

Midhun Jomi C

Passionate Computer Science undergraduate with proven leadership in digital marketing and media. Skilled in UI/UX design, social media strategy, and tech tools like Flutter, Figma, and Meta Ads. Experienced in leading campaigns and building user-focused solutions across startups and student communities.

Projects

RideSafe – Smart Bike Safety System

Project Lead & App Developer

Jan 2025 – Apr 2025

- Designed and built a Flutter-based mobile app using FlutterFlow and OpenCV for real-time bike tracking.
- Integrated app with Raspberry Pi hardware for live speed, location, and helmet detection.
- Used ultrasonic sensors to alert riders of nearby obstacles and prevent accidents.
- Successfully deployed as a mini-project with potential for real-world application.

Internship and Experience

Head of Digital Media & Marketing

PACE Lab, Kerala

May 2025 – June 2025

- Led the planning and execution of social media campaigns.
- Designed promotional materials and event posters using Canva.
- Managed Meta Ads campaigns and collaborated with teams to enhance brand visibility.

UI/UX Intern

FindAStartup

July 2025 – Present

- Designed intuitive UI for startup web and mobile platforms using Figma
- Developed wireframes and interactive prototypes based on user needs
- Conducted user research and integrated feedback into iterative design cycles

Educational Background

B.Tech in Computer Science & Engineering

St. Joseph's College of Engineering and Technology, Palai , Kerala
Expected Graduation: 2026

Higher Secondary Education (Class XII)

Holy Cross H.S.S, Cherpunkal,Kerala
Year of Completion: 2022
Board: Kerala State Board

Secondary School Leaving Certificate (SSLC)

Holy Cross H.S.S, Cherpunkal,Kerala
Year of Completion: 2020
Board: Kerala State Board

Contact

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[GitHub](#)

Skills

Technical Skills

- UI/UX Design
- Digital Marketing
- Project & Team Management
- Social Media Strategy

Tools/Software

- Figma
- FlutterFlow
- Meta Ads Manager
- Canva

Development Tools

- Flutter & Dart
- VS Code
- Supabase
- Raspberry Pi

Languages

- HTML & CSS
- Python
- English, Malayalam

Certification/Short Courses

- Top Performer, Red Hat Academy India Challenge 2024
 - Google Cloud Study Jam – Foundations Completed
- [View all certificates](#)

Additional Information

- Served as Chairman of the CSI Student Branch, leading technical events, media initiatives, and student outreach.
- Winner of the Red Hat Academy India Challenge 2024 for demonstrating excellence in system administration skills.
- Enthusiast in UI/UX design with experience in Figma and FlutterFlow, aiming for a career in tech-driven user experience.