

MIDNIGHT HACKS



Beginners are left in a difficult place.

We are constantly surrounded by technology. The importance of young minds learning how to build something amazing with it cannot be stressed enough. Despite the importance of learning coding, many students never develop a single ounce of interest in coding, or technology itself. Some schools attempt to fix this, by making students take an introductory programming class. However, a good portion of these classes are subpar, and are completely deprived of what makes coding magical: **fun**. Other schools take it one step further, and host hackathons for their students to participate in! These hackathons have large amounts of potential, and can inspire young programmers to continue coding. However, the issue is that some of these events are only restricted to the students that attend that school. These events have large amounts of potential to alter the course of a student's career, and it is only being limited to a small set of people.

[Midnight Hacks is here to change all of that.](#)

So how do we inspire students to learn?

Midnight Hacks will be a 24-hour hackathon where students can let their dreams run wild, and create anything they want from scratch. We believe that a hackathon should inspire a student to learn and create something brand new. However, our team has noticed that hackathons can be extremely intimidating for beginners, and difficult for them to participate in and make something new. We want to change all of that, with several workshops that can serve as an interactive curriculum that attendees can follow to create their very own project from scratch, with new technology they've never used before. There will also be workshops related to general engineering to ensure every attendee feels like they gained something from the event. At the end of it all, students will be encouraged to demonstrate their creation live in front of everyone. There are no restrictions as to who can participate, everyone will get an equal opportunity to learn something new!

This is where you come in.

By sponsoring our event, you can help tons of students discover their passions for coding, and kick start their career. Your sponsorship will help increase our event experience tremendously, and make Midnight Hacks a memorable experience for everyone that attends! See below for tiers of sponsorship.

TIERES OF SPONSORSHIP

	Bronze \$100-\$250	Silver \$250-\$500	Gold \$500-\$1000	Platinum \$1000+
Host a workshop				
Speak at the event				
Logo on website				
Social media shoutout				
Distribute swag				
Send company mentors				
Run a sponsored prize				
Judge at the event				
Negotiable extras				

MIDNIGHT HACKS



Bring yourself too!

There is no substitute for raw manpower. Currently, we are a small team of capable students. There is no way that we can effectively execute our plans for hackathon involvement with just ourselves. While we may be able to offer a small one on one for a couple of minutes for each team that needs it, there is one crucial component of our event that needs your help.

Here are some things you can do to help out!

- **Send money!**

Sending money allows us to put money into prizes, swag, and other goods to make Midnight Hacks an event to never forget!

- **Send people from your company over to mentor and judge!**

This gives you the ability to help impact our students by directly speaking to them. You'll help encourage our students to pursue technology, give them feedback, and possibly even help them learn something brand new!