

UX / UI PROJECT BRIEF

// RANDOM PROJECT GENERATOR

Scotts Green Tea

Scotts Green Tea is a small local business in Limerick that delivers Green Tea to your door.

Your ideal customer is a woman named Zoe. Zoe is in their 40's and is married. They have a doctoral degree and work in a busy team. Zoe lives in Limerick, is somewhat familiar with your product and enjoys spending time considering their next purchase.

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RETRY

TASK FLOW:

eCommerce Purchase

1. Homepage/Marketing Page



2. Product Details



3. Checkout



4. Confirmation

