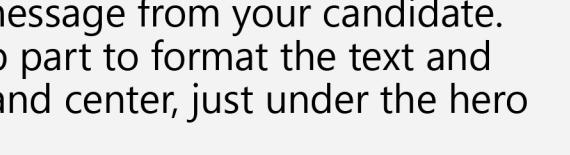
2 Choose the Topic design and type a site name and description.

Add a theme and logo

Add your campaign logo and customize the theme to fit your campaign.

Choose and customize a theme

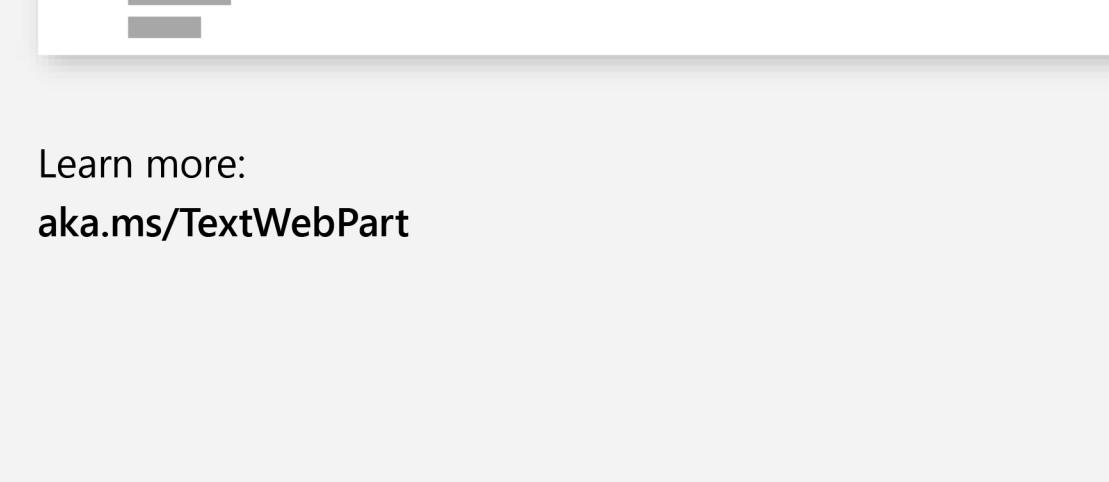
1 On your site, click **Settings** and then click **Change the look > Theme**.



2 Select a theme, and then choose **Customize** to change the accent color.

Add a logo

1 On your site, click **Settings** and then click **Change the look > Header**.



2 Under **Site logo**, choose **Change**.

3 Select your logo and choose **Open**.

4 Choose **Save**.

Learn more:

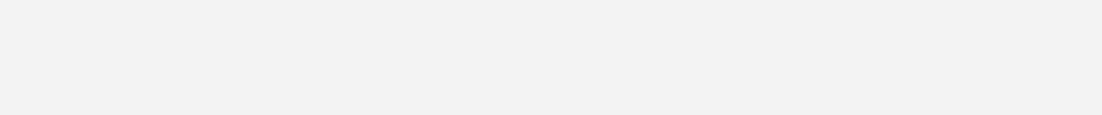
aka.ms/ChangeLook

Add your key information and candidate statement

Update the top Hero web part to point to key information for your campaign, such as:

Add a candidate statement

Share a recent message from your candidate. Use the Text web part to format the text and make this front and center, just under the hero information.



Strategy information

Key messaging

Important documents to share

Directory

FAQ

Learn more:

aka.ms/HeroWebPart

Learn more:

aka.ms/TextWebPart

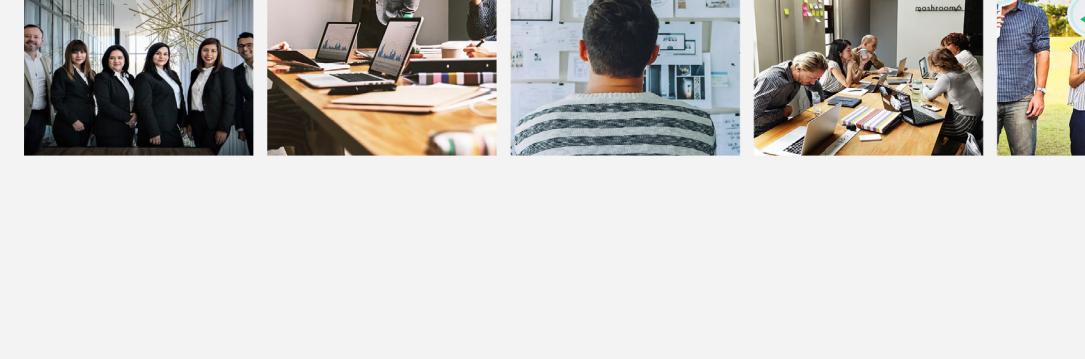
Add events and images

Add events

Use the Events web part to share information about upcoming events.

Learn more:

aka.ms/EventsWebPart

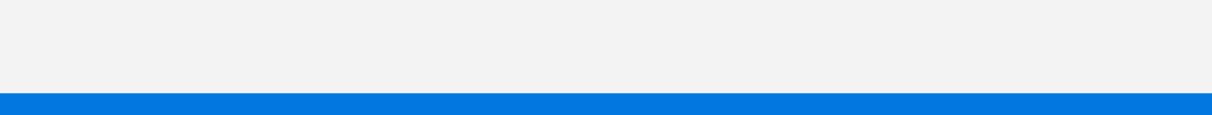


Add photos and images

Make sure your campaign staff is using approved photos and images – share them to your Communications site using the Image Gallery web part so that staff can quickly browse and find the image they need.

Learn more:

aka.ms/ImageGalleryWebPart



For more information, visit: aka.ms/M365CampaignsComms