



# QuicRefill Pitch Deck

Where Energy Meets Convenience, Recharging Lives



[www.quicrefill.com](http://www.quicrefill.com)

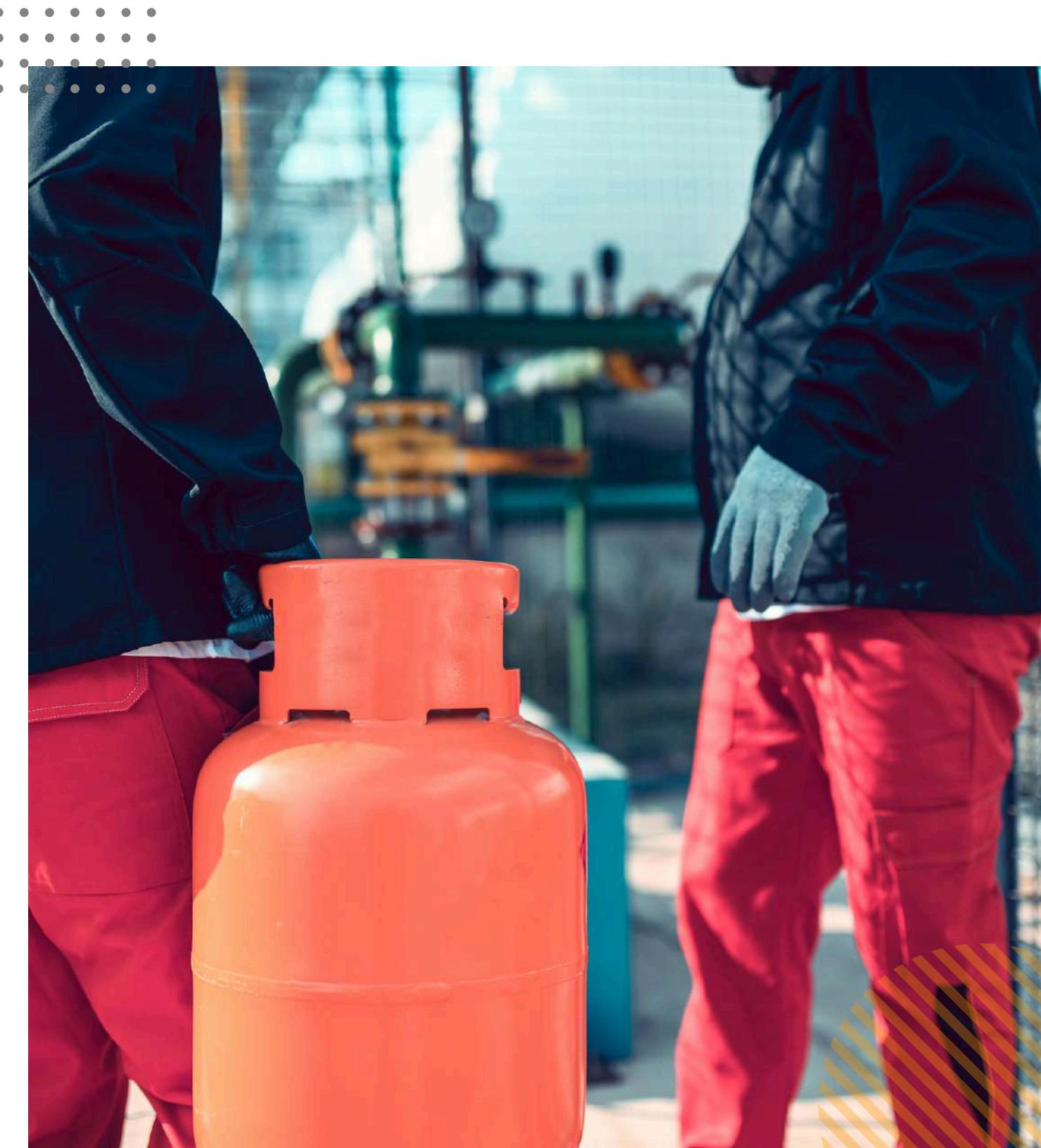




# COMPANY OVERVIEW

QuicRefill is an innovative digital platform designed to transform the way individuals and businesses access essential energy products, including **Solar sales and installation services, Electricity Purchase, Diesel, Petrol and Cooking Gas**. By leveraging cutting-edge technology, QuicRefill offers a seamless, on-demand experience that connects customers with trusted vendors and logistics partners across multiple regions. The platform is built with user convenience at its core, providing a simple, intuitive interface that allows customers to place orders, track deliveries, and manage their energy needs effortlessly.

With a strong focus on reliability, affordability, and scalability, QuicRefill ensures fast and safe delivery through a carefully curated network of vendors and logistics providers. The platform also promotes energy accessibility by offering flexible payment options tailored to diverse customer needs, including households, small businesses, and large enterprises.





## VISION

Our vision is to become Africa's leading on-demand energy provider by making energy access seamless, affordable, and efficient. We are building a reliable platform that connects households and businesses to gas, diesel, petrol, solar, and electricity to vendors and customers without delays and physical barriers. Through innovation and partnerships, we aim to empower communities and drive sustainable development across the continent.

## MISSION

We aim to make energy access as simple and reliable as ordering food or booking a ride. Through smart technology and trusted partners, we offer on-demand delivery of cooking gas, diesel, petrol, and solar products with flexible payment options. Our mission is to remove barriers and make dependable energy access a standard for households and businesses.





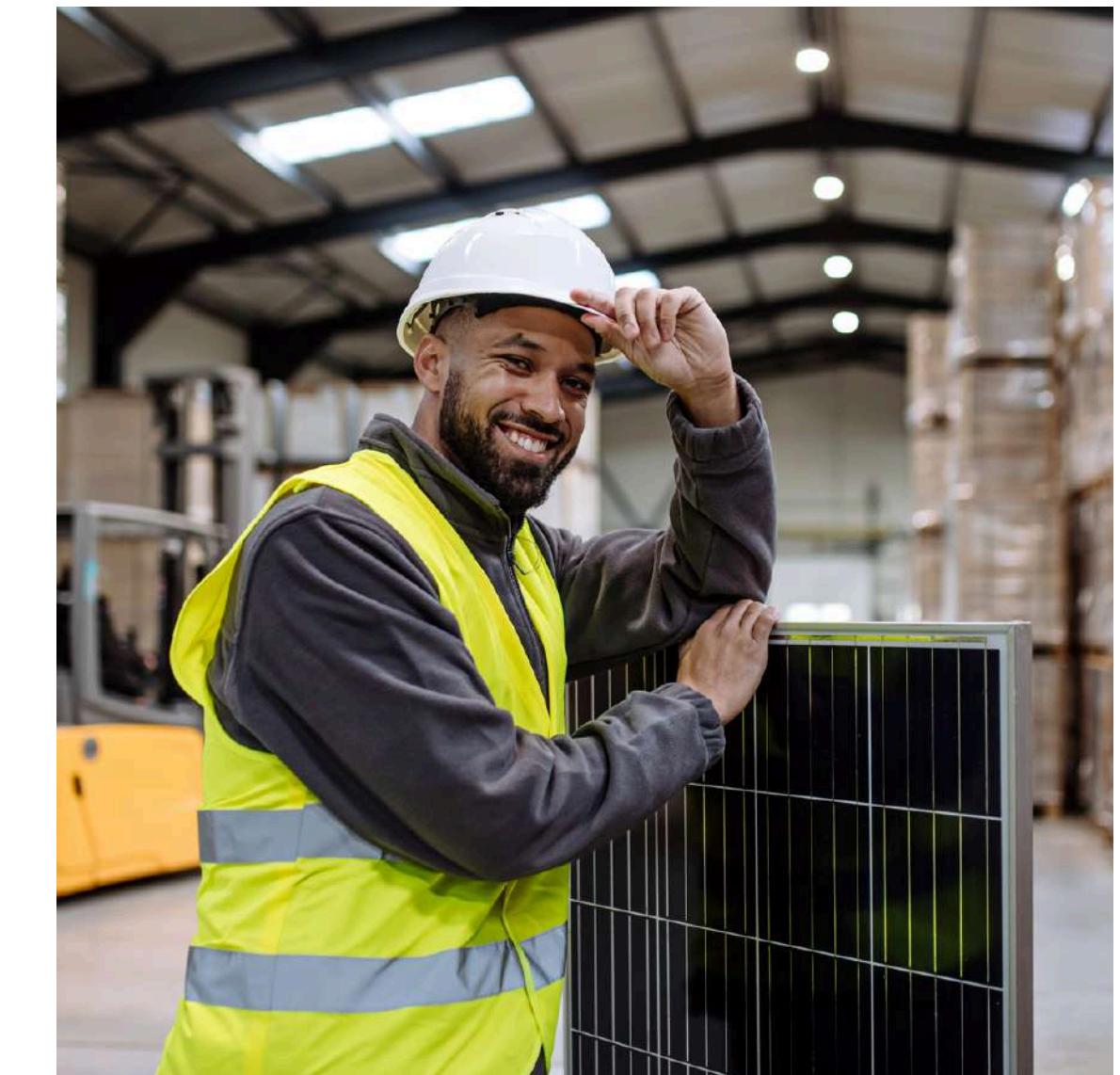
# VALUE PROPOSITION

**01**

Our value proposition is simple and powerful: providing quick, reliable access to clean energy with just one tap.

**02**

Our platform enables customers to order cooking gas, diesel, petrol, solar solutions, and even electricity from their mobile phones, without stress or delay.



# IMPACT

Inconsistent fuel access continues to be a major barrier for households, businesses, and critical services. When fuel is unreliable or delayed, the ripple effects are widespread: operations slow down, costs increase, and daily routines are disrupted. For small businesses, this could mean halted production or lost revenue; for families, it might mean limited access to transportation or power for essential needs.

At QuicRefill, we understand that energy reliability is fundamental to stability and growth. That's why we've developed a streamlined, on-demand fuel delivery system designed to ensure consistent, efficient, and safe fuel access anytime, anywhere. By removing the uncertainty around energy supply, we empower our customers to focus on what matters most: productivity, progress, and peace of mind.



# KEY OBJECTIVES

Our key objectives center on revolutionizing access to essential energy products by leveraging a seamless, on-demand digital platform. By prioritizing user experience, we aim to simplify the process of ordering energy products, ensuring customers can meet their needs conveniently and efficiently. Through intuitive design and real-time responsiveness, the platform empowers users to access energy solutions at their fingertips, creating a frictionless connection between supply and demand.

To further strengthen our value proposition, we focus on fast, safe, and affordable delivery by collaborating with trusted vendors and logistics providers. This partnership approach not only guarantees timely service but also enhances the reliability and affordability of our offerings.



## Seamless Digital Access

To provide seamless, on-demand access to essential energy products through a user-friendly digital platform.



## Fast and Reliable Delivery

To ensure fast, safe, and affordable delivery by partnering with reliable vendors and logistics providers.



## Expanding Energy Accessibility

To promote energy accessibility with flexible payment options and scalable operations across regions.

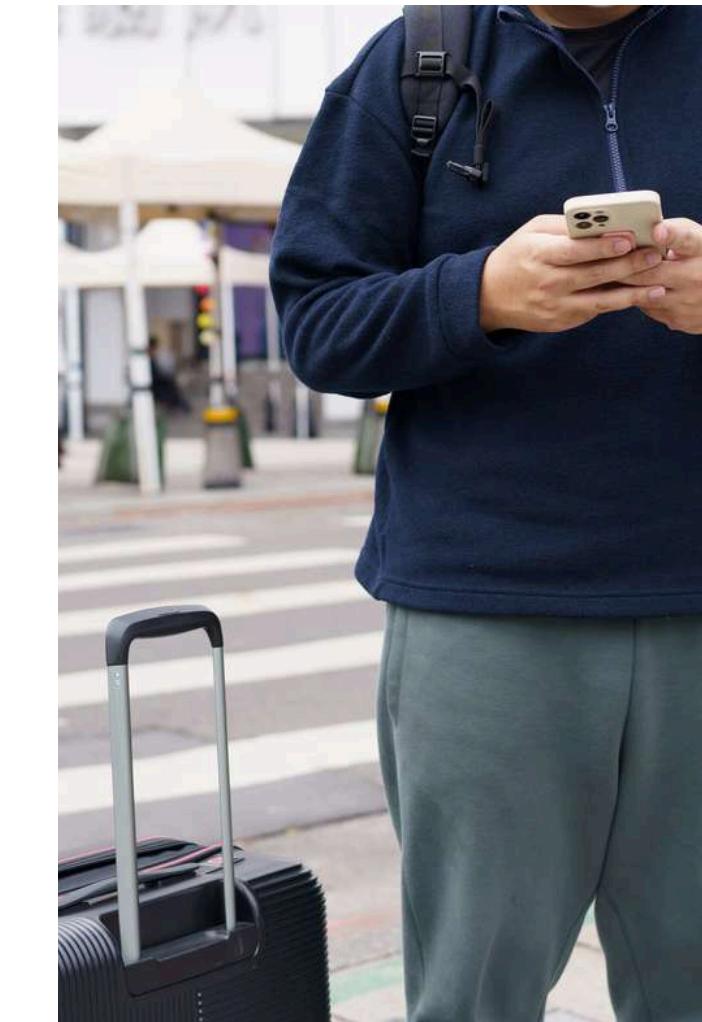
# PROBLEM

Millions of households and businesses across the country face persistent challenges in accessing timely and reliable energy supplies issues that disrupt livelihoods, slow down economic activity, and compromise quality of life. At **QuicRefill**, we recognize that dependable energy is not just a convenience but a critical enabler of progress. Our mission is to bridge this accessibility gap by delivering efficient, on-demand fuel and energy solutions where and when they're needed most. Whether it's powering homes, supporting small enterprises, or fueling large industrial operations, QuicRefill is committed to making energy supply faster, smarter, and more inclusive especially in underserved and hard-to reach communities.



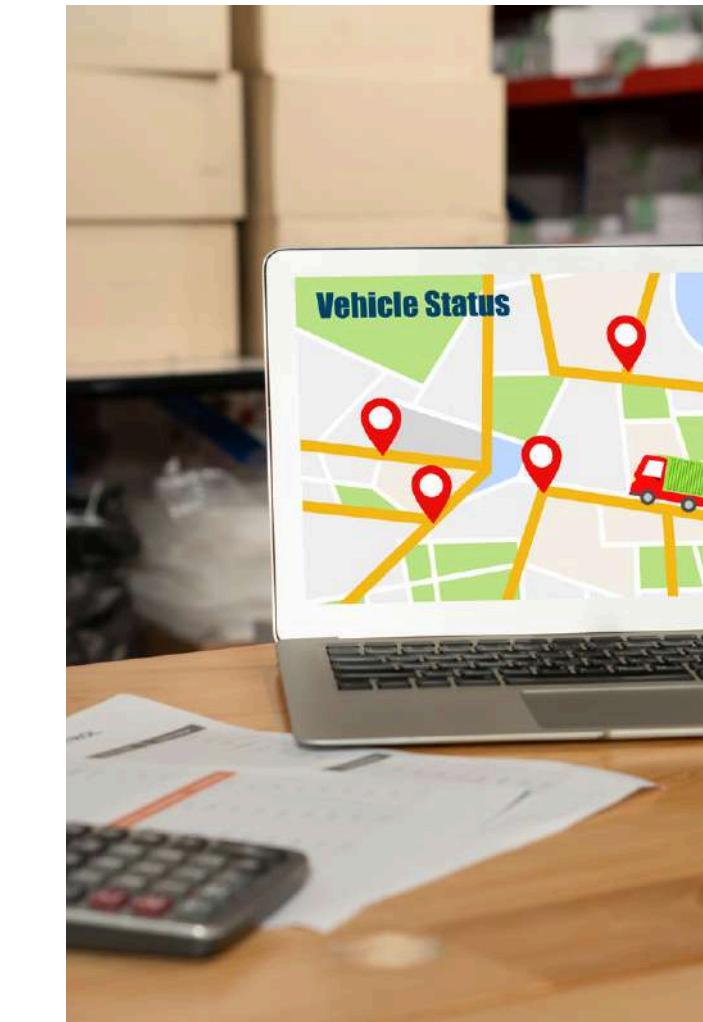
# PRODUCT OVERVIEW

QuicRefill is a smart energy delivery app that connects users and businesses to quick, reliable access to energy product and vendors. These products include: diesel, petrol, gas, electricity, and solar system solutions. The platform simplifies ordering and automated delivery scheduling for both individuals, businesses and vendors ensuring seamless energy access. With a focus on convenience and efficiency, QuicRefill is your all-in-one hub for energy delivery and management.



## App-Based Ordering

Users, businesses and vendors can place orders anytime from their mobile devices without visiting a physical location.



## Real-Time Tracking

Users, businesses and vendors can monitor the status and location of their energy deliveries in real time.



## Flexible Payment Options

Users, businesses and vendors can choose between pay-as-you-go or installment plans based on their financial needs.

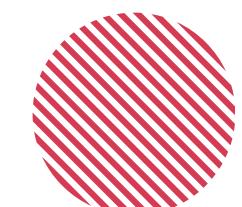


# WHY US ?

We are first digital platform to offers energy delivery service in Nigeria; hence we are positioned to capture a substantial amount of the market share before any serious competitions emerge.



Notwithstanding the obvious advantage of being faster, safer, and more flexible alternative to traditional energy supply methods, tailored for modern users, businesses and vendors.



# MARKET FIT

**\$20 Billion**Total Available  
Market Size(TAMS)**140 Million**Serviceable Available  
Market (SAM)**80 Million**Serviceable Obtainable  
Market (SOM)

# OUR BUSINESS MODEL

Quicrefill Energy Service Limited earns through profit markup on the sale of energy and products sales, and solar product sales and installation services.

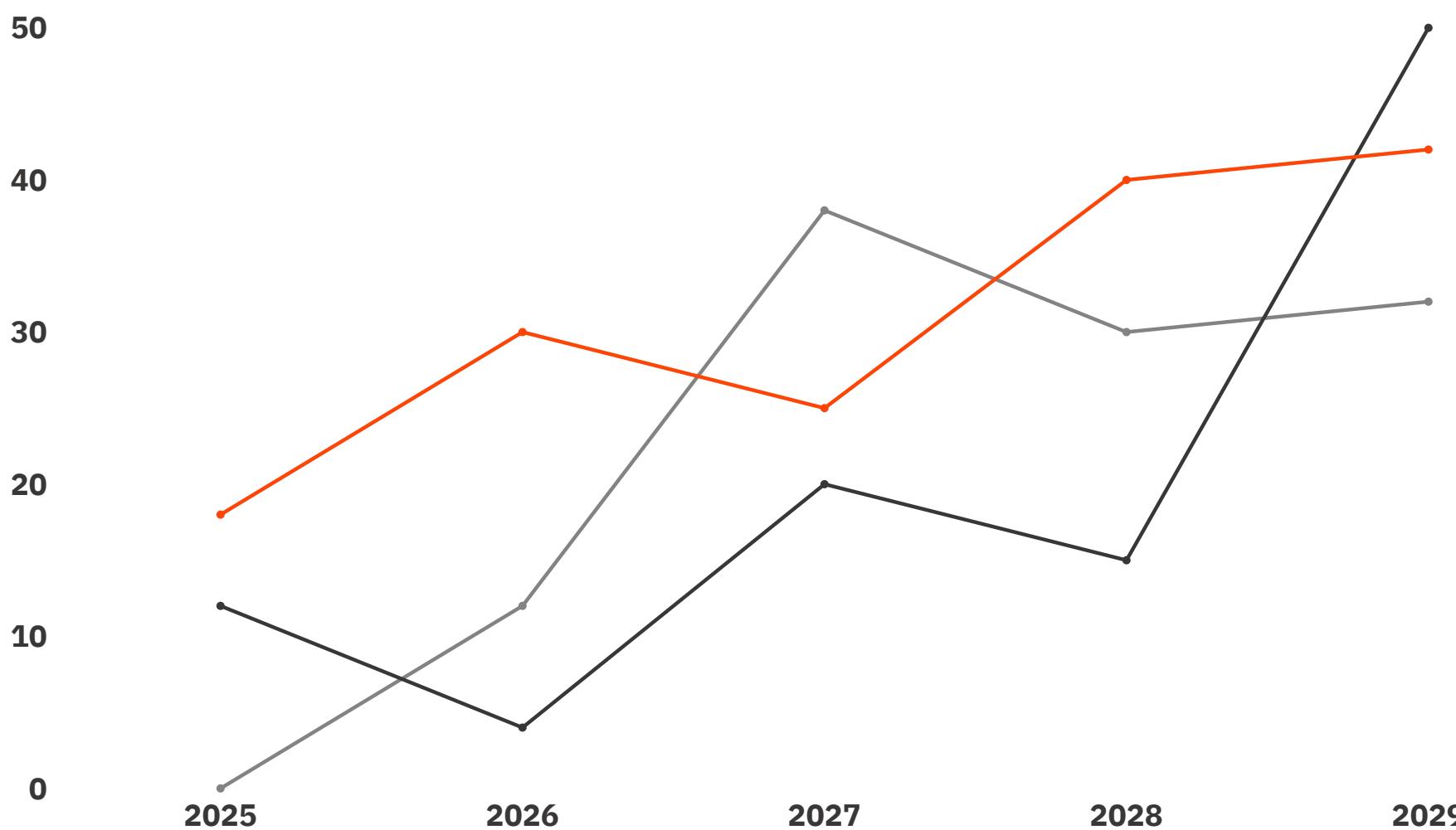
It partners with certified vendors and major distributors for fast, reliable service without owning any major physical facility/infrastructure.



“

Operations are streamlined through the mobile app that handles payments, order management and tracking, and delivery logistics.

# COMPANY TRACTION



**EARLY  
ACHIEVEMENT**

**PILOT  
PARTNERSHIP**

**MARKET  
VALIDATION**

**USER  
GROWTH**

**CUSTOMER  
SATISFACTION**

We successfully launched our Minimum Viable Product (MVP), completing over 1,200 energy product deliveries to households and businesses. This early adoption highlights the immediate demand for a more convenient energy access method.

Initial partnerships with local energy vendors and service providers are ongoing, helping us refine operations and expand reach within the existing market. These collaborations are crucial for building a reliable and efficient delivery network.

Strong user retention and consistent repeat orders demonstrate clear demand for reliable, app-based energy access. This indicates that users value the convenience and dependability our platform offers.

Our user base is growing steadily at a rate of 20 percent month-over-month, indicating growing market interest and the increasing adoption of our service as a preferred energy access solution.

We have achieved a 90 percent satisfaction rate, highlighting the effectiveness and reliability of our service model in meeting customer needs and expectations.

# OUR TEAM

At the heart of our operations is a dedicated team of professionals with deep expertise in the oil and gas industry. From logistics specialists and field engineers to safety officers and customer service experts, our team brings together years of experience and a shared commitment to delivering excellence.

We understand the critical nature of energy delivery and work around the clock to ensure safe, efficient, and timely distribution to all our clients. Our team thrives on innovation, precision, and collaboration ensuring every delivery meets the highest standards of quality and compliance.

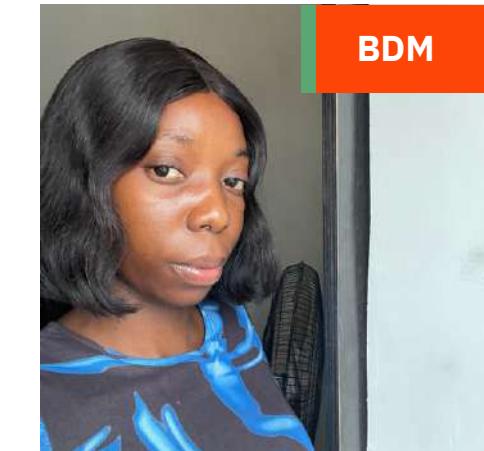
Whether it's handling complex logistics, optimizing supply chains, or responding swiftly to client needs, we are driven by a singular goal which is powering your success.



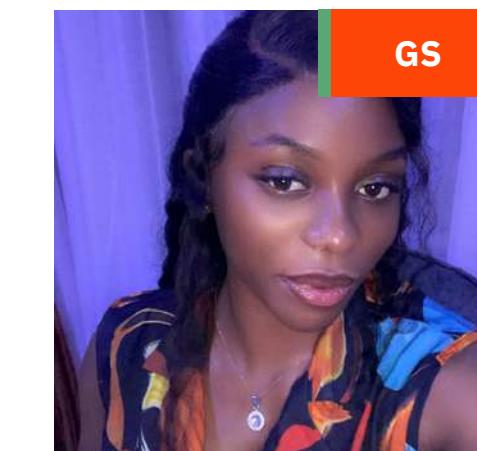
**Barr. Emeka Awa**  
Director



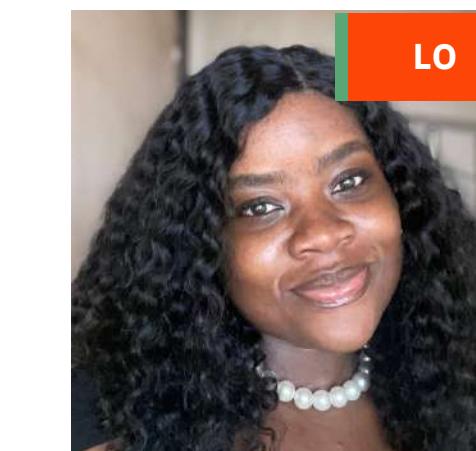
**Mrs Blessing Awa**  
Administrative Assistant



**Miracle Edegbai**  
Business Manager



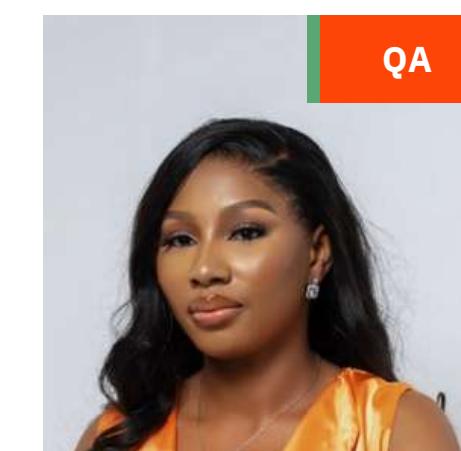
**Comfort Inah**  
Secretary



**Emmah Inyang**  
Licensing Officer

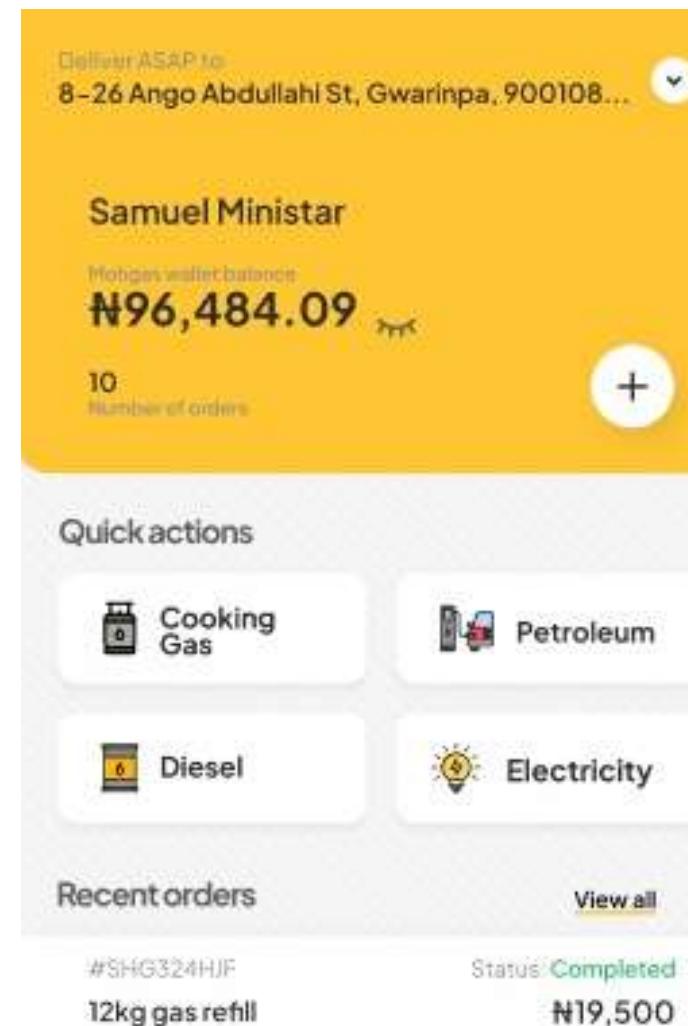


**Ijeoma Ogbonna**  
Social Manager



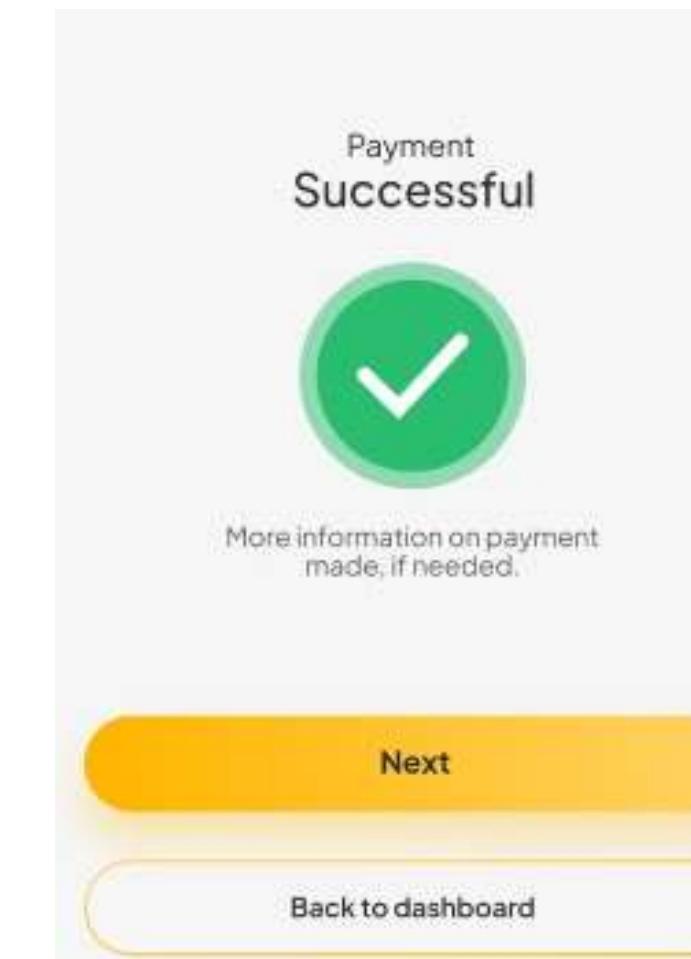
**Uren Mabur**  
Quality Assurance

# OUR PROCESS



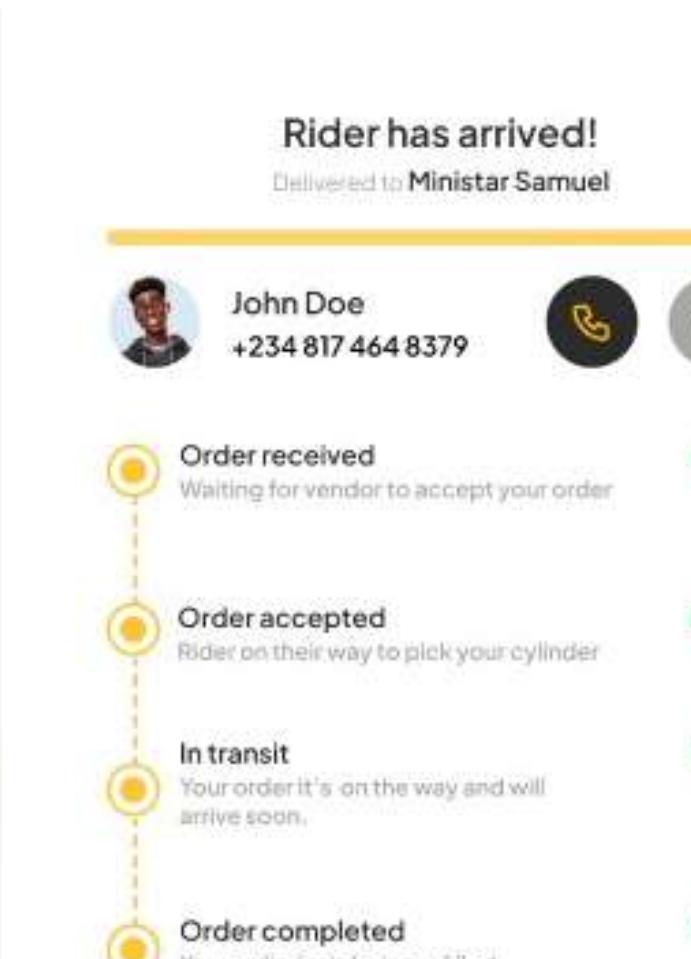
## Users Dashboard

Users can get a quick glance at their account and perform quick actions in seconds.



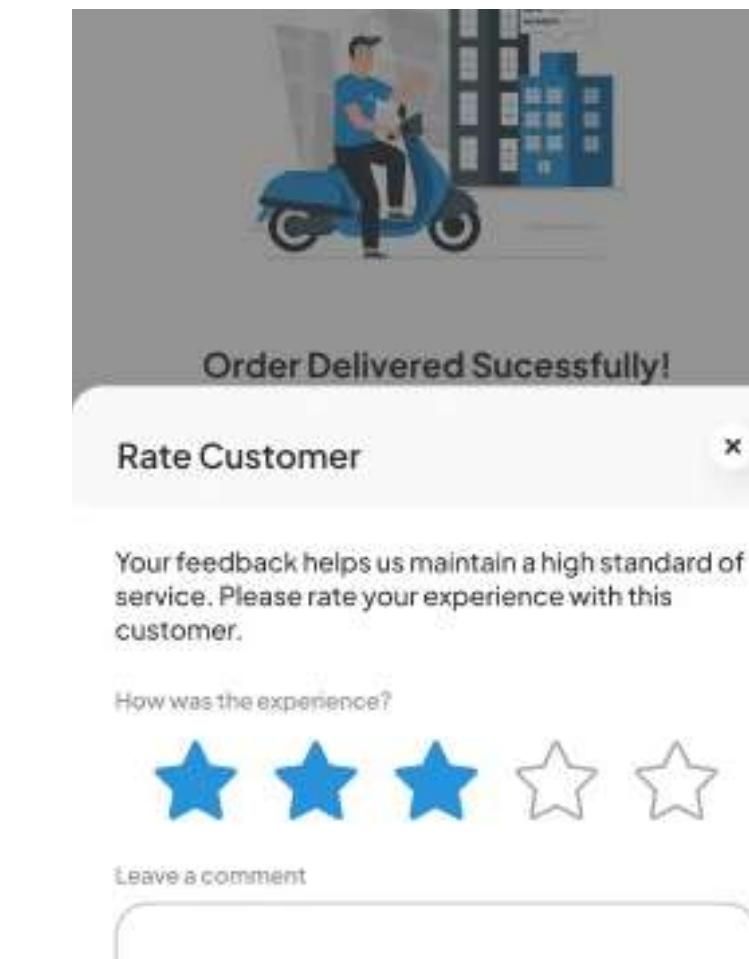
## Seamless Payment

Hitch free payment process for services with secure payment medium.



## Delivery

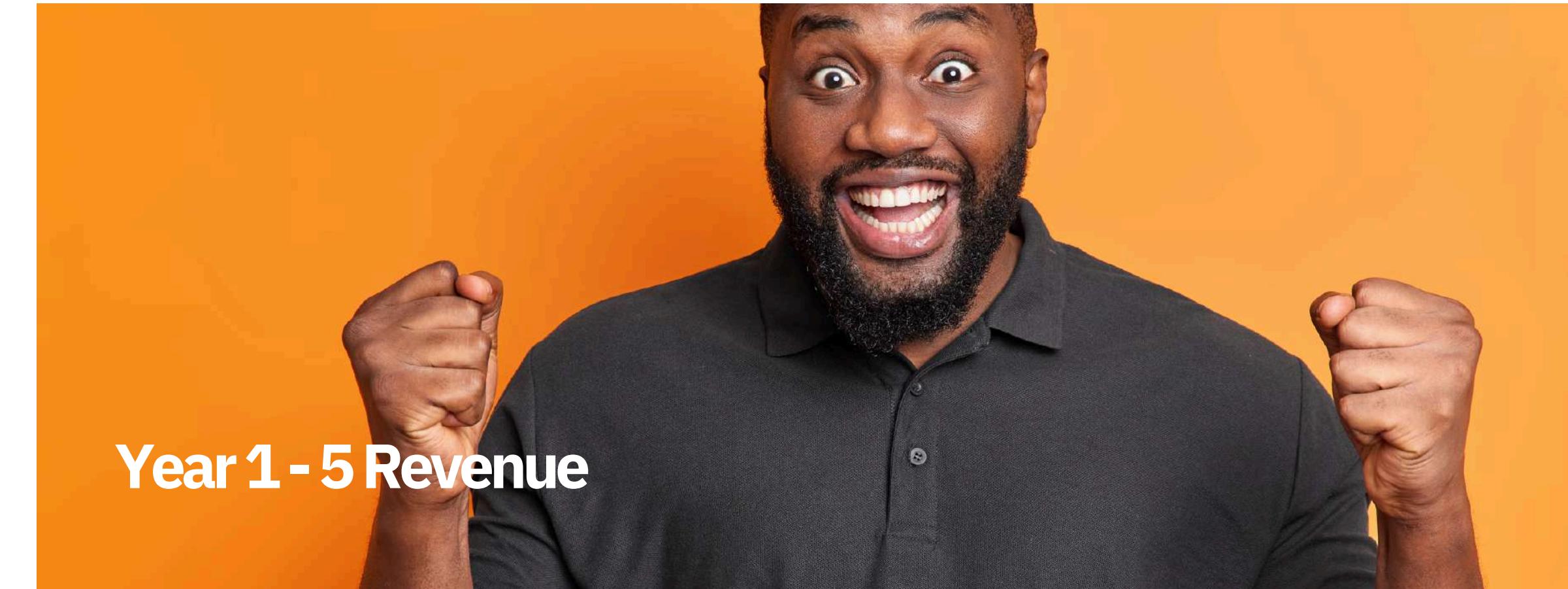
Our riders make sure your products are delivered fast and in a most reliable manner



## Service Rating

Rate the quality of services rendered and be sure we only assign vendors that are most reliable

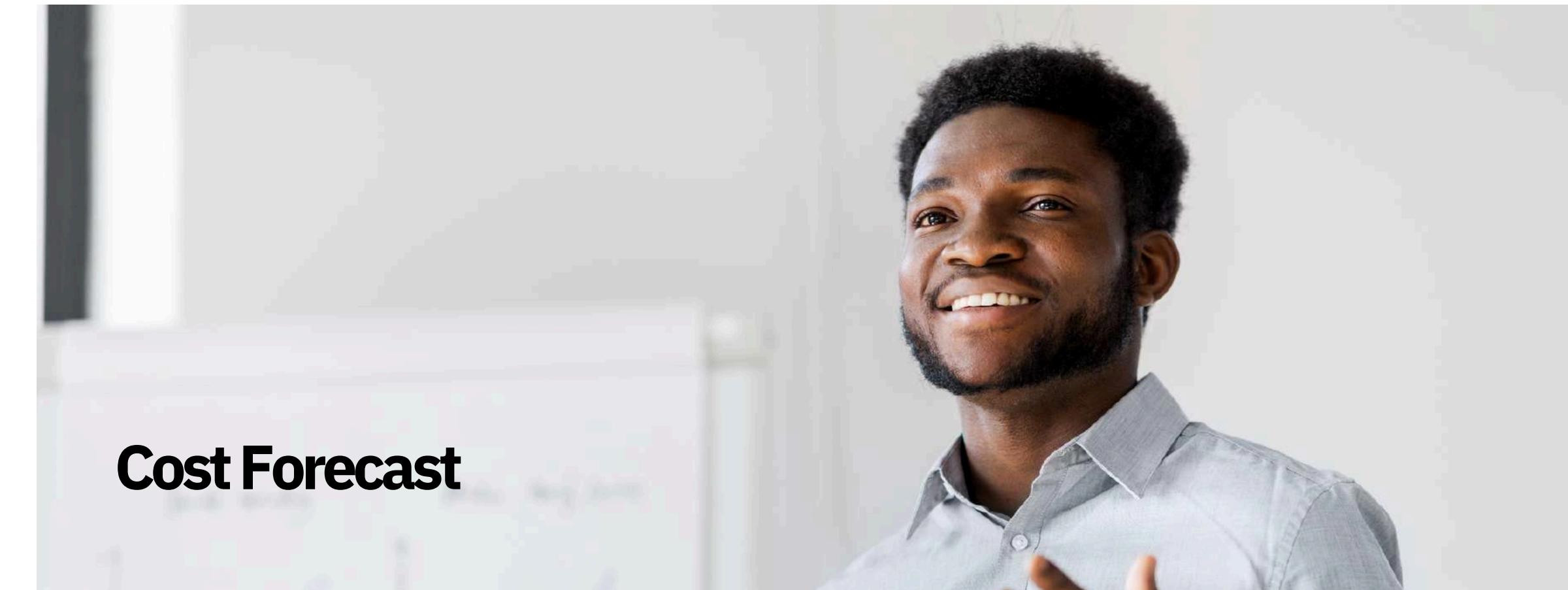
# FINANCIAL PROJECTION



**Year 1-5 Revenue**

We project revenue growth from ₦50 million in our first year to ₦2.5 billion by year three, driven by increased customer adoption across existing and new markets. This expansion will allow us to serve a wider range of individuals and businesses.

# FINANCIAL PROJECTION



## Cost Forecast

Our primary expenses will include staffing to ensure quality service, technology infrastructure to maintain a seamless and reliable platform, and operational logistics to support consistent and safe energy delivery to our growing customer base. We anticipate these costs to be approximately ₦50 million in Year 1, ₦150 million in Year 2, and ₦400 million in Year 3.

# FINANCIAL PROJECTION



## Profitability

We anticipate reaching profitability by year four as we scale operations, optimize costs through efficient processes and technology, and increase recurring customer transactions, demonstrating the long-term viability of our model. We project a profit of ₦150 million in Year 4.



Company Overview

Problem & Solutions

Market Affirmation

Business Model

Company Traction

Our Team

Financial Projections

Funding Request

Contact Us

# FUNDING REQUEST

Quicrefill Energy Service Limited is seeking **₦900 million (\$561,384.25)** to scale operations, enhance its app, onboard more delivery vans, and expand marketing efforts.

With rising demand for energy services, **Quicrefill** project a **ROI of 3% in 3–5 years**, positioning itself for long-term, scalable growth.

**10%**

**Product Development**

Enhancing product features, improving user experience, and driving continuous innovation for growth.

**20%**

**Logistics & Vendor Operations**

Streamlining supply chain processes, supporting vendors, and ensuring smooth delivery of services.

**40%**

**Market Penetration & Advert**

Expanding brand presence, executing targeted campaigns, and acquiring new customers across key markets.

**30%**

**Scaling Operations & Staffing**

Building strong teams, expanding infrastructure, and supporting operational efficiency for sustainable scaling.

[Company Overview](#)[Problem & Solutions](#)[Market Affirmation](#)[Business Model](#)[Company Traction](#)[Our Team](#)[Financial Projections](#)[Funding Request](#)[Contact Us](#)

## WHY INVEST IN QUICREFILL

Investing in QuicRefill Energy Service presents a unique opportunity due to our clear market demand, scalable business model, and a driven team with deep industry insights. Here's why we stand out:

# CLEAR MARKET DEMANDS



## Business to Customers

There is a rising demand for reliable and accessible energy solutions in underserved areas. QuicRefill meets this need with a digital platform that delivers cooking gas, diesel, petrol, solar, and electricity directly to customers.



## Business to Business

Many businesses urgently need reliable access to cooking gas, diesel, petrol, and solar solutions to maintain operations but face unreliable supply and high costs. QuicRefill solves this by providing a dependable digital platform for real-time ordering, flexible payments, and scheduled energy deliveries.



## Business to Retail Vendors

There is a growing demand for reliable energy supply among businesses and vendors, and QuicRefill meets this need by connecting them to verified suppliers with real-time ordering, transparent pricing, flexible payments, and dependable logistics.

# SCALABLE BUSINESS MODEL



Our scalable business model uses technology and strategic partnerships to deliver energy products efficiently and affordably. With flexible payment options and regional adaptability, we are positioned for rapid growth and long-term sustainability.



# DRIVEN TEAM WITH INDUSTRY INSIGHT



QuicRefill leadership team brings deep expertise in energy logistics, technology, and customer service, driving innovative, efficient solutions. Their industry insight ensures we meet current market needs while anticipating future energy trends.

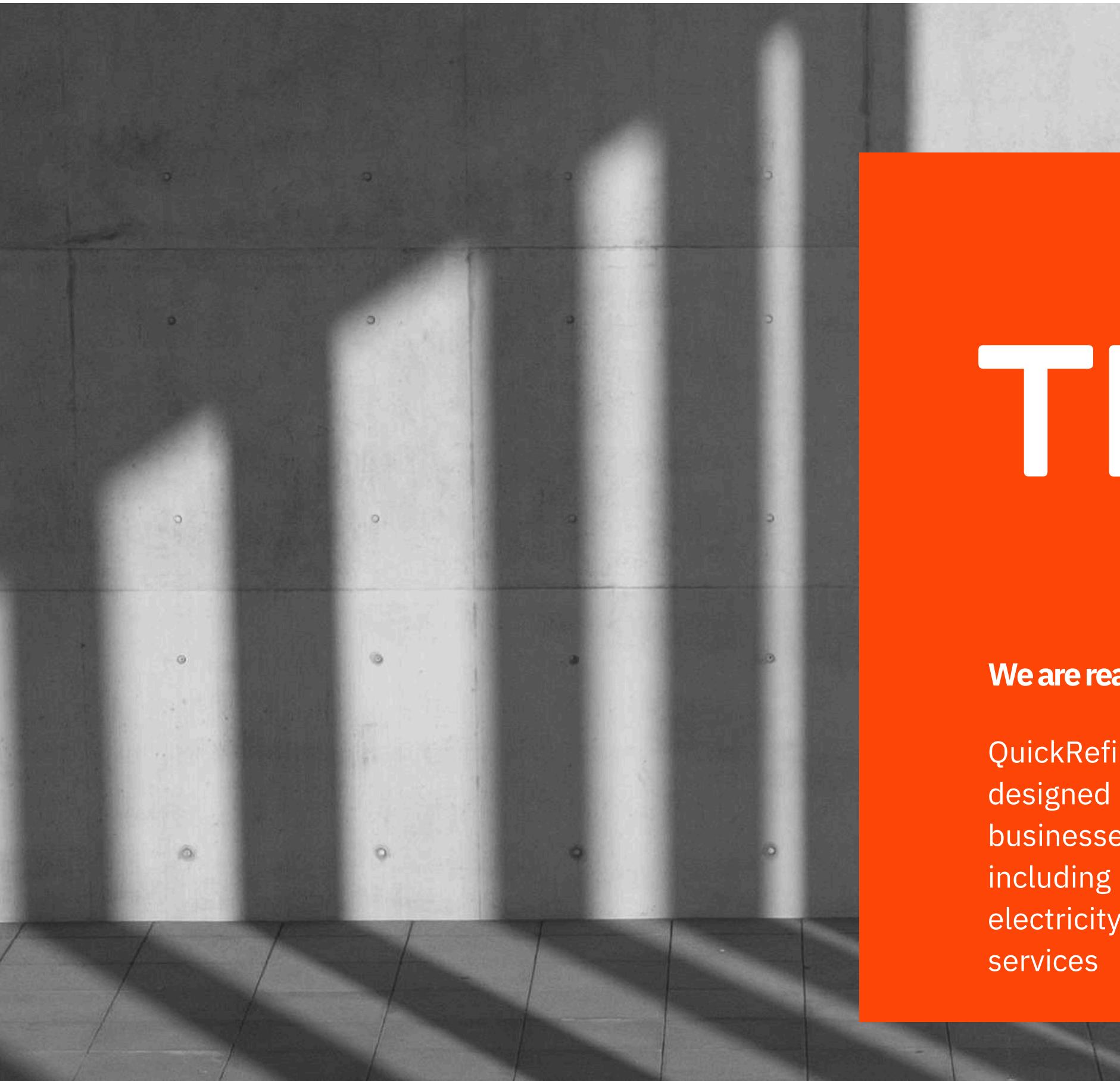


# PROFITABLE VENTURE



QuicRefill operates in a high-demand sector with strong growth potential, offering scalable services that drive consistent revenue. Our model is designed for long-term profitability through efficient operations and expanding market





# THANK YOU

**We are ready to assist you**

QuickRefill is an innovative digital platform designed to transform the way individuals and businesses access essential energy products, including cooking gas, petroleum, diesel, electricity, solar solutions and installation services

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