



MIGUEL MONDACA

DIGITAL DESIGNER & WEB DEVELOPER

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PROFILE

Professional with 14+ years of experience building responsive, user-centered websites and digital solutions. Proficient in branding, UI/UX design, SEO, CMS platforms, modern web technologies, and community management, with a strong emphasis on accessibility, strategic impact, and adaptable solutions across industries.

WORK EXPERIENCE

Digital Designer and Web Developer

Freelance, Chile (Mid-2024 — 2025)

- Designed, developed, and maintained responsive, high-performance websites with user-centered UX, including features such as booking systems, smart forms, and accessible interface components.
- Played a key role in multidisciplinary projects by delivering design-driven solutions and technical insight across interface design, content architecture, front-end development, and strategic planning.

Creative Director, Community Manager and Consultant

mDesign, Chile (2016 — Mid-2023)

- Coordinated interdisciplinary teams through methodologies such as Design Thinking to foster collaboration and ensure alignment with project goals.
- Developed and managed website platforms for multiple educational institutions, aligning each with its visual identity, values, goals, and audience needs.
- Created and executed communication strategies, produced and edited multimedia and written content, designed accessible UIs, and structured clear information architectures to provide intuitive access to academic and institutional channels.
- Ensured platform stability through server monitoring, secure hosting configuration, routine updates, and automation tools for publishing workflows.

EDUCATION

Bachelor of Graphic Design

Instituto Profesional INACAP

2009 — 2013

SKILLS

- UI/UX best practices
- Accessibility (WCAG)
- Information Architecture (IA)
- SEO strategy and implementation
- Front-end development
- Clean and maintainable code
- Design Thinking
- Agile workflows
- Team leadership & collaboration
- Problem solving
- AI tools integration
- Continuous learning

PORTFOLIO

- <https://miguelmondaca.netlify.app>

- Applied SEO strategies and promoted long-term engagement with school communities through proactive site administration and cross-functional collaboration.
- Designed and led training programs for institutional editors, maintaining consistency in editorial standards through hands-on workshops and technical documentation.

Graphic Designer and Community Manager

mDesign, Chile (2013 — 2016)

- Directed the development of institutional brand identities and cohesive visual systems across print and digital media—including magazines, promotional materials, and dynamic websites built on CMS platforms.
- Managed social media channels and content strategy, providing guidance on digital best practices and training clients on publishing workflows and automation tools.

Graphic Designer

Freelance, Chile (2012 — 2013)

- Designed and developed visual solutions for SMEs and independent clients, such as brand identities, editorial materials, and websites, ensuring clarity, consistency, and effective user communication.

PROFESSIONAL DEVELOPMENT

12° Festival Internacional da Criatividade – Pixel Show

São Paulo, Brazil (22 — 23 October 2016)

32ª Bienal de São Paulo – Incerteza Viva

São Paulo, Brazil (24 October 2016)

10° Encuentro Latinoamericano de Diseño

Palermo, Buenos Aires, Argentina (27 — 30 July 2015)

3° Congreso de Diseño y Cultura Gráfica de Chile – SUDALA

Peñalolén, Santiago, Chile (7 — 8 October 2011)

2° Congreso de Diseño y Cultura Gráfica de Chile – SUDALA

Santiago, Chile (27 — 28 August 2010)

TECH STACK

F: HTML5, CSS3, JS, Bootstrap, React, Next.js

B: PHP, Node.js, Django

DB / CMS: MySQL, MongoDB, WordPress

Toolset: Git, VS Code, Figma, Adobe CC,

Android Studio, Phaser, SSL, Apache

CERTIFICATIONS

Evaluation of Strategic Decision-Making

School of Engineering, PUC Chile

2013

Real Leadership: Leading from Experience

Universidad del Desarrollo, Chile

2014

DEV203x: Introduction to Bootstrap

Microsoft, EdX

2015

HTML5: Web Design Fundamentals

W3C, EdX

2015

Taller de Jóvenes Programadores

BiblioRedes, DIBAM, Chile

2015 — 2021

LANGUAGES

• Spanish (Native)

• English (Fluent)

REFERENCES

AVAILABLE

UPON

REQUEST