



KARTHIKA KRISHNAN

Banking Professional – Direct Sales & Marketing



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+971-553704984

Personal Details Profile Summary

Date of Birth: 27th July 1989

Languages Known:

English, Malayalam

Address: Flat-115, Building-5,

Al Qusais 1, Dubai,

United Arab Emirates

Nationality: Indian

Marital Status: Married

Passport Details: No.

T5590809; Place of Issue:

Cochin, Validity: 10-06-2019 till

09-06-2029

Visa Status: Husband Visa

- Skilled in generating leads from the local market, analyze customer needs, suggest suitable financial products according to the need of each customer.
- Expertise in Direct selling through cold calling and doing marketing activities to promote different products.
- Strong exposure in evaluating the current performance of the business and find ways to help the business reach its full potential.
- Proven experience in managing techno-commercial and sales support functions, including agreements with vendors & partners
- Self-starter, energetic, flexible individual with a clear thought process
- Committed, motivated, sincere and punctual with excellent analytical, problem solving, communication and interpersonal skills

Core Competencies

Business Development

Personal Banking.

Direct Selling

Marketing

Education

- **2014-2017:** BA English
- **2005-2007:** Plus Two
- **2004-2005:** SSLC

Work Experience

January 2022-October 2023: Emirates NBD (AMC Direct Sales), UAE



Responsibilities:

- Visiting organizations, build relationship with prospective customers and sell retail banking products.
- Identify prospects through telephonic conversation, in-person cold calls, networking and referrals.
- Help existing customers to get Loan top-ups, New loans & Credit cards
- Generate leads by using social media platforms like Facebook and linked-in.