

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13 February 2026
Team ID	LTVIP2026TMIDS79733
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

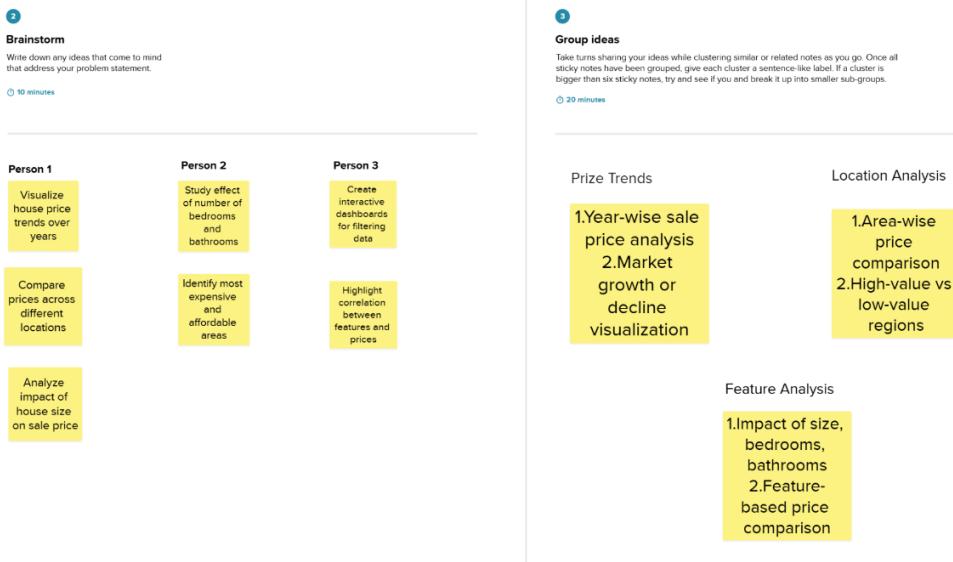
The screenshot displays the 'Brainstorm & Idea Prioritization Template' interface. On the left, a vertical sidebar labeled 'Template' features a lightbulb icon and the title 'Brainstorm & idea prioritization'. Below the title, it says: 'Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.' It also lists preparation time: '10 minutes to prepare', '1 hour to collaborate', and '2-8 people recommended'.

The main content area is divided into three sections:

- Before you collaborate**: This section includes a step icon (1), a title 'Before you collaborate', a brief description, and a duration of '10 minutes'. It also lists three sub-steps: 'Team gathering', 'Set the goal', and 'Learn how to use the facilitation tools', each with a brief description and a 'Open article' button.
- Define your problem statement**: This section includes a step icon (1), a title 'Define your problem statement', a brief description, and a duration of '5 minutes'.
- PROBLEM**: This section contains the problem statement: 'Understanding housing market trends and key price factors is difficult due to large and complex datasets.'

At the bottom right, there is a section titled 'Key rules of brainstorming' with six rules: 'Stay in topic.', 'Encourage wild ideas.', 'Defer judgment.', 'Listen to others.', 'Go for volume.', and 'If possible, be visual.' Each rule has an associated icon.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

