

Credit Card Transaction Report



Week Start Date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction Amount

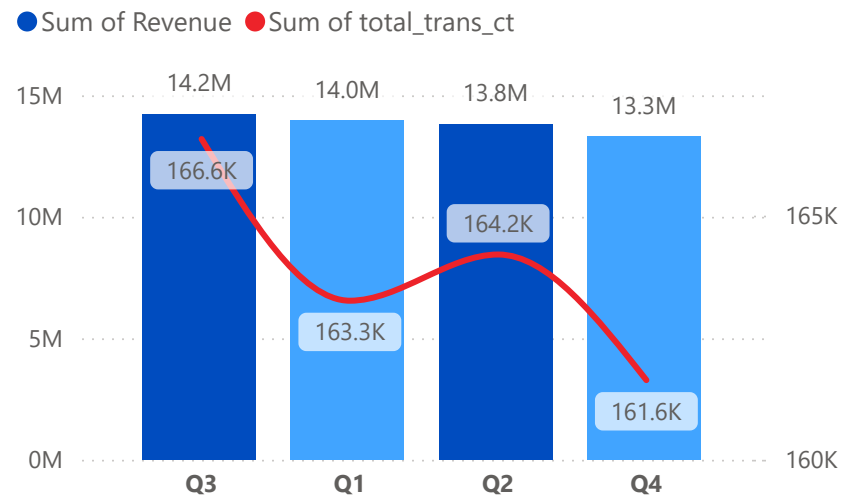
44.5M

Transaction Count

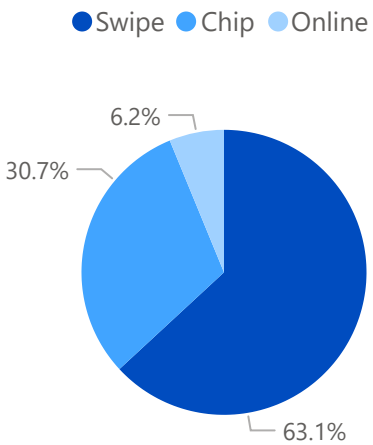
655.7K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Silver	55,86,332.28	8,12,081.28	187505
Total	5,53,15,410.23	78,43,382.23	2950015

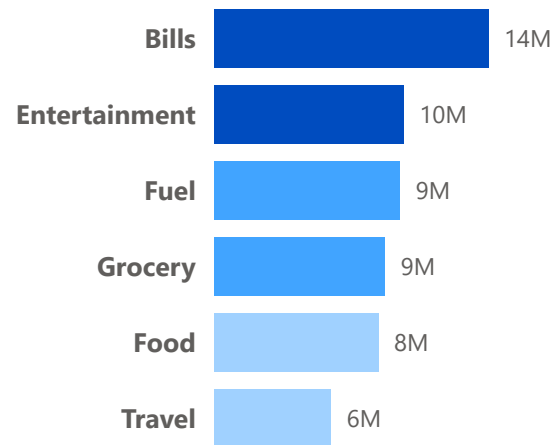
Quarter Revenue & Transaction Count



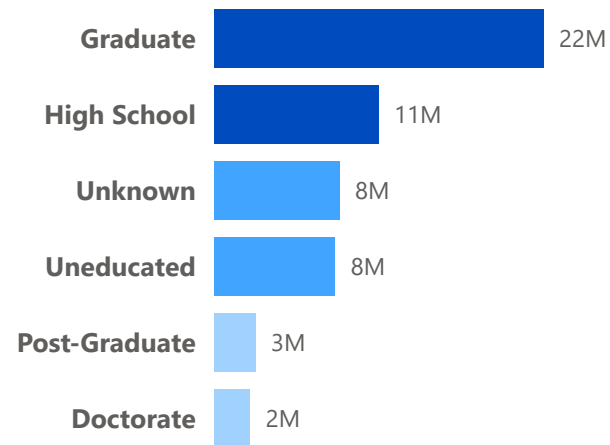
Revenue by Use Chip



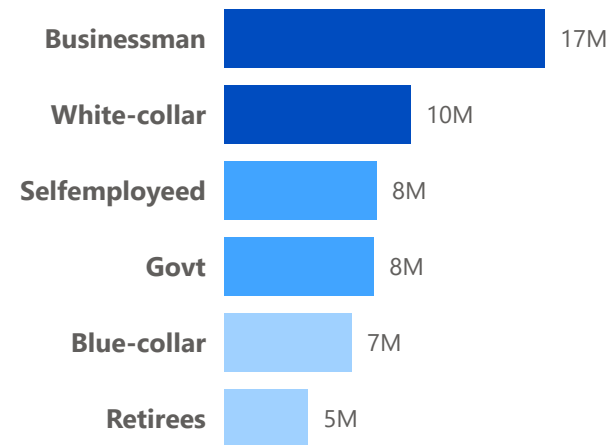
Revenue by Expenditure Type



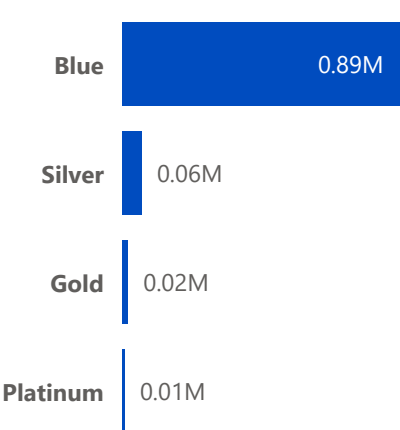
Revenue by Education Level



Revenue by Customer Job



Card Aquisition Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

55.3M

Total Interest

7.8M

Total Income

575.9M

CSS

3.19

F

M

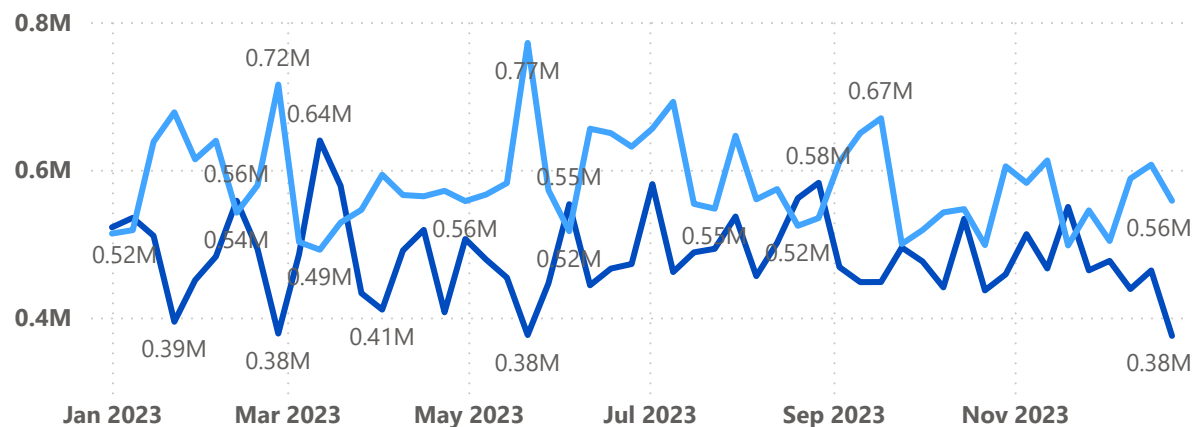
Silver

Blue

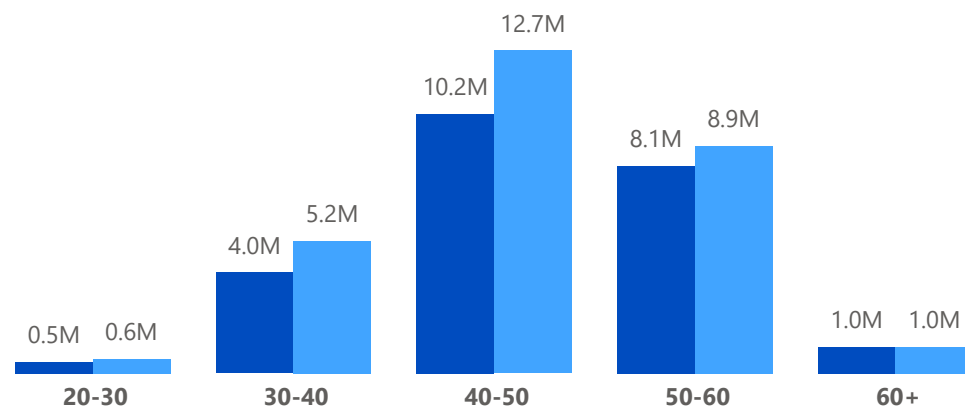
Gold

Platinum

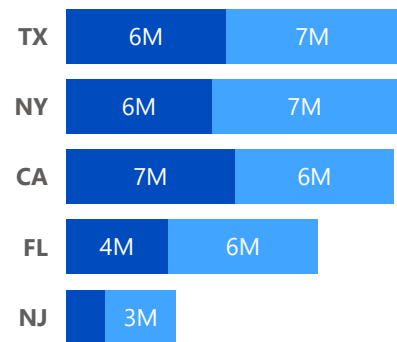
Revenue vs Gender



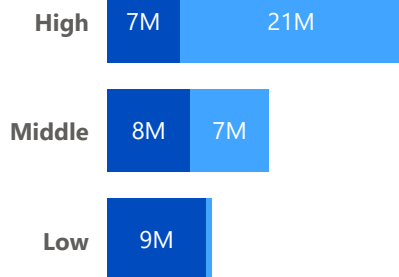
Age Group



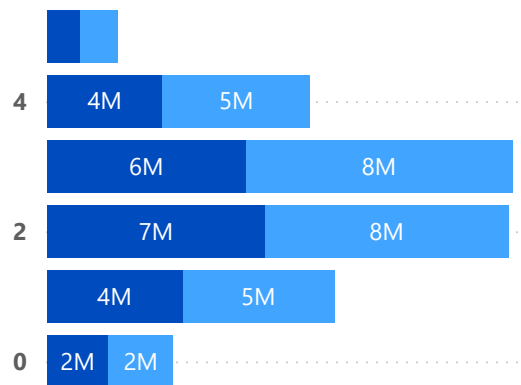
Top 5 States



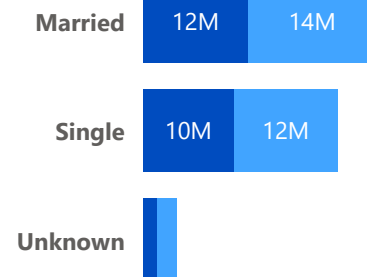
Salary Group



Dependent Count



Marital Status



Car Owner

