



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The election members would say that they will give people a scholarship every year.


The Contenders of the Lok Sabha election would say that they fulfill the people needs.

People will tell their candidates that their actions should reduce the crime rates around them.

Lok Sabha has certain powers that make it more powerful than Rajya Sabha.

People gossip before the elections about the rivals of the Lok Sabha members, which creates temporary fame in the surrounding areas.

By electing the members of the Lok Sabha, people would feel that their needs will be fulfilled.



Persona's name

Short summary of the persona

It will be helpful if the parties who win the election would be able to reduce the unemployment in India.

If the naxalism is demolished by this Election, the people would feel better.

Parties elected as contenders will use strategies to gain seats in the elections.

In some areas the contenders of the election members would give cash amounts to the people as bribes to win the election.

If the people's favourite member of the contender of the election lose, they would feel upset.

People will be happy if the winning candidate fulfills the demands of every individual.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?