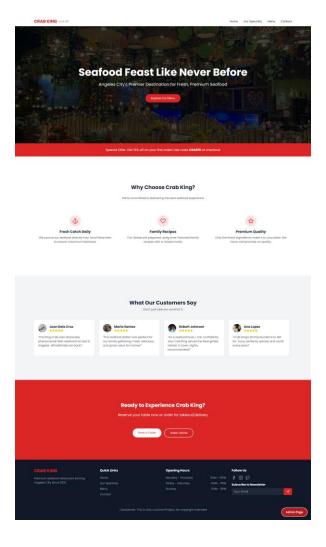
Alexander Manabat WD-302

Miguel Pinpin

Completed Proposed Website for a Selected Business or Company

Homepage

The website's landing page establishes Crab King's brand and the Filipino identity in seafood. It has a distinctive hero section with a headline and call-to-action button that invites a user to enter the site and explore. The primary aspect is brand presentation and navigation. The intention is to get the viewer's attention and lead them into the offerings of the restaurant.



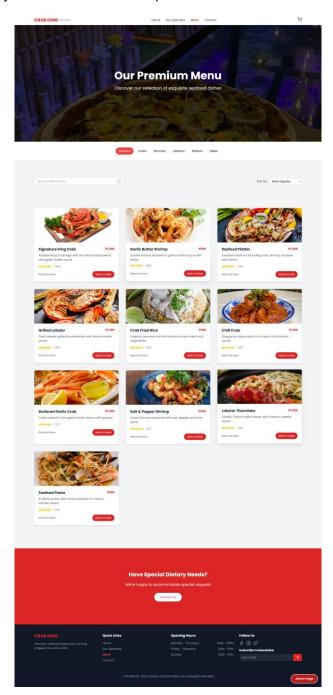
Feature Page

The feature page emphasizes the story, mission, and distinct attributes of Crab King. It focuses on the restaurant's roots in the Filipino ethnic community, internationally inspired flavors, and community-first service. The main feature of the story is the storytelling component to build an emotional connection and trust. The feature page serves to showcase the unique aspects of the restaurant to help highlight what makes Crab King stand out from its competitors.



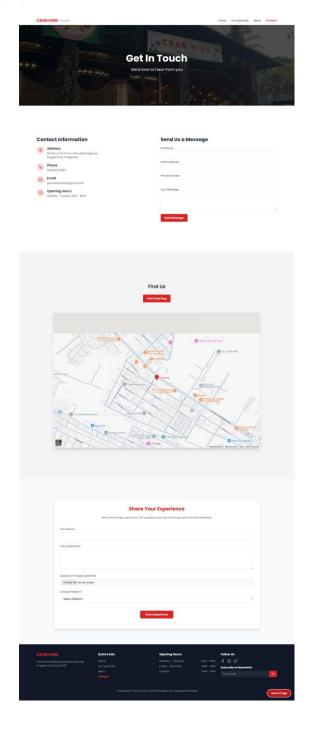
Product Page

This webpage features the entire menu consisting of seafood entrees and promotions offered at Crab King. This is the only page that displays the images, names and prices organized in a formatting style. The key aspect of this page is its visual listing of food selections, which will allow customer to search through dishes easily. This page's purpose is to communicate to customers and pique their interest to try or order a certain food product.



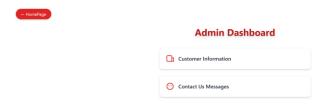
Contact Page

This webpage provides users with the option to submit a message or question directly via a message form. It is the only page that includes a working contact form for users and collects messages and the user's details. The overall purpose of the contact form is to allow communication between a customer and the restaurant. The goal is to encourage questions, comments, and reservations.



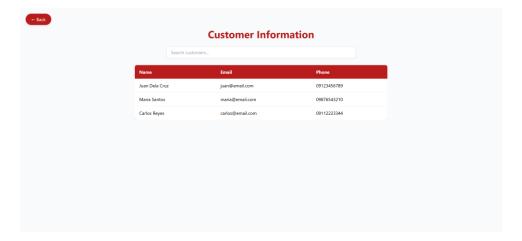
Admin Page

Crab King's Admin Dashboard is a page for authorized users to manage important business operations. The user can easily access Customer Information to view information and manage important aspects of customer information, and the Contact Us Messages, which includes messages from users that visited the website that can be read, and responded to. The Admin Dashboard provides a organized, learning user-friendly experience with hover effect features, and a background photo that follows the restaurants theme. The connectivity of The Admin Dashboard would provide a single page for administrators to complete necessary reporting.



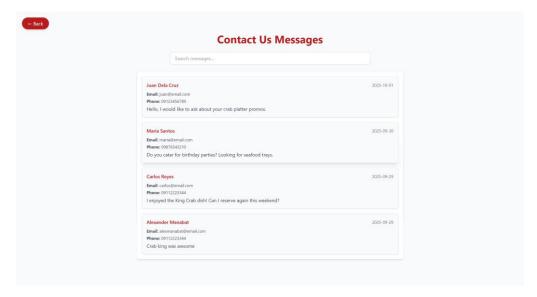
Customer Information Page

The Customer Information section for Crab King's administrative interface showcases a data table representing the customers' names, email addresses, and phone numbers. The administrators are able to filter, and search customers quickly using the real-time search bar located above the customers' table. The page will also include hover effects on the data rows, allowing for quicker readability and navigation of customers.



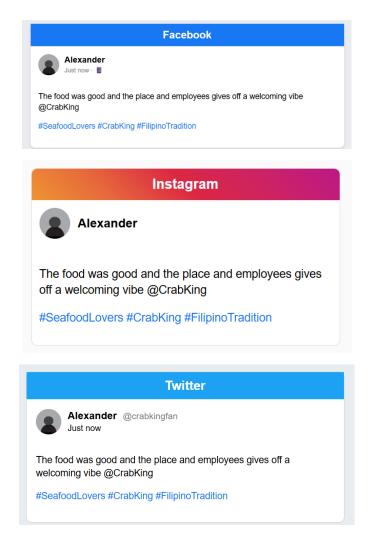
Customer Messages Page

This is the Contact Us Messages page for Crab King's admin panel, which displays messages sent by customers including their name, email, phone, and text content in their messages. Admins will be able to search through and filter messages in real-time using the search bar. Each message is also displayed in a scrollable card layout with hover effects to easily read and navigate.



Social Media Marketing Pages

The Social Media Marketing Pages subsection is set up to oversee and market Crab King through various digital channels. These channels include Facebook, Twitter, Instagram, and Email, in which the team is able to post updates, promotions, engage with followers, and monitor customer interactions. This section assists in centralizing its marketing efforts, increasing brand awareness, and driving customer engagement via social media and email marketing.





Fresh Seafood, Filipino Tradition

Email has been sent! Thank you for contacting us

Order Food

Alexander says:

"The food was good and the place and employees gives off a welcoming vibe".



Welcome to Crab King Your Exclusive 10% Gift Awaits

Hi there,

We're so delighted to welcome to Crab King, for home-style, fresh, top-quality

- House Crab, signature dish, soaked in house-made savory
 sauce
- Komodo Shrimp, marinated in bold spices, and served with freshly steamed corn
- Cajun Mix Boil, a heartwarning seafood classic seasoned with rich Cajun flavors

With warm appreciation, The Crab King Cast





Crab King • 123 Seafood Street, Angeles City, Philippines