

ASSIGNMENT – DIGITAL MARKETING

1. Blogger URL : [Click Here](#)

2. Facebook Account URL : [Click Here](#)

3. Canva Poster:



Social Media Post URL : [Click Here](#)

4. Canva Newsletter:



Mobile Marketing

Mobile marketing is a digital marketing strategy that focuses on reaching and engaging with potential customers on mobile devices, such as smartphones and tablets. It has become increasingly important in recent years due to the widespread use of mobile devices and the shift in consumer behavior towards mobile-centric activities.

Mobile Marketing has been on the rise the past couple of years, particularly because of the increased use of smartphones. Read more about Mobile Marketing and how to make use of it in your Digital Marketing Strategies.