Class Projects - XD Essentials
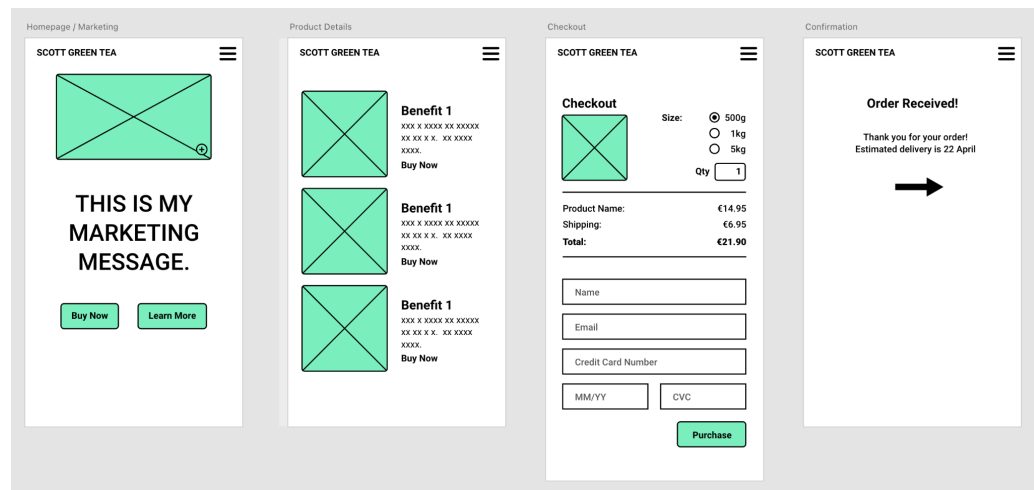
DANIEL WALTER SCOTT

Class project 01 - Create your own brief

- Visit: www.randomprojectgenerator.com
- Enter your name & location and hit the 'generate my project' button.
- Save your brief onto your computer/phone. We'll reference this later.
- Deliverables:
  - Upload your brief to the Assignments/Projects/Comments section of this website.

## Class project 02 - Wireframe

- Using the skills we've learnt so far, create your own wireframe.
- Your wireframe should be the same as or close to this:
  -
  - *Larger image available in the exercise files: Wireframe Example.pdf.*
- Requirements:
  - 4 pages as per the task flow:
    - Homepage/Marketing Page
    - Product Details
    - Checkout
    - Confirmation
  - Choose your own color & font.
- Deliverables:
  - Take a screenshot & upload your wireframe to the Assignments/Projects/Comments section of this website.

Class project 03 - Icons

- ● 1: Top Nav Icons
  - ○ Ensure you have the 4 top navigation icons added (Home, User, Cart, Menu)
- ● 2: Social media icons
  - ○ Using a free icon website and/or XD Kit, find existing social media icons.
  - ○ Add some text that explains the social icons & their purpose.
  - ○ Choose appropriate icons for your persona/industry.
  - ○ Add them to the confirmation page.
- ● Deliverables:
  - ○ Take a screenshot of your Confirmation Page & upload it to the Assignments/Projects/Comments section of this website.
 - ○ Example:
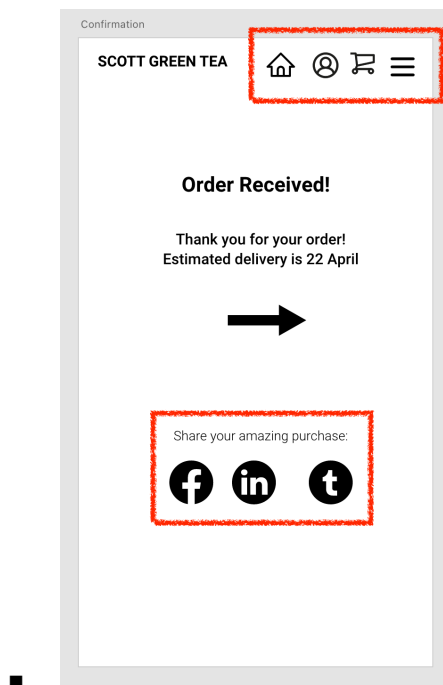
Class project 04 - Testing on your phone

- ● Download XD app from either the Google Play or App Store.
- ● Test the design on your phone either via the USB cable connection or opening your creative cloud version directly from the App.
- ● Adjust the artboard size to match your phone.
- ● Make any adjustments to your design to ensure you have clickable buttons and readable fonts.
- ● Deliverables:
  - ○ Take a photo of your phone showing your wireframe and upload to the Assignments/Projects/Comments section of this website.
  - ○ Note: If it's not possible to photograph your phone, take a screenshot from your phone.

Class project 05 - My first animation

- Create some kind of animation on the confirmation page to indicate a successful purchase.
- If animation is new and tricky for you, just recreate the arrow animation.
- If you're feeling brave, see if you can mix it up a bit.
  - Something simple.
  - From the top?
  - Arrow? Ball? Square? Tick? Another icon?
- Deliverables:
  - Record a video of your animation or take a screenshot of your multiple Confirmation Pages & upload it to the Assignments/Projects/Comments section of this website.
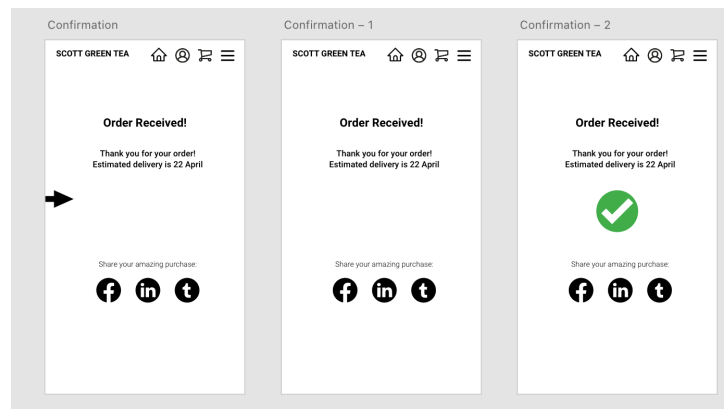
  - E.g:
  - Share on social media as well:
    - Facebook group here
    - LinkedIn group here
   - Instagram: @bringyourownlaptop
   - Twitter: @danlovesadobe

Class Project 06 - Moodboard

- Create a moodboard for your company.
- This can be a simple screenshot dump or something a little fancier like the stakeholder example we made in the previous video.
- Deliverables:
  - Take a screenshot of your moodboard & upload it to the Assignments/Projects/Comments section of this website.
  - Example:

■
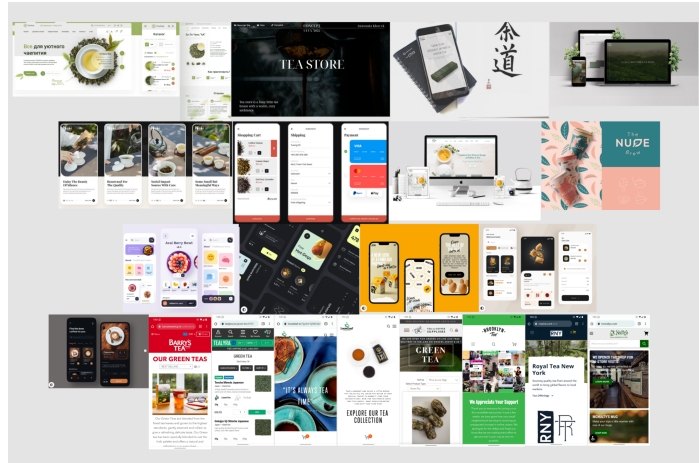
# Class Project 07 - Colors & Columns

- New HiFidelity Pages
  - 4 pages for both Mobile & Desktop.
  - Add columns to mobile & desktop.
- Colors:
  - Choose a draft color palette
    - Primary, secondary, accent, greys & at least one gradient.
    - Choose your own colors here. You can pull these from your moodboard or color inspiration websites.
  - Create a grid of colors like the example below.
  - Add all your colors to your saved swatches.
- Deliverables:
  - Take a screenshot of your colors, saved swatches & columns & upload it to the Assignments/Projects/Comments section of this website.
    - Example:
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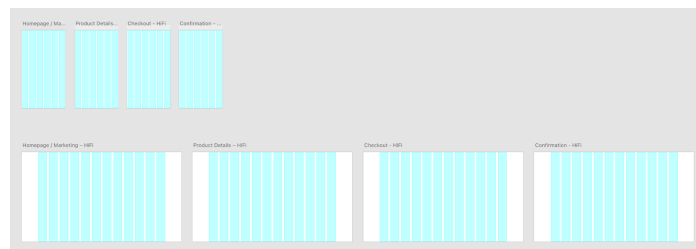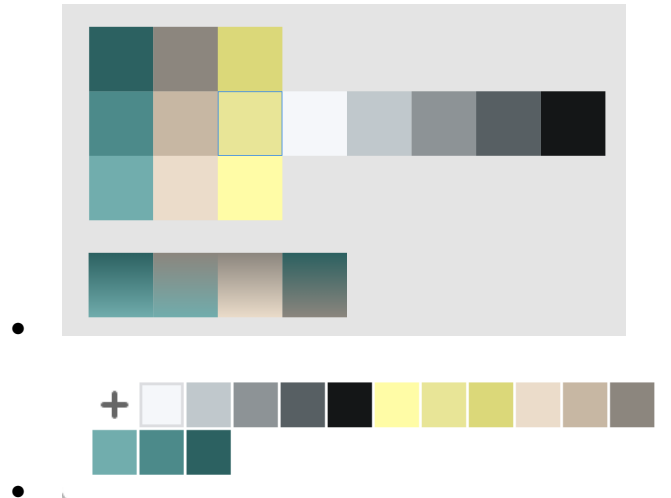
Class Project 08 - Text

- *Create your logo.*
  - *This doesn't have to be fancy, unless you want it to be.*
- *Homepage:*
  - *Add your marketing message.*
  - *Add your placeholder body copy.*
- *Create your text styles.*
- *Install a placeholder text plugin.*
- *Research and create 3-4 feature UI cards.*
  - *Examples are in the exercise files: UI Card Examples.*
- Deliverables:
  - Take a screenshot of your font sections & <u>first 2 pages</u> of your mobile design & upload it to the Assignments/Projects/Comments section of this website.
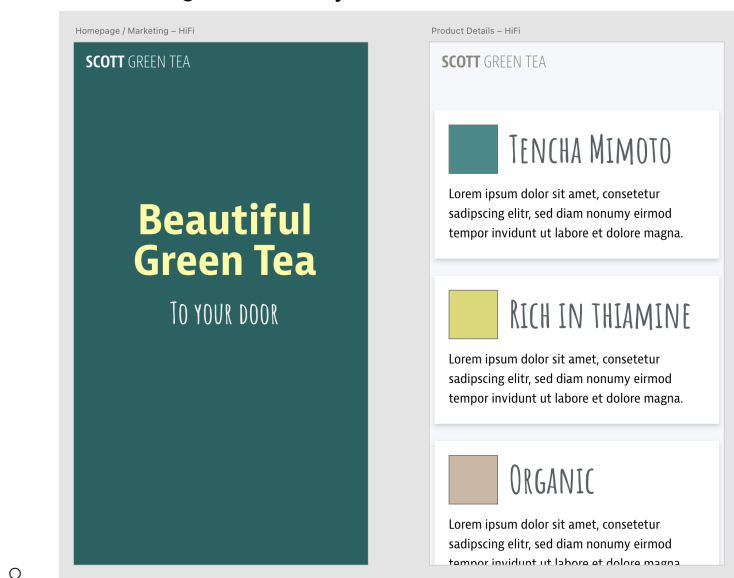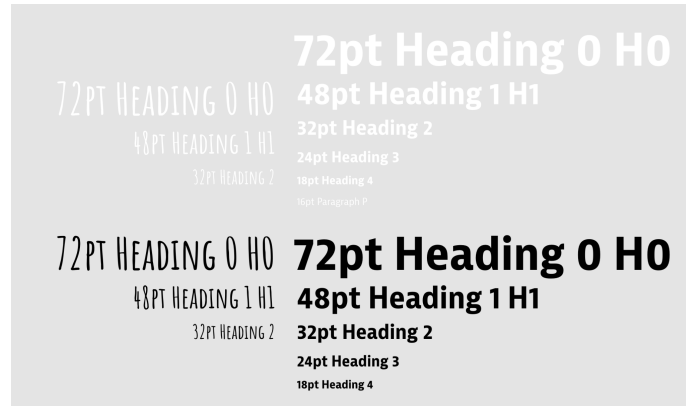
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○ Share on social media as well:
  ■ Instagram: @bringyourownlaptop
  ■ Twitter: @danlovesadobe
  ■ Facebook group here
  ■ LinkedIn group here

Class Project 09 - Icons & Buttons

- Make 2 Buttons with Text
- Create 3 icons from the list below.
  ○ If you're up for the challenge, I'd like you to see if you can create 5 or maybe even all of them!
    ■ ***Burger menu icon (choosing border style e.g. butt, rounded, projection)**
    ■ Account icon
    ■ Share icon
    ■ Search icon
    ■ ***Home icon**
    ■ Chat icon
    ■ Edit icon
    ■ Settings
    ■ Like icon
    ■ Map icon
    ■ Phone icon
    ■ Shopping cart icon
    ■ ***Custom Icons**
      ● **E.g. Your own icon that represents the company you're working for.**
    ■ *** Required**
- Remember:
  ○ It can be good to start with a 48x48 square to use as a guide.
  ○ You can use the rounded corners function to get started with your shape.
  ○ You can outline stroke & convert to path if necessary.
  ○ You can copy and paste the appearance of your fill/borders.

- Test the size of buttons, text & stroke width on your phone using the XD app.
- Deliverables:
    - Take a screenshot of the icons you've created.
    - Take a screenshot of your homepage.
    - Upload it to the Assignments/Projects/Comments section of this website.
    - Share on social media as well:
        - Instagram: @bringyourownlaptop
        - Twitter: @danlovesadobe
        - Facebook group here
        - LinkedIn group here

Class Project 10 - Images

- Add images to your mobile hi-fi design.
    - Remember to keep your brief & persona in mind when making image choices.
- Create a snack bar using either your own image or the supplied image Photoshop 05.psd
- Add the map and dialog box to your confirmation page.
- Deliverables:
    - Take a screenshot of your design showing where you're up to in the course.
    - Upload it to the Assignments/Projects/Comments section of this website.
    - Share on social media as well:
        - Instagram: @bringyourownlaptop
        - Twitter: @danlovesadobe
        - Facebook group here
        - LinkedIn group here

Class Project 11 - Buttons

- Make 2 components
    - Button
        - BUY NOW & LEARN MORE
        - These must share the same main component.
        - Add a hover state.
        - Add a second prototype interaction to go to our checkout page.
    - Check mark
        - This is a similar function to our radio button from the course.
        - This must have the on/off toggle.
- Deliverables:
    - Record a video of your interaction with your components.
    - Upload it to the Assignments/Projects/Comments section of this website.
    - Share on social media as well:
        - Instagram: @bringyourownlaptop

Class Project 12 - Repeat Grid

- Research 'review card' ui examples.
- Create a new artboard called reviews.
- Create your repeating review card design.
- Experiment with at least 2 plugins to populate your repeat grids.
- Create a Reviews Button on the homepage and link to the review page.
- Deliverables:
    - Screenshot your reviews page and upload it to the Assignments/Projects/Comments section of this website.
    - Share on social media as well:
        - Instagram: @bringyourownlaptop
        - Twitter: @danlovesadobe
        - Facebook group here
        - LinkedIn group here

Class Project 13 - Stacks & Checkout Page

- Research credit card & checkout pages.
- Complete your form on your checkout page.
    - Experiment with stacks while you do this.
- Create a 'Purchase' button and link to the confirmation page.
- Deliverables:
    - Screenshot your checkout page and upload it to the Assignments/Projects/Comments section of this website.
    - Share on social media as well:
        - Instagram: @bringyourownlaptop
        - Twitter: @danlovesadobe
        - Facebook group here
        - LinkedIn group here

Class Project 14 - My Second Animation

- Create your own unique confirmation animation.

- Minimum of 3 animated frames.
- Draw your own animation elements.
- Deliverables:
  - Record a video of your interaction with your components and upload a link in the Assignments/Projects/Comments section of this website.
    - Note: if you can't record a video - take a screenshot of your multiple Confirmation Page Animation & upload it to the Assignments/Projects/Comments section of this website.
  - Share on social media as well:
    - Instagram: @bringyourownlaptop
    - Twitter: @danlovesadobe
    - Facebook group here
    - LinkedIn group here

Class Project 15 - Micro interaction

- Create 3 micro interactions.
  - The toggle switch
  - The burger menu into a cross.
  - Your own custom micro interaction.
- Deliverables:
  - Record a video of your interaction with your components and upload a link in the Assignments/Projects/Comments section of this website.
    - Note: if you can't record a video - take a screenshot of your multiple Confirmation Page Animation & upload it to the Assignments/Projects/Comments section of this website.
  - Share on social media as well:
    - Instagram: @bringyourownlaptop
    - Twitter: @danlovesadobe
    - Facebook group here
    - LinkedIn group here

Class Project 16 - Popup & Navigation

- Create these three prototypes for your project:
  - Tooltip or Add to Cart notification.
  - Mobile navigation slider.
  - Newsletter signup modal - Timed Popup.
- Deliverables:
  - Record a video of your interaction with your components and upload a link in the Assignments/Projects/Comments section of this website.

- - - Note: if you can't record a video - take a screenshot of your multiple Confirmation Page Animation & upload it to the Assignments/Projects/Comments section of this website.
  - ○ Share on social media as well:
    - ■ Instagram: @bringyourownlaptop
    - ■ Twitter: @danlovesadobe
    - ■ Facebook group here
    - ■ LinkedIn group here

Class Project 17 - Final Design

- ● Finish your mobile design filling out the interface with any missing information or pages.
- ● Create a 3 page desktop version. Homepage, Product Details & Checkout Pages.
- ● Create a simple style guide.
- ● Deliverables:
  - ○ Take a screenshot of your mobile, desktop & style guide. Upload it to the Assignments/Projects/Comments section of this website.
  - ○ Share on social media as well:
    - ■ Instagram: @bringyourownlaptop
    - ■ Twitter: @danlovesadobe
    - ■ Facebook group here
    - ■ LinkedIn group here