

# Miftakun Niam

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## EXPERIENCE

### Torche Education - Startup Education

UI Designer

Feb 2023 - Jun 2023

- Understand the assigned tasks and responsibilities according to the job description.
- Complete assignments with acceptable accuracy (few/no errors) within deadlines.
- Contributes actionable suggestions based on user needs and usability best practices.
- Responsible for the task assigned without intense supervision by the division manager.
- Contribute in conveying ideas clearly and logically, have a good teamwork, can give feedback to each others and able to manage information or input by others, willing to go above and beyond job description and actively participate in every activity held by Torche Education.

### Niagahoster - Web Hosting Unlimited Indonesia

UI/UX Designer

Feb 2023 - Maret 2023

- Solving problems on case studies from research on user research, as well as related to competitive research and user personas.
- Conduct user journey research to understand customer expectations.
- Analyzing user interface design to provide the best experience to customers.
- Improve user presentation and how to solve those problems with UX Design.

### CV. Techarea Indonesia Jaya - Software House Agency

UI/UX Designer

Nov 2022 - Feb 2023

- Translate verbal and written requests from users or clients into actionable creative directions. This includes developing plans and strategies that are aligned with users' goals and giving the right solutions in various creative forms, such as Product Research, Creating Design Product Landing Page, Responsive UI Design.
- Manage multiple projects from conceiving to implementation; pitch and present to users and clients; and supervise the design team's output.
- Actively contribute in developing Techarea brand guideline.
- Keep up with the current trends and apply them to Techarea creative marketing strategies.

## ORGANIZATIONAL & VOLUNTEER EXPERIENCE

### Google Developer Students Club UIN Walisongo

Staff Core Team Android Developer

Sep 2023 - Jan 2024

- Learn together, share Android Dev & UI/UX Design-related experiences once a week.
- Building a shared Android App Projects.
- Prepare and manage classes and learning materials.

### GoTo Group

GoCampus Ambassador

Okt 2023 - Des 2023

- Learn together, inviting and increasing the use of Gojek application services for everyone.
- Create interesting content about promos and activities regarding Gojek for all campus friends.
- Creating marketing ideas and product designs goto.
- Discuss building a good team through leadership and problem solving together.

### FORUM KJMU UIN WALISONGO SEMARANG

Information Media

Feb 2022 - Jan 2023

- Building and creating a harmonious forum and growing together.
- Providing information related to scholarships online and offline in an informative, interesting and easy to understand manner.
- Create creative content that is interesting and easy to accept, such as: Instagram feeds, cinematic videos, posters about scholarships and community service activities.
- In addition to the DKI government scholarship forum, The KJMU Scholarship (Kartu Jakarta Mahasiswa Unggul) in the Islamic university Information.

### FORUM INDONESIA MUDA

Public Relations

Aug 2022 - Sep 2022

- Through the Jakarta Young Leaders training held by the Jakarta Young Indonesia Forum, we created a project called Anagata Project to collaborate and contribute to remote children to learn calistung, coloring, playing together, socializing the environment and health, using social media and utilizing good technology to the community.
- Coordinating ideas and activities offline and online to all parties involved to ensure the smooth running of the joint event.

## EDUCATION

### Universitas Islam Negeri Walisongo Semarang

Bachelor of Information Technology

Sep 2020 - Sep 2024

- Join the Google Developer Students Club Community UIN Walisongo Semarang, with UI/UX team and as Android development core team staff.
- Become a Staff of the KJMU UIN Walisongo Semarang forum in the Information Media division.
- Winner of the Gold Medal International Walisongo Science Competition 2023 Category Start-up Innovation In Information Technology Scientific Papers.
- Designing and developing my thesis project for the final project with the title "Evaluation of the User Interface (UI) and User Experience (UX) Display of the Bima Mobile BPD Central Java Application Using the User Centered Design (UCD) Method".

## AWARD

### International Walisongo Science Competition 2023

Winner of the Gold Medal International Walisongo Science Competition 2023 Category Start-up Innovation In Information Technology Scientific Papers Aug 2023

- Winner of the IWSC 2023 gold medal with the theme of the paper Startup Innovation with the title UI/UX Design of the Bluescope Roofing Material Startup Landing Page Using Web Design Scraper.

### FIM Jakarta Leadership Training

Best Group of FIM Jakarta Leadership Training 2022

Apr 2022

- Through the training of young leaders in Jakarta by the Jakarta Young Indonesia Forum, my group won the title of best group for creating a project called the Anagata project to be part of the development of socialization and technology for the community.

## TRAINING & CERTIFICATION

**Technical:** Figma, Canva, Wordpress, Visual Studio Code, Android Studio, Git & Github, Microsoft Office.

**Languages:** Fluent in English, Indonesia

**Certifications & Training:**

### Bangkit Academy led by Google, Tokopedia, Gojek, & Traveloka

Certificate of Completion Bangkit Academy specializing in Mobile Development

Feb 2023 - Jul 2023

Learn the fundamental concepts and core skills to launch your career as a professional Android developer with these courses:

- Basic Kotlin

- Android for Beginners

- Fundamental Android

- SOLID Paradigm

- Intermediate Android

- Android Jetpack Compose

- Mobile UI/UX

- Associate Android Developer Preparation

### Academy FutureLearn

UX Design Fundamentals: Business Value Through User Experience (UX) Design

Des 2022

- Learners on this course explored the basics of UX design philosophy.

- Found out how to minimise a user's cognitive load and decision-making time.

- Explored key principles such as hierarchy and information architecture and found how to put the user at the front of every design decision.

### Digital Talent Scholarship

UI & UX Design Mastery (Gold) | Skilful Professional Academy

Nov 2022

UI/UX design training program where we are facilitated to be able to understand the:

- UI/UX Design Introduction

- Design Thinking

- User Flow & Wireframe

- UI Design & Design System

- Mockup UI Design

- Prototyping & User Research Preparation

- Practice User Research

- UX Case Study