



MidAtlantic Dreamin'

2023 Prospectus

Location & Date

City Winery - Philadelphia

 990 Filbert St, Philadelphia, PA 19107

DIRECTIONS (per venue website)

City Winery Philadelphia is about half a mile from City Hall Station that includes access to both the Broad Street Line and the Market/Frankford Line trains. Additionally, we are within walking distance from Jefferson Station Regional Rail, which connects directly to the Pennsylvania Convention Center and the PATCO Speedline.

Parking garage is located across the street.

Via Subway: Take the Market-Frankford Line (Blue) to the 11th Street subway stop.



Tentatively, May 8th from 9a to 6p

Vendors will be able to enter for set up at 8:30 am

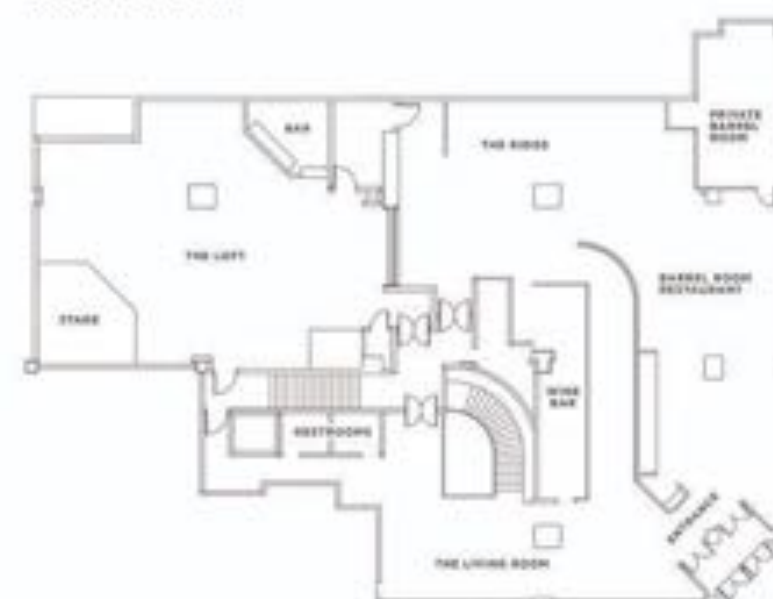
Venue Pictures



For more information about the venue, click on this link below:



GROUND LEVEL



CONCOURSE LEVEL



Every Sponsorship Tier will:

- Be provided a 6ft table for vendor section setup
- Will be able to hand out whatever company swag or snacks they want, at their vendor table
- Be able to participate in a 5-minute Spotlight Jam, first come first pick
 - (6) slots during breakfast and
 - (6) slots during lunch
- Will need to provide their own table cloth for the 6ft table, can include the company name & logo
- Will not be able to use additional signage other than what can fit onto their table top, unless they're utilizing one of the Á La Carte options that provides this benefit

Platinum (Quantity: 2)

Pricing: \$7,500

- **Benefits:**

- **Breakfast or Lunch sponsorship**
- **Main or Loft room sponsorship**
- **Best foot traffic position, 1st tier of Trail Quest**
- **Top Social Media, Website and Signage Promotion**
- **3 Event Passes provided**

Gold (Quantity: 5)

Pricing: \$5,500

- **Benefits:**

- **2nd tier foot traffic position, 2nd tier of Trail Quest**
- **2nd tier Social Media, Website and Signage Promotion**
- **2 Event Passes provided**

Silver (Quantity: 5)

Pricing: \$4,000

- **Benefits:**

- **3rd tier foot traffic position, 3rd tier of Trail Quest**
- **3rd tier Social Media, Website & Signage Promotion**
- **2 Event Passes provided**

À La Carte

Swag Sponsor: \$4,500



- **Co-branding for the bags. Event holder will produce the bags. Vendor will provide their Company Name and/or Logo. Bill will be provided to vendor.**
- **With this sponsorship additional swag will be purchased for the Events Trail Quest. A thank you will be given during the opening and closing sessions in the theater.**
- **Signage Promotion in the Patio Section.**
 - **There's tables and seating, within the enclosed shrubbery section, when people look for an alternative to eating inside**
 - **This is where those attending the event can go out for a bit of fresh air**
 - **Signage Promotion**
 - **High table in prominent position to place company's swag.**
- **1 Event Pass provided**

20-Seat Meeting Room: 1 hour slot \$700



- We are offering this room with a 20-seat conference table with a tv screen for vendors use for more in depth presentations.
- Will be provided an easel, for additional signage, if needed
- Prominent Signage Promotion, and the entrance of the Room and in the Room
- We are offering this space as 1 hour time slots.
- *If a vendor wanted to buy out half of the day or all the hours of the day for the room, we can certainly entertain that!*
- *An additional pass, for the event, will be provided for a half day*
- *or, 2 additional passes for the entire event*

Bar Locations/ Beverage Spotlights: \$ 1,500 per section

- There are 3 bar locations:
 - The Main Dining Room Bar (*Street Level*)
 - The Theater Room Bar (*Main Stage*)
 - The Loft (*corner spot*), with the second stage
- Can place company swag at and branded cups at station(s), (*sponsor to provide, if desired*)
- Signage Promotion
- Offering these high traffic Spotlight sections separately.
- *If a vendor wanted to utilize two or all three spots for the day, we will go over the details with you, additional Event pass provided*

Happy Hour: \$5,000

- **Host the Happy hour and keep this party going!**
- **Signage Promotion**
- **Will be provided an easel, for additional signage, if needed**
- **1 Event Pass provided**

Reception Desk: \$3,000

- **Cover the cost of the lanyards, co-branded with company name/ logo & event name/ logo**
- **Cover the cost for the event pass**
- **Event will produce & provide the lanyards and event passes**
- **Signage Promotion**
- **1 Event Pass provided**

Tasting Room Spotlight: \$2,000

- This is the 3rd presentation room with a projector that will be utilized for a 3rd track
- The Vendor with this sponsorship will not share any promotion with other vendors within this room
- Signage Promotion for the section, using the same guidelines as the Platinum room sponsorship



Ohana Section Spotlight: \$3,000

- This is where community networking sessions will be held
- It is an additional seating area with tables and chairs, when the sessions are not being held
- It's positioned between the entrance to the Loft room and the Main Dining room's buffet section
- Signage Promotion
- 1 Event Pass Provided

We look forward to you joining us
at the event!
See you there!

Contact information:

Alex Sutherland & Elizabeth Bochanski at
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Event Sponsor Management Company Contact:

Details will be provided, during onboarding



<https://midatlanticdreamin.com/>

