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ABOUT ME

I'm an accidental product manager who explored, the career and love for that particular role through side hustles or projects. I'm an individual who wants to create value driven products for the world that make people's life better and easy along with a team of talented folks with a similar mindset and vision.

WORK EXPERIENCE

Partner / Co Founder

Xolve [2023]

Xolve is a digital agency focused on improving the efficiency of SMEs by leveraging technology.

- Improved internal efficiency of some emerging businesses in various sectors through no code tools. (Educational Institution, Car Autofactory etc)
- Conceptualized structured growth funnel for a professional coaching business
- Created a CRM for a business school using Notion.

Product Manager

Brototype [06/2022 – 10/2022]

- Conducted daily scrum
- Conducted stakeholders interview
- Managed tech and design team
- Took working backward approach for product design (CRM)
- Managed tasks on Trello
- Competitor Analysis and Research

Project manager

Cyfer Solutions [10/2021 – 06/2022]

- Managed the projects overall
- Managed the tech and design team
- Conducted daily standups
- Managed the digital marketing team
- Coordinated with the stakeholders and client
- Created a PRD for an In-house product
- Conducted a market research
- Conducted a competitor analysis
- Created Sitemap for projects received by the company
- Worked across cross functional teams (Devs, Designers, Marketers, Stakeholders etc)
- Gathered Client Requirements
- Suggested improvements in the In-house Product
- Found Bugs on the in-house product
- Created a GTM strategy
- Got exposed to various tools like: Asana, Google workspace, WordPress Plugins, Figma, Adobe XD

Product manager

Rawscholar [10/2020 – 10/2021]

<https://rawscholar.com/>

- Conducted user interview
- Managed the release of alpha and beta version of the app
- Completely managed the release of admin console

- Suggested a new crucial feature which saw a significant improve in the (DAU)
- Prepared User experience report
- Managed the tech and design team
- Managed the UI updates which led to an increase in Average time spent within the application

Co founder

Looperacademy

<https://Looperacademy.com/>

A note making application for students

EDUCATION AND TRAINING

MBA

University of Calicut [2019 – 2021]

Website: <http://www.fims.ac.in>

DIGITAL SKILLS

Figma / Notion Productivity Software / Asana app / Microsoft Office, Microsoft Word, Microsoft Excel, Outlook, Facebook, Google / Wireframe / UI/UX / Python basics

COMMUNICATION AND INTERPERSONAL SKILLS

English

Arabic

Malayalam

Hindi