

# Midhun Jomi C

Passionate Computer Science undergraduate with proven leadership in team management, project coordination, and digital media. Skilled in UI/UX design and development tools such as Flutter, Figma, and Meta Ads. Experienced in leading impactful campaigns, building user-focused digital solutions, and contributing to technology-driven initiatives across startups and student communities.

## Projects

### RideSafe – Smart Bike Safety System

#### Project Lead & App Developer

Jan 2025 – Apr 2025

- Developed a Flutter-based mobile app using FlutterFlow and OpenCV for real-time bike tracking and safety monitoring.
- Integrated the app with Raspberry Pi hardware to display live speed, location data, and helmet detection results.
- Implemented ultrasonic sensors for obstacle detection, issuing proactive safety alerts to riders.
- Enhanced user experience with responsive UI design, real-time API integration, and cloud synchronization, ensuring reliable performance in diverse conditions.

## Internship and Experience

### Head of Digital Media & Marketing

PACE Lab, Kerala

May 2025 – June 2025

- Led the planning and execution of social media campaigns.
- Designed promotional materials and event posters using Canva.
- Managed Meta Ads campaigns and collaborated with teams to enhance brand visibility.

### UI/UX Intern

FindAStartup

July 2025 – Present

- Designed intuitive UI for startup web and mobile platforms using Figma, creating wireframes, prototypes, and conducting usability testing to improve task efficiency.

## Educational Background

### B.Tech in Computer Science & Engineering

St. Joseph's College of Engineering and Technology, Palai , Kerala  
Expected Graduation: 2026

### Higher Secondary Education (Class XII)

Holy Cross H.S.S, Cherpunkal,Kerala

Year of Completion: 2022

Board: Kerala State Board

### Secondary School Leaving Certificate (SSLC)

Holy Cross H.S.S, Cherpunkal,Kerala

Year of Completion: 2020

Board: Kerala State Board

## Contact

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[Portfolio](#)

[LinkedIn](#)

[GitHub](#)

## Skills

### Technical Skills

- UI/UX Design
- Digital Marketing
- Project & Team Management

### Tools/Software

- Figma
- Visual Studio Code
- Meta Ads Manager
- Raspberry Pi
- Canva

### Professional Soft Skills

- Leadership & Critical Thinking
- Problem Solving
- Adaptability & Learning Agility
- Brand Development

### Programming Languages

- HTML & CSS
- Python
- PHP

### Certification/Short Courses

- Top Performer, Red Hat Academy India Challenge 2024
- Google Cloud Study Jam – Foundations Completed

[View all certificates](#)

### Additional Information

- Served as Chairman of the CSI Student Branch, leading technical events, media initiatives, and student outreach.
- Winner of the Red Hat Academy India Challenge 2024 for demonstrating excellence in system administration skills.
- Enthusiast in UI/UX design with experience in Figma and FlutterFlow, aiming for a career in tech-driven user experience.