

TRM-UAP: Enhancing the Transferability of Data-Free Universal Adversarial Perturbation via Truncated Ratio Maximization

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To maximize the ratio of activations in convolution layers, the overall loss

 $\propto \sum_{i=1}^{l'} \log \mathcal{L}_{+}^{(i)}(\boldsymbol{v}) - \alpha \cdot \sum_{i=1}^{l''} \log \mathcal{L}_{-}^{(i)}(\boldsymbol{v})$

 $\max_{\boldsymbol{v}} \sum_{i=1}^{l'} \log ||\mathcal{C}_{+}^{(i)}(\boldsymbol{v})||_{2} - \alpha \cdot \sum_{i=1}^{l''} \log ||\mathcal{C}_{-}^{(i)}(\boldsymbol{v})||_{2} \quad \text{s.t.} \quad ||\boldsymbol{v}||_{\infty} \leq \epsilon$

❖ To improve the diversity of inputs, the set of artificial images is generated

 $D_1 \prec D_2 \prec \cdots \prec D_n$, $D_t = \{ \boldsymbol{x} | \boldsymbol{x} \sim P(\theta_0, t) \}$.

from simple to difficult pattern with the increase of training iterations:

 \bullet For t-th iteration, our curriculum optimization algorithm is maximizing:

 $\mathcal{L}_t = \frac{1}{|D_t|} \sum_{\boldsymbol{x} \in D_t} \left(\sum_{i=1}^{r} \log \mathcal{L}_+^{(i)}(\boldsymbol{v} + \boldsymbol{x}) - \alpha \cdot \sum_{i=1}^{r} \log \mathcal{L}_-^{(i)}(\boldsymbol{v} + \boldsymbol{x}) \right)$

❖ Models: ☐ AlexNet ☐ VGG16 ☐ VGG19 ☐ ResNet152 ☐ GoogleNet

❖ Methods: ☐ FFF ☐ AAA ☐ GD-UAP ☐ PD-UA ☐ Cosine-UAP

> Transferable Results of TRM-UAP (White-Box & Black-Box)

 60.10 ± 0.24

 89.82 ± 0.15

 60.10 ± 1.16 79.66 ± 0.95

 57.08 ± 0.15

 91.35 ± 0.30

 79.98 ± 1.06

GoogleNet Average

73.89

GoogleNet

 32.70 ± 0.22

 53.95 ± 0.59

 47.19 ± 0.66 46.48 ± 0.78

ResNet152

60.72

ResNet152

 27.31 ± 0.30

 58.85 ± 1.94

> Fooling Rates of Data-Free Universal Attacks

AlexNet

function of truncated ratio maximization is reformulated as:

 \clubsuit Craft the universal adversarial perturbation \boldsymbol{v} satisfying:

Curriculum Optimization Algorithm

 $\mathcal{L}(\boldsymbol{v}) = \sum_{i=1}^{L} \log \mathcal{L}_{\alpha}^{(i)}(\boldsymbol{v})$

> The Overall Loss Function

> Curriculum Optimization

> Experimental Setting

GD-UAP

AlexNet

VGG16

VGG19

ResNet152

Main Result

Introduction

> Background

- Adversarial Example (AE): crafted by adding tiny perturbations deliberately to benign samples.
- \clubsuit Universal Attack: try to find the universal adversarial perturbation v which maximizes the classification loss \mathcal{L} over the data distribution \mathbb{D} :

$$\max_{oldsymbol{v} \sim \mathbb{S}} \ \mathop{\mathbb{E}}_{(oldsymbol{x}, oldsymbol{y}) \sim \mathbb{D}} \left[\mathcal{L}(f(oldsymbol{v} + oldsymbol{x}), oldsymbol{y}))
ight] \qquad ext{s.t.} \ \|oldsymbol{v}\|_p \leq \epsilon$$

> Contribution

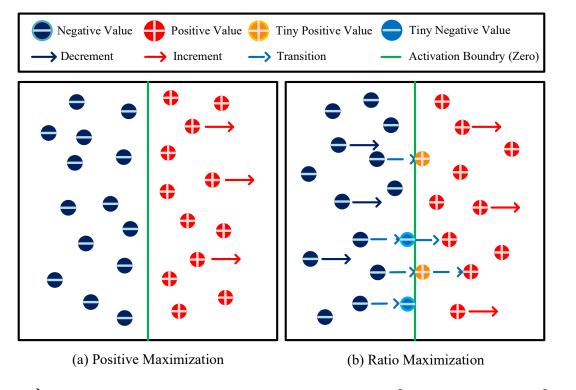
- * We propose a novel data-free universal attack method to craft universal adversarial perturbations without utilizing real samples during training.
- * Our proposed TRM-UAP enhances the transferability of UAPs via ratio maximization, truncation strategy, and curriculum optimization.

Truncated Ratio Maximization

> Preliminary

- \clubsuit The output of the *i*-th convolution layer: \square $\mathcal{C}^{(i)}(\boldsymbol{v})$
- * CNN/Pos./Neg. Activations: $\square \mathcal{A}^{(i)}(\boldsymbol{v}) = \operatorname{Activation}(\mathcal{C}^{(i)}(\boldsymbol{v}))$ $\square \mathcal{C}_{+}^{(i)}(\boldsymbol{v}) = \max(\mathcal{C}^{(i)}(\boldsymbol{v}), 0)$ $\square \mathcal{C}_{-}^{(i)}(\boldsymbol{v}) = \min(\mathcal{C}^{(i)}(\boldsymbol{v}), 0)$

> Maximizing the Ratio of Activations



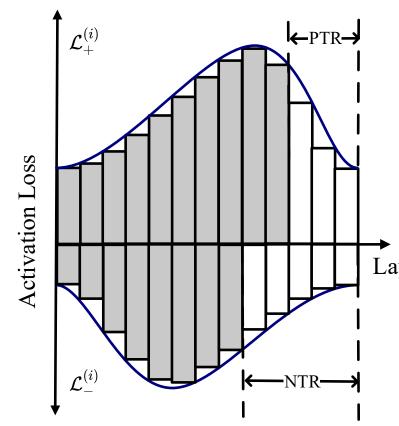
❖ Positive Maximization:

$\max_{\boldsymbol{v}}$	$ \mathcal{A}^{(i)}(oldsymbol{v}) _2,$	for $i = 1, 2, \dots, L$
s.t.	$ oldsymbol{v} _{\infty} \leq \epsilon$	

* Ratio Maximization:

$\max_{m{v}}$	$rac{ \mathcal{C}_{+}^{(i)}(m{v}) _2}{ \mathcal{C}_{-}^{(i)}(m{v}) _2},$	for $i = 1, 2, \dots, L$
s.t.	$ oldsymbol{v} _{\infty} \leq \epsilon$	

> Truncated Ratio Maximization



Truncated Positive Activation Loss:

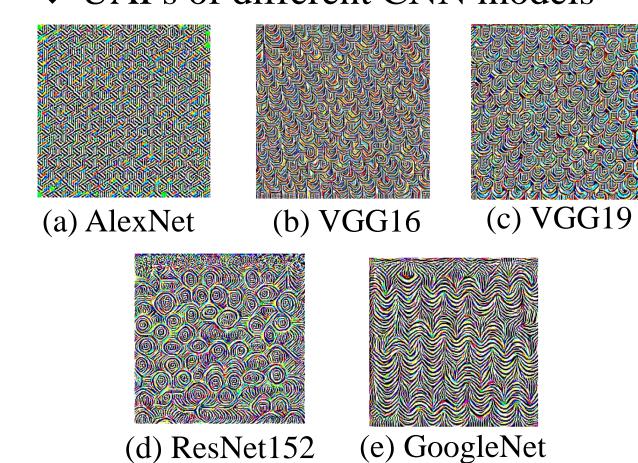
$$\square \mathcal{L}_{+}^{(i)}(\boldsymbol{v}) = \tau (i > l') \quad \square \quad PTR = \lfloor (L - l')/L \rfloor \%$$

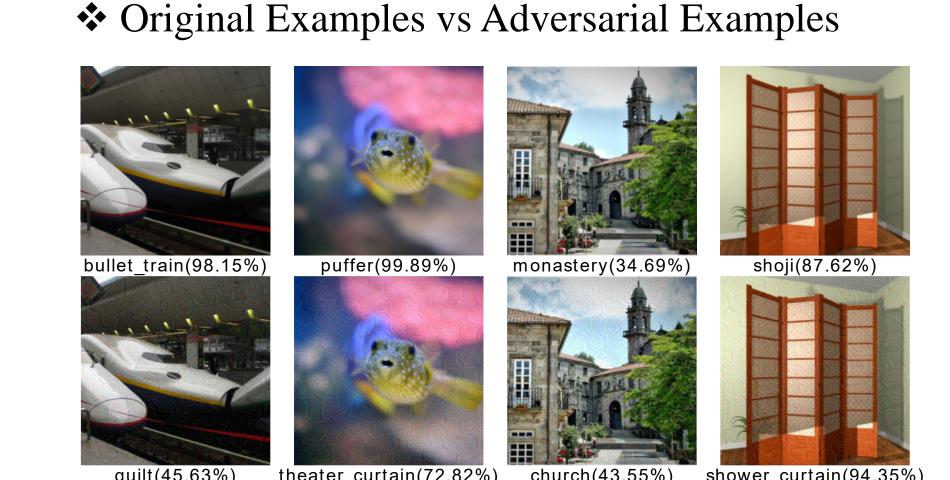
- Truncated Negative Activation Loss:
- $\Box \ \mathcal{L}_{-}^{(i)}(\boldsymbol{v}) = \tau \ (i > l'') \ \Box \ NTR = \lfloor (L l'')/L \rfloor \%$ where $\mathcal{L}_{+}^{(i)}(\boldsymbol{v}) = ||\mathcal{C}_{+}^{(i)}(\boldsymbol{v})||_{2}$ and $\mathcal{L}_{-}^{(i)}(\boldsymbol{v}) = ||\mathcal{C}_{-}^{(i)}(\boldsymbol{v})||_{2}$.
- Rescaled Ratio Loss: $\square \ \mathcal{L}_{\alpha}^{(i)}(\boldsymbol{v}) = \frac{\mathcal{L}_{+}^{(i)}(\boldsymbol{v})}{(\mathcal{L}_{-}^{(i)}(\boldsymbol{v}))^{\alpha}}$

Visualization & Analysis

> UAPs and AEs Crafted by TRM-UAP

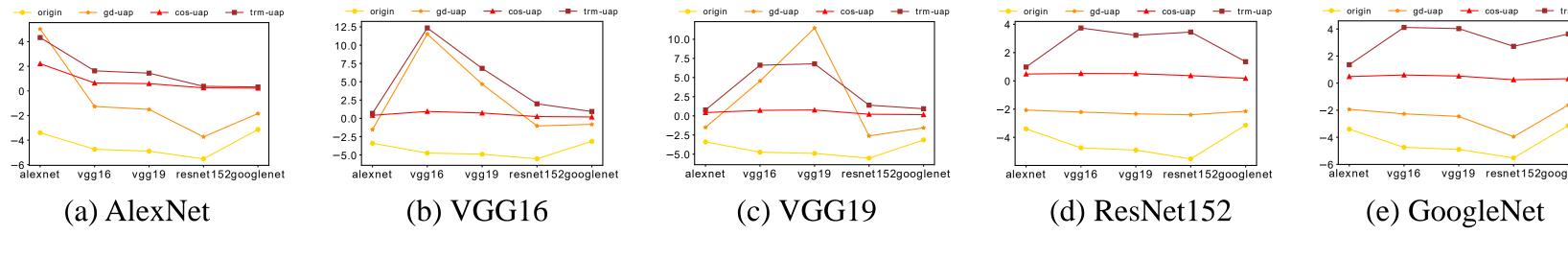






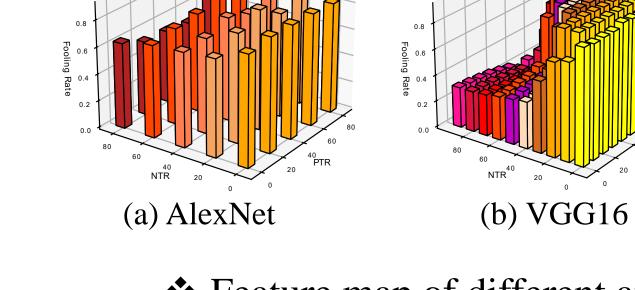
> Evaluating the Transferability

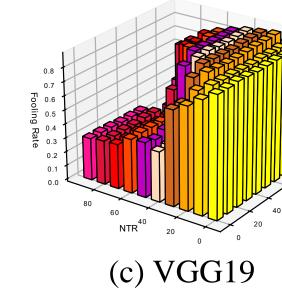
* Comparison between GD-UAP, Cosine-UAP and TRM-UAP on the logit loss

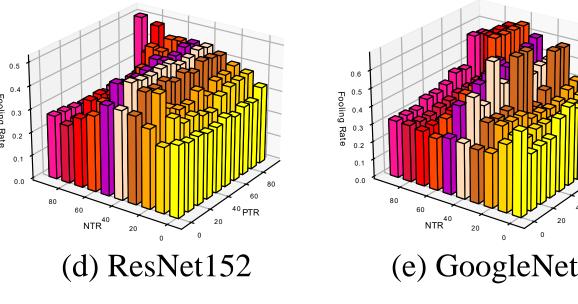


> Parameter Study

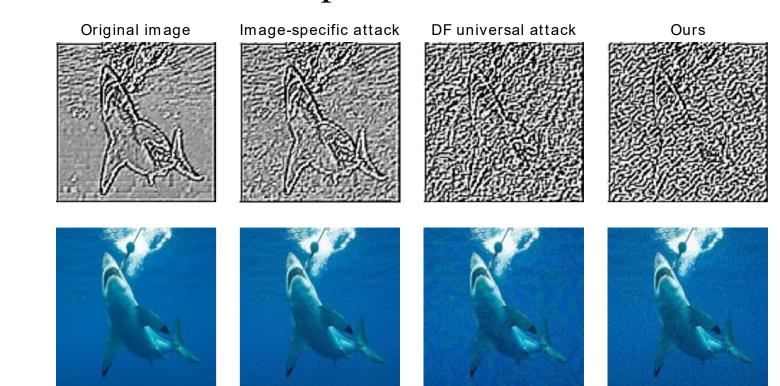
❖ Fooling rate with respect to positive truncation rate and negative truncation rate







Feature map of different attacks



Positive Maximization vs Ratio Maximization Positive Pos

