

Olist Product Performance Dashboard

Executive
Summary Report

Revenue

Forecast

R\$ 13.41M

Total Revenue

111K

Total Orders

96K

Total Customers

Health Beauty

Top Category

Category

All

State

All

Year

All

Month

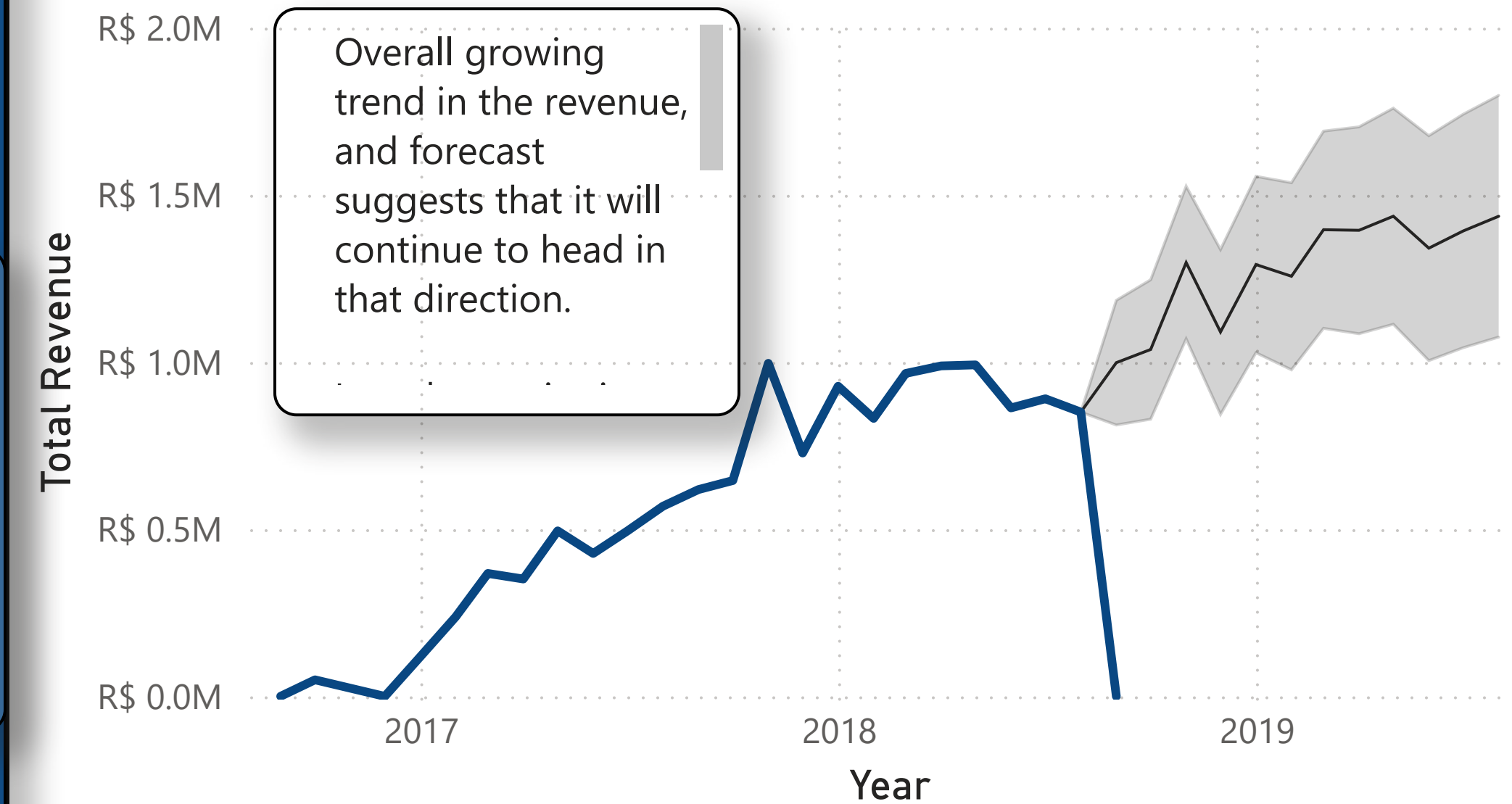
All

Top 10 States By Revenue



Sau Paulo is the region that has generated the most revenue, accounting for 38% of Brazil's

Total Revenue by Year, Quarter and Month



Product Category

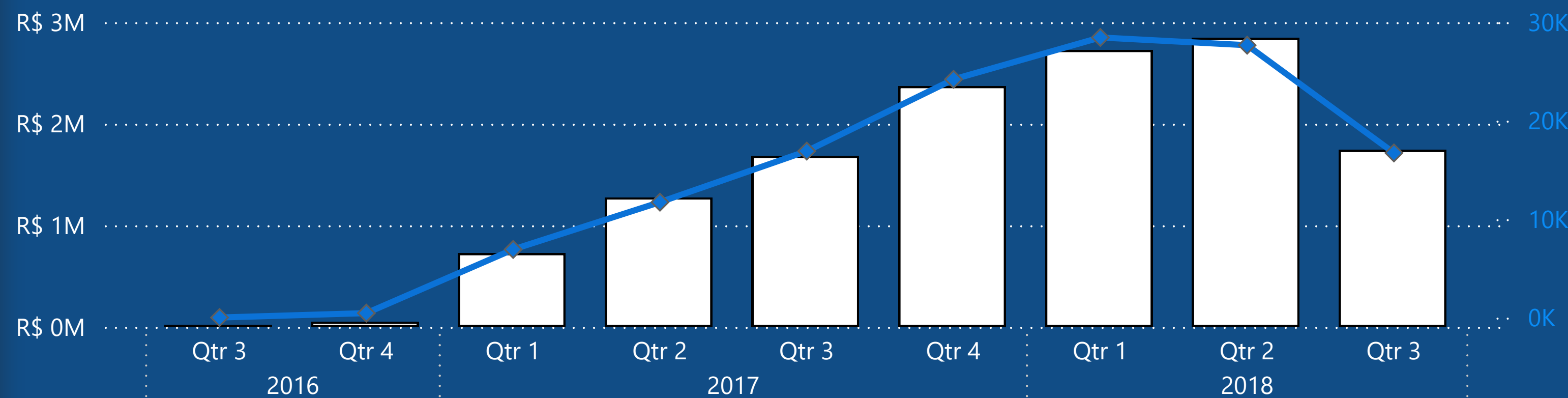
Total Orders

Total Revenue

Health Beauty	9,670	R\$ 1,258,681
Watches Gifts	5,991	R\$ 1,205,006
Bed Bath Table	11,115	R\$ 1,036,989
Sports Leisure	8,641	R\$ 988,049
Computers Accessories	7,827	R\$ 911,954
Furniture Decor	8,334	R\$ 729,762
Cool Stuff	3,796	R\$ 635,291
Housewares	6,964	R\$ 632,249
Auto	4,235	R\$ 592,720
Garden Tools	4,347	R\$ 485,256
Toys	4,117	R\$ 483,947

Total Revenue and Order by Year, Month

● Total Revenue ◆ Total Order

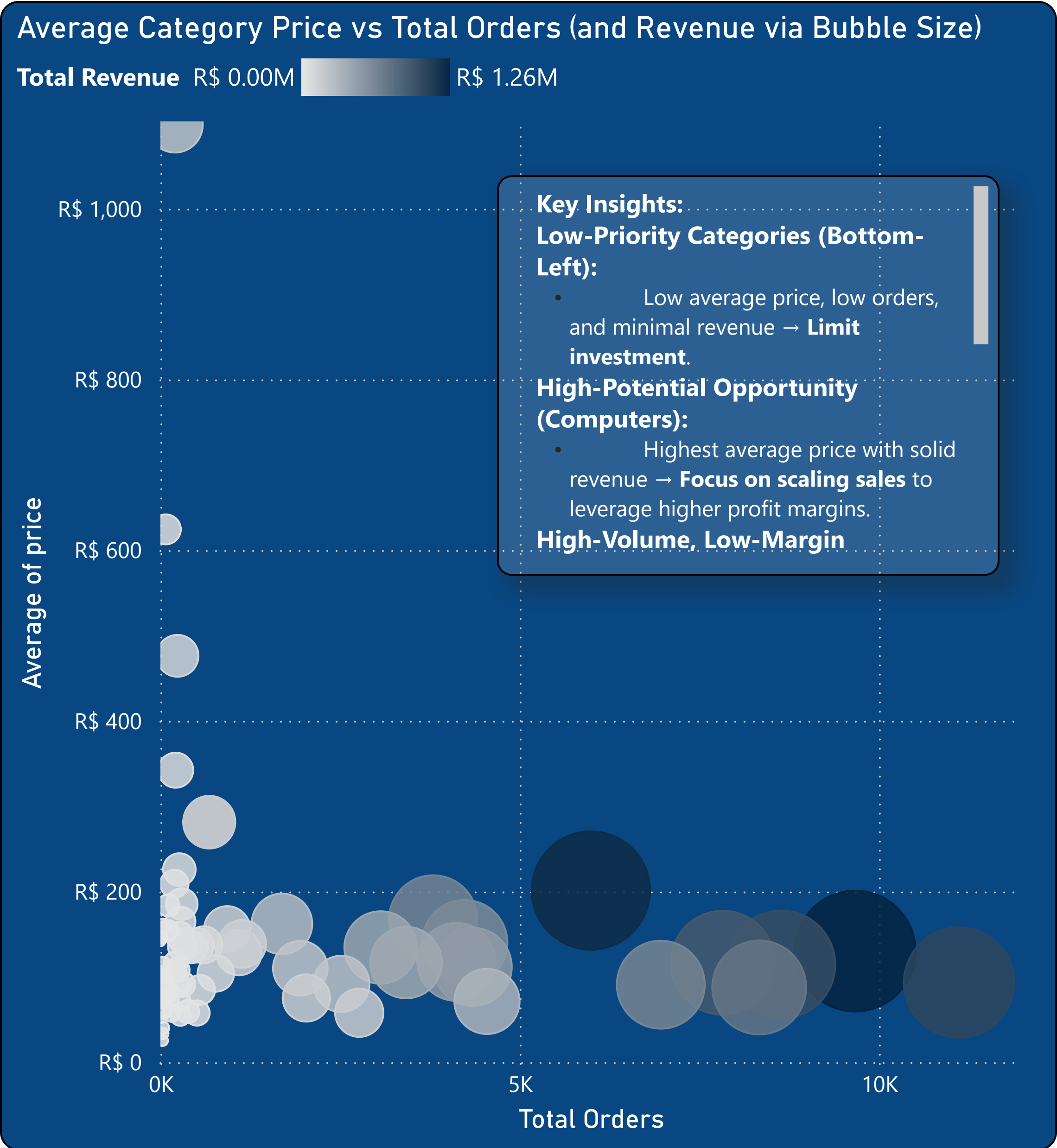
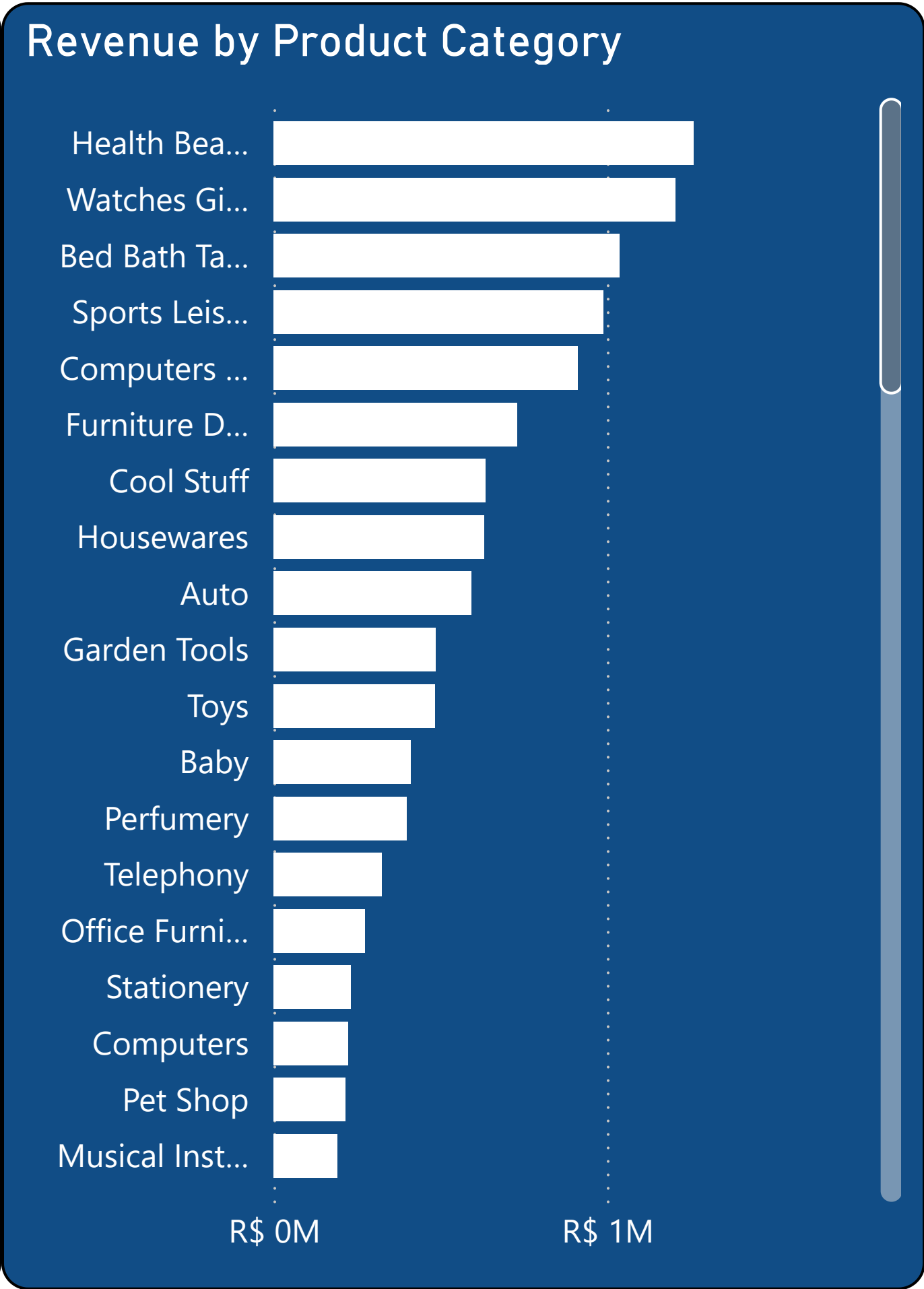


R\$13.41M

Total Product Revenue

111K

Total Orders



Forecast Analysis

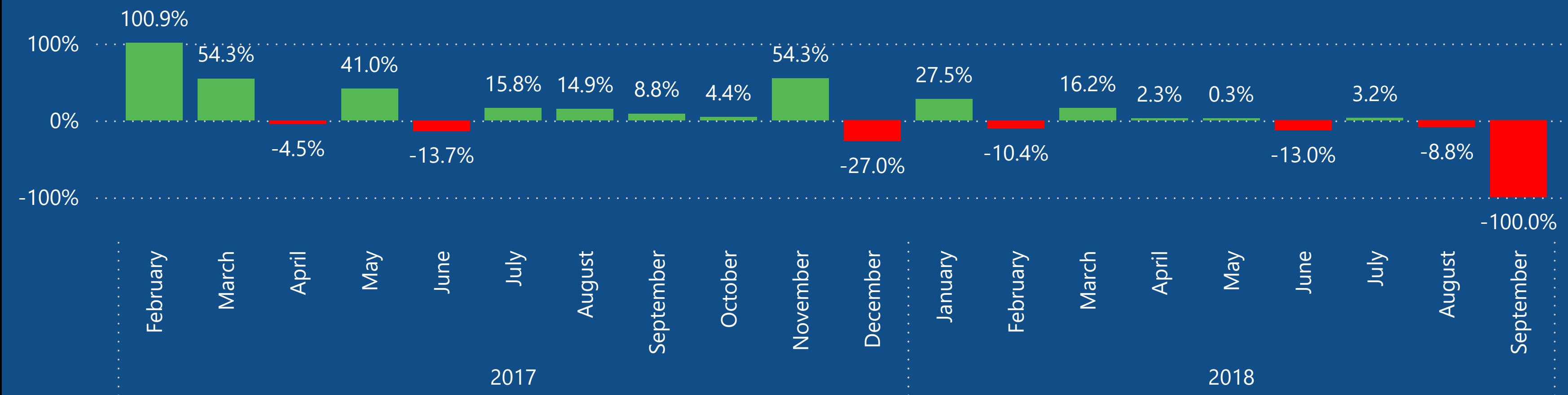
Executive Summary
Report

Revenue

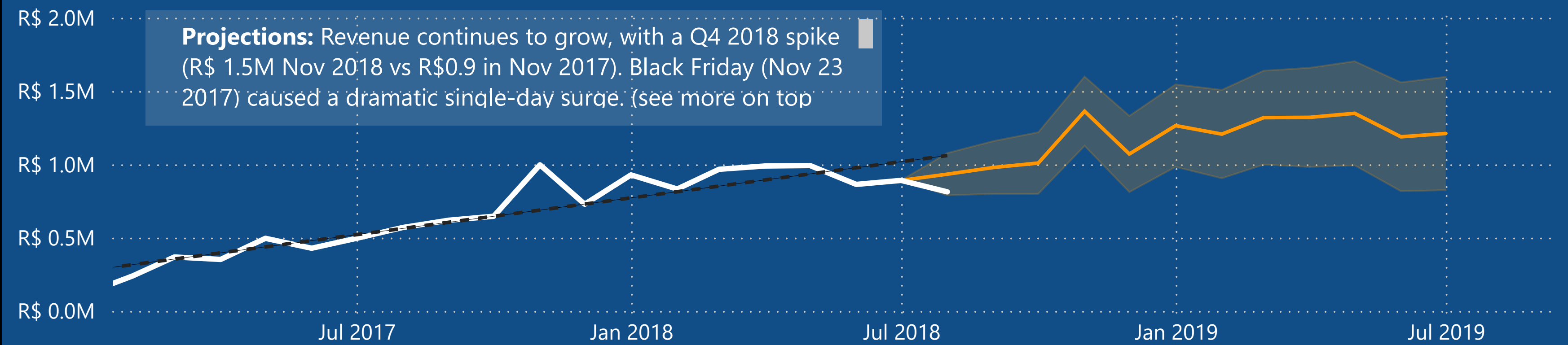
Forecast

➔ Black Friday

Month over Month % by Year and Month



Total Revenue by Year, Quarter and Month



States

Search

- ☐ Select all
- ☐ AC, Brazil
- ☐ AL, Brazil
- ☐ AM, Brazil
- ☐ AP, Brazil
- ☐ BA, Brazil
- ☐ CE, Brazil
- ☐ DF, Brazil
- ☐ ES, Brazil
- ☐ GO, Brazil
- ☐ MA, Brazil
- ☐ MG, Brazil
- ☐ MS, Brazil
- ☐ MT, Brazil
- ☐ PA, Brazil
- ☐ PB, Brazil

Category

Search

- ☐ Select all
- ☐ Agro Industry And Com...
- ☐ Air Conditioning
- ☐ Art
- ☐ Arts And Craftmanship
- ☐ Audio
- ☐ Auto
- ☐ Baby
- ☐ Bed Bath Table
- ☐ Books General Interest
- ☐ Books Imported
- ☐ Books Technical
- ☐ Cds Dvds Musicals
- ☐ Christmas Supplies
- ☐ Cine Photo
- ☐ Computers

Date Range

05/01/2017

23/08/2018