INSIGHTS AND RECOMMENDATIONS

Following are the key insights from the data provided:

➢ A total of 1078 movies were produced in the year 2019 in 'Drama' genre. And so 'Drama' genre should be the main focus for RSVP movies for the next project.

➢ The future project could have an average duration of 107 Mins (Apporx).

➢ From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (2nd) or both could be their next project's production company.

➢ Due to higher average rating, James Mangold can be hired as the director for their next project.

➢ Based on the median rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project.

➢ Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.

➢ Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.

➢ As a global partner, Marvel Studios (1st), Twentieth Century Fox (2nd) or Warner Bros. (3rd) can be chosen as the number of votes received is comparatively higher than other production houses.