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**Project Proposal**

The first project for CISC 3141 asked us to create a website of any theme. I decided to create a landing page for one of my imaginary start-ups. The startup is called Bussin and it’s a food ordering start-up. Basically, this web app and/or mobile app only caters to food truck businesses. I believe my website captures a snippet of what I’d like to make.

*Bussin is the world’s #1 food truck app!* Back to reality, for this landing page a kept it simple and only created 3 sections. The first section shows a food truck, in the second section, it shows how the app works, and in the third section, there’s a sign-up form to get notified when the Bussin goes live. I intend to use HTML and CSS as well as the framework Bootstrap from Twitter. That is my submission for project 1.

**Outline**

1. Home – Root (parent page)
   1. Navigation Bar and/or Menu
   2. Heading, description of the landing page and download buttons
   3. Background image of a food truck
2. Syntax – HTML (child page)
   1. Basic structure (sandwich): DOCTYPE, head, body, title, etc.
   2. Tags:
      1. Regular tags (<></>)
         1. Headings: <h1></h1>, <h2></h2>, <h3></h3>
         2. List: <ol></ol>, <li></li>
         3. Paragraph: <p></p>
         4. Dividers: <div></div>
         5. Hyperlink: <a></a>
         6. Form: <form></form>, <button></button>
      2. Special tags (</>)
         1. Images: <img/>
         2. Link: <link>
         3. Meta: <meta>
         4. Line break: <br>
         5. Input: <input/>
   3. Hierarchy
      1. Parents: The main parent of the whole project is a <div> with a class of .container-fluid, making itself and children responsive. The sub-parents are the <div> with the class of .row.
      2. Children: All the content displayed on the website are the children of <div>, which makes it responsive as well. Everything is in a <div>.
      3. Text

         Description automatically generated
3. Syntax – CSS (child page)
   1. Selectors: a, body, img, h2, li, :: placeholder
   2. Properties: background, background-size, text-decoration, color, float, position, list-style, font-family, font-size, right, top, padding, margin, font-weight, border-radius, height, width, opacity, border, outline, border-bottom, border-top, border-left, border-right, text-align, line-height, display,
   3. Classes/Id’s: .nav, .menu, .main-title, .subs, .nums, .download-btns, .desc, .inner-grid, .inner-p, .footer, .footer-list, .box-items, .sign-up-form, #btn, #home, #features, #download, #email,
   4. Values: color: #FFFDF9, position: relative, list-style: none, font-family: 'Chivo', text-decoration: none,
4. Styling (child page)
   1. Colors & Background
      1. For the background, I used an image that is fixed and scrolls with the user. It’s also the width and height of the current browser.
      2. For the features and download section, I used background: rgba(19, 18, 18, 0.98) and background: rgba(255, 117, 24, .95).
      3. Opacity for the features section was set to 0.98 and for the download section it was set to 0.95.
5. Contact (child page)
   1. The download section features a sign-up form to be notified when the app launches. A user inputs their email and clicks the submit button to sign up for notifications.
6. Footer (child page)
   1. The footer contains hyperlinked link to about, privacy and terms. These are not actually functional.

**Diagram**

Home

HTML

CSS

Styling

Footer

About, Privacy and Terms

Download

* Tags:
* - Special Tags
* (…)
* - Regaulr Tags

(paragraph) Dealing w/order:

* - Explain hierarchy
* Insert hierarchy image

**A picture containing text, blue

Description automatically generatedScreenshot**