



Claire WOLF  
347 rue du Dronckaert  
59223 Roncq

Port. 06 28 77 08 06

[claire.wolf.thomas@gmail.com](mailto:claire.wolf.thomas@gmail.com)

## Product Manager

Everyday is different : meet and share with personalities, dare and take responsibilities

### Profile

Self-motivated with strong organizational and analytical skills.

I love to understand how products work and how users use them.

**I love to challenge myself !** This summer, I did coding bootcamp @LeWagon.

**Product culture** => 10 years as product manager.

**Tech environment** => 2 apps developed @LeWagon.

**International** => Shanghai two years as Manager of Etam Lingerie, buying office

I truly believe in **team spirit and collaboration**.

### Experiences



Le Wagon - full stack developer - Student ( Jul - Sept 2018 )

Attending Le Wagon Lille #Batch 172, intensive 9-week full-stack coding bootcamp :

- JavaScript, jQuery
- Git, GitHub, Heroku
- Ruby and coding basics
- Software Engineering (OOP), MVC pattern - Database & SQL
- Front-End (HTML, CSS, Bootstrap)
- Ruby on Rails
- Technical development, and launch of new features

**Designed, Implemented and Shipped to production a clone of AirBnB\*\***

**Travel share** => app selected to be developed and presented to the batch's demoday.



Pimkie - Product Manager & Buyer – Sept 2014 - Juil 2018 ( 4 ans)

- **Project Management** : Define roadmap based of needs of customers => Ability to contribute to multiple projects and demands simultaneously.
- **Product** : design and build products
- **Business Strategy** : Lead the product vision and strategic direction of the products.
- **Analysis** of performance - Margin Management - KPI's
- **Drive product development** with a team of technicians and designers
- **Priorities & Delivery** : distinguish long-term and short-term priorities - planning, organizing, resolving issues - delivery on time
- **Identify needs** and analyze competitors and their positioning to create disruptive products.
- **Team Management** : 8 Members. (Designers, Technicians, Buyers assistant, Account assistant, Transport & Logistic) => Ability to grow and drive a team



3 Suisses 2010 - 2014

Product Manager & Buyer ( 4 years )

- **Design budgets and business plans**
- **Explain business and technical reasons behind my decisions.**
- Suppliers sourcing
- Project Management : Roadmap - User stories - Define priorities
- Business Strategy / Attractiveness and Pertinence of Collection (building collections)
- Sales Performances - Analyses - Margin Management - KPI's



Etam International Sourcing - Shanghai 2008 - 2010

Manager of Etam Lingerie @ Shanghai Sourcing Office ( 2 years)

- Product Development : lingerie & swimwear.
- Suppliers Sourcing & Fabrics.
- Business Trip : auditing factories and checking productions.
- Negotiation : production capacity, deadline and prices .
- Team Management : 4 Members (technician, buy assistants).



Promod 2006 - 2008

Head of Project " Promod Gift Card " => Shanghai

Buyer assistant - Head office Marcq en Baroeul

Studies & others experiences :



Le Wagon

FullStack Developer, Web Development · (2018 - 2018)



Join Lion - TheFamily - Operation track - Nov 2016 - Janv 2017 (3 mois)

Two months course @ The Family to get prepared for operations jobs in leading startups.  
Team Management - **Startup Culture** : mindset , operations, growth, development, product.

Selective trainee (10%) based on Motivation, Open Minded, Ambition



IAE Lille

Master II of International Trade (BAC +5),

International strategy and development · (2005 - 2009) - MSG IAE