



Nexus Smart Banking Center







About The Project

Smart Banking Center Business scope

A smart banking center is a complete banking and payment solution center that would act locally to benefit the rural and underbanked population.

The initiative aims to promote financial inclusion by encouraging digital transactions. Further, this project would open up self-employment opportunities to help Indians earn a stable monthly income. The improved access to digital transactions will increase the volume of digital transactions and that will eventually make the nation equipped in the digital financial sector.

Income model

Both passive and active income generation model business opportunity



About The benefits

Why to become an agent?

Additional Revenue Streams

Operating Smart Banking Center can provide agents with additional revenue streams through commissions or fees earned on transactions conducted through the kiosks. And passive income generation from ATM counter. This can supplement existing business income and diversify revenue sources.

Customer Engagement

Starting Smart Banking Center can attract foot traffic to the agent's location, increasing visibility and potentially attracting new customers. Offering banking services alongside existing products or services can enhance customer engagement and loyalty.

Flexibility and Scalability

Operating Smart Banking Center offers agents flexibility in terms of location, operating hours, and service offerings. As the business grows, agents can scale their center operations to meet evolving customer demands and market trends

Value-Added Service

Providing banking services through Smart Banking Center adds value to the agent's business, enhancing the overall customer experience. Customers appreciate the convenience of accessing banking services alongside other offerings, fostering goodwill and repeat business.

Cost-Effective Expansion

For agents looking to expand their service offerings or reach new markets, banking Smart Banking Center present a cost-effective solution. Instead of opening additional brick-and-mortar locations, agents can leverage Smart Banking Center to broaden their service footprint without significant overhead costs.

Competitive Advantage

Offering banking services through Smart Banking Center can differentiate agents from competitors and position them as one-stop destinations for various customer needs. This competitive advantage can help attract and retain customers in a crowded marketplace.

Partnership Opportunities

Collaborating with Esaf bank and Nexus to deploy Smart Banking Center can create partnership opportunities for agents. These partnerships may lead to additional support, resources, or marketing assistance from team Nexus and Esaf, enhancing the agent's business prospects

Technology Adoption

Operating Smart Banking Center allows agents to leverage cutting-edge technology and provide modern, convenient services to customers. This demonstrates a commitment to innovation and positions the agent as a forward-thinking business in the eyes of consumers.

Community Impact

By providing access to banking services in underserved or rural areas, agents can have a positive impact on their communities. Smart Banking Center contribute to financial inclusion efforts, empowering individuals and businesses with essential financial services







Diamond Plan

With ATM

70 to 100 sqft furnished space with white painting and electrical connections. Separately partitioned room for ATM and banking services is mandatory. ATM room should open for 24 Hours.

Package Inclusions

1-Intel i3 Laptop

2-Wi-Fi All in one Inkjet Tank Printer

3-Currency counting machine

4-1 KV Ups with Battery

5-Android Mini ATM with scanner

6-One Wifi CCTV Camera

7-Tata Indicash ATM counter

8-Boards and stickers (For ATM)

9-ATM Free maintanance

10-ATM Free internet







Offered Services Diamond Plan



Service 01

Applicable for IIBF certified agents only *

- 1. Current account handling
- 2. Savings account handling
- 3. Cash deposit
- 4. Cash withdrawal
- 5. Loan Processing
- 6. Loan collection
- 7-Micro finance collection



Service 02

- 1. Cash withdrawal Micro ATM
- 2. AEPS Cash withdrawal
- 3. UPI Cash withdrawal
- 4. Money Transfer (DMT)
- 5. AEPS Cash deposit
- 6. BBPS Utility Bills
- 7. Recharges (Mobile & DTH)
- 8. Insurance
- 9. POS machine sales
- 10. QR payment



Service 03

- 1. Railway Ticketing
- 2. Bus& Flight Ticketing
- 3. Fastag services
- 4. Pan Card Services
- 5. Digital signature
- 6. National Pension system



Service 04

- 1. ATM Cash withdrawal 24x7
- 2. ATM Balance enquiry 24x7
- 3. ATM pin change 24x7
- 4. ATM Mini statement 24x7











About The

Services

The above services are offered through Diamond plan smart banking center model. The agents are supposed to attend an exam insisted on by the bank called IIBF.



Gold Plan

Without ATM

30 to 50 sqft furnished space with electrical connections.

Package Inclusions

- 1-Intel i3 Laptop
- 2-Wi-Fi All in one Inkjet Tank Printer
- 3-Currency counting machine
- 4-Android Mini ATM with scanner





Offered Services Gold Plan



Service 01

Applicable for IIBF certified agents only *

- 1. Current account handling
- 2. Savings account handling
- 3. Cash deposit
- 4. Cash withdrawal
- 5. Loan Processing
- 6. Loan collection
- 7-Micro finance collection



Service 02

- 1. Cash withdrawal Micro ATM
- 2. AEPS Cash withdrawal
- 3. UPI Cash withdrawal
- 4. Money Transfer (DMT)
- 5. AEPS Cash deposit
- 6. BBPS Utility Bills
- 7. Recharges (Mobile & DTH)
- 8. Insurance
- 9. POS machine sales
- 10. QR payment



Service 03

- 1. Railway Ticketing
- 2. Bus& Flight Ticketing
- 3. Fastag services
- 4. Pan Card Services
- 5. Digital signature
- 6. National Pension system

About The Services

| | RANSFER CHARGES |
|-----------------------|-----------------|
| Transaction Amount Rs | RETAILER INCOME |
| 100-1000 | 5.5 |
| 1001-2000 | - 11 |
| 2001-3000 | 16.5 |
| 3003-4000 | 22 |
| 4001-5000 | 27.5 |
| MICRO ATM C | OMMISSION |
| Transaction Amount Rs | RETAILER |
| 350-500 | 0.3 |
| 550-1000 | 1.75 |
| 1050-1500 | 2.5 |
| 1550-2000 | 3.5 |
| 2050-2500 | 4.5 |
| 2550-3000 | -6 |
| 3050-5000 | 6 |
| | |
| 5050-8000 | 10 |







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Silver Plan

Without ATM

Start with your existing shop or business

Package Inclusions

1-Android Mini ATM with scanner





Offered Services Silver Plan



Service 01

Applicable for IIBF certified agents only *

- 1. Current account handling
- 2. Savings account handling
- 3. Cash deposit
- 4. Cash withdrawal
- 5. Loan Processing
- 6. Loan collection
- 7-Micro finance collection



Service 02

- 1. Cash withdrawal Micro ATM
- 2. AEPS Cash withdrawal
- 3. UPI Cash withdrawal
- 4. Money Transfer (DMT)
- 5. AEPS Cash deposit
- 6. BBPS Utility Bills
- 7. Recharges (Mobile & DTH)
- 8. Insurance
- 9. POS machine sales
- 10. QR payment



Service 03

- 1. Railway Ticketing
- 2. Bus& Flight Ticketing
- 3. Fastag services
- 4. Pan Card Services
- 5. Digital signature
- 6. National Pension system

About The Services

| SBC RETAILER COMM | ISSION AND CHARGES | |
|--|--------------------|--|
| DONESTIC MONEY TRANSFER CHARGES | | |
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| 100-1000 | 5.5 | |
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| 1050-1500 | 2.5 | |
| 1550-2000 | 3.5 | |
| 2050-2500 | 4.5 | |
| 2550-3000 | 6 | |
| 3050-5000 | 8 | |
| The state of the s | | |
| 5050-8000 | 10 | |







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Bronze Plan

Micro ATM

Start with your existing shop or business

Package Inclusions

1-Android Mini ATM with scanner





Offered Services Bronze Plan



Service 01

Applicable for IIBF certified agents only *

- 1. Current account handling
- 2. Savings account handling
- 3. Cash deposit
- 4. Cash withdrawal
- 5. Loan Processing
- 6. Loan collection
- 7-Micro finance collection



Service 02

- 1. Cash withdrawal Micro ATM
- 2. AEPS Cash withdrawal
- 3. UPI Cash withdrawal
- 4. Money Transfer (DMT)
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- 6. BBPS Utility Bills
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About The Services

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|-------------------------------------|-----------------------------|
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| Transaction Amount Rs | RETAILER INCOME |
| 100-1000 | 5.5 |
| 1001-2000 | - 17 |
| 2001-3000 | 16.9 |
| 3001-4000 | 22 |
| 4001-5000 | 27.5 |
| MICRO ATM C | OMMISSION |
| Transaction Amount Rs | RETAILER |
| 350-500 | 0.3 |
| 550-1000 | 1.79 |
| 1050-1500 | |
| 1050-1500 | 2.5 |
| 1550-2000 | |
| | 3.5 |
| 1550-2000 | 3.5 4.5 |
| 1550-2000 2050-2500 | 3.5 4.5 |
| 1550-2000 2050-2500 2550-3000 | 2.5 3.5 4.5 6 8 |

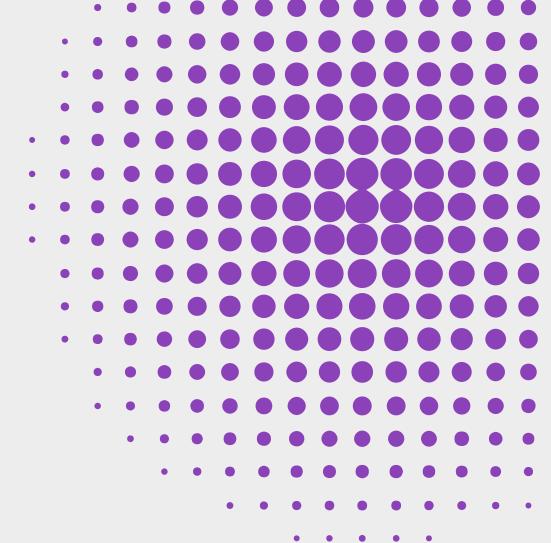






^{*} Indian Institute of Banking & Finance (IIBF)





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We appreciate the opportunity given to us to introduce you to our state-of-the-art products and services. Please feel free to connect with us in case of any doubts or clarifications regarding this service.



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