

Restaurant-Customer-Satisfaction-Prediction

July 31, 2025

```
[1]: ### Libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy.stats import chi2_contingency
from sklearn.dummy import DummyClassifier
from sklearn.model_selection import \
    (train_test_split, StratifiedKFold, cross_val_score, GridSearchCV)
from sklearn.preprocessing import StandardScaler
from sklearn.metrics import \
    (classification_report, roc_auc_score, confusion_matrix, accuracy_score, precision_score, recall_score)
from sklearn.tree import DecisionTreeClassifier
from sklearn.ensemble import RandomForestClassifier
from imblearn.over_sampling import SMOTE

[2]: ##load Data
data_path = "restaurant_customer_satisfaction.csv"
df = pd.read_csv(data_path)

[3]: #overlook data
df.describe()
```

```
[3]:
```

	CustomerID	Age	Income	AverageSpend	GroupSize	\
count	1500.000000	1500.000000	1500.000000	1500.000000	1500.000000	
mean	1403.500000	43.832000	85921.890000	105.659004	5.035333	
std	433.157015	14.967157	38183.051749	52.381849	2.558864	
min	654.000000	18.000000	20012.000000	10.306127	1.000000	
25%	1028.750000	31.750000	52444.000000	62.287907	3.000000	
50%	1403.500000	44.000000	85811.000000	104.626408	5.000000	
75%	1778.250000	57.000000	119159.250000	148.649330	7.000000	
max	2153.000000	69.000000	149875.000000	199.973526	9.000000	

	OnlineReservation	DeliveryOrder	LoyaltyProgramMember	WaitTime	\
count	1500.000000	1500.000000	1500.000000	1500.000000	
mean	0.296667	0.405333	0.480000	30.163550	
std	0.456941	0.491120	0.499766	17.214184	
min	0.000000	0.000000	0.000000	0.001380	

25%	0.000000	0.000000	0.000000	15.235423
50%	0.000000	0.000000	0.000000	30.044055
75%	1.000000	1.000000	1.000000	45.285649
max	1.000000	1.000000	1.000000	59.970762

	ServiceRating	FoodRating	AmbianceRating	HighSatisfaction
count	1500.000000	1500.000000	1500.000000	1500.000000
mean	3.044000	2.997333	2.987333	0.134000
std	1.423405	1.418920	1.450716	0.340766
min	1.000000	1.000000	1.000000	0.000000
25%	2.000000	2.000000	2.000000	0.000000
50%	3.000000	3.000000	3.000000	0.000000
75%	4.000000	4.000000	4.000000	0.000000
max	5.000000	5.000000	5.000000	1.000000

```
[4]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1500 entries, 0 to 1499
Data columns (total 19 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   CustomerID                           1500 non-null   int64
1   Age                                   1500 non-null   int64
2   Gender                               1500 non-null   object
3   Income                               1500 non-null   int64
4   VisitFrequency                       1500 non-null   object
5   AverageSpend                         1500 non-null   float64
6   PreferredCuisine                     1500 non-null   object
7   TimeOfVisit                          1500 non-null   object
8   GroupSize                            1500 non-null   int64
9   DiningOccasion                       1500 non-null   object
10  MealType                             1500 non-null   object
11  OnlineReservation                     1500 non-null   int64
12  DeliveryOrder                        1500 non-null   int64
13  LoyaltyProgramMember                 1500 non-null   int64
14  WaitTime                             1500 non-null   float64
15  ServiceRating                        1500 non-null   int64
16  FoodRating                           1500 non-null   int64
17  AmbianceRating                       1500 non-null   int64
18  HighSatisfaction                     1500 non-null   int64
dtypes: float64(2), int64(11), object(6)
memory usage: 222.8+ KB
```

```
[5]: df.head(5)
```

```
[5]:
```

	CustomerID	Age	Gender	Income	VisitFrequency	AverageSpend	\
0	654	35	Male	83380	Weekly	27.829142	
1	655	19	Male	43623	Rarely	115.408622	
2	656	41	Female	83737	Weekly	106.693771	
3	657	43	Male	96768	Rarely	43.508508	
4	658	55	Female	67937	Monthly	148.084627	

	PreferredCuisine	TimeOfVisit	GroupSize	DiningOccasion	MealType	\
0	Chinese	Breakfast	3	Business	Takeaway	
1	American	Dinner	1	Casual	Dine-in	
2	American	Dinner	6	Celebration	Dine-in	
3	Indian	Lunch	1	Celebration	Dine-in	
4	Chinese	Breakfast	1	Business	Takeaway	

	OnlineReservation	DeliveryOrder	LoyaltyProgramMember	WaitTime	\
0	0	1	1	43.523929	
1	0	0	0	57.524294	
2	0	1	0	48.682623	
3	0	0	0	7.552993	
4	0	0	1	37.789041	

	ServiceRating	FoodRating	AmbianceRating	HighSatisfaction
0	2	5	4	0
1	5	5	3	0
2	3	4	5	0
3	4	5	1	0
4	2	3	5	0

```
[6]: df.drop(["CustomerID"], axis=1, inplace=True)
```

```
[7]: col_numerical = ["Age", "Income", "AverageSpend", "WaitTime"]
col_categorical = [
    ↪ ["Gender", "VisitFrequency", "PreferredCuisine", "TimeOfVisit", "DiningOccasion", "MealType", "OnlineReservation", "DeliveryOrder", "LoyaltyProgramMember"]
col_ordinal = ["GroupSize", "ServiceRating", "FoodRating", "AmbianceRating"]
```

```
[8]: ### Categorical plot VS HighSatisfaction
df_prop = df.copy()
proportion_data = []

for col in col_categorical:
    temp = df_prop.groupby([col, 'HighSatisfaction']).size()
    ↪ reset_index(name='count')
    total = temp.groupby(col)['count'].transform('sum')
    temp['proportion'] = temp['count'] / total
    temp['feature'] = col
    temp.rename(columns={col: 'category'}, inplace=True)
    proportion_data.append(temp)
```

```

prop_df = pd.concat(proportion_data)

#labels
num_cols = col_categorical
n_cols = 2
n_rows = (len(num_cols) + 1) // n_cols
fig, axes = plt.subplots(n_rows, n_cols, figsize=(14, 5 * n_rows))

axes = axes.flatten()

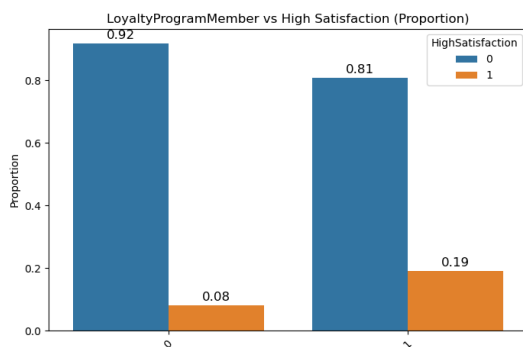
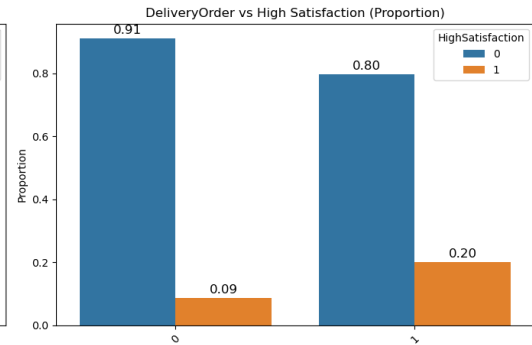
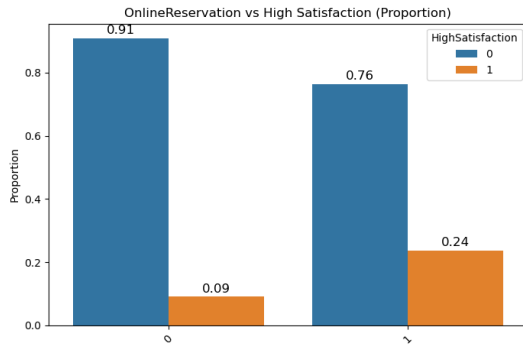
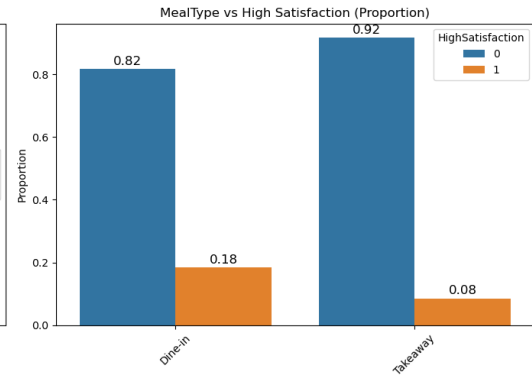
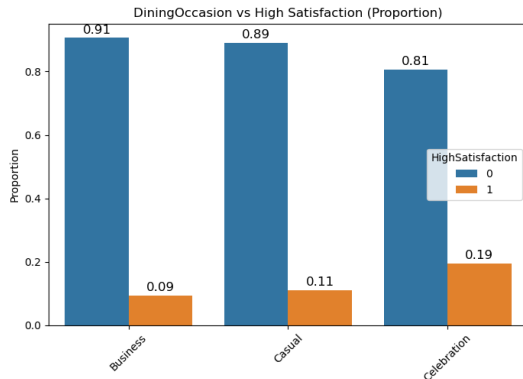
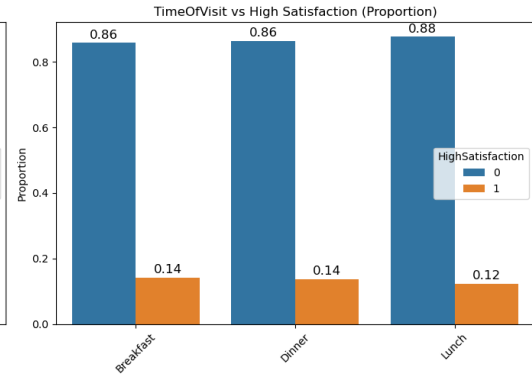
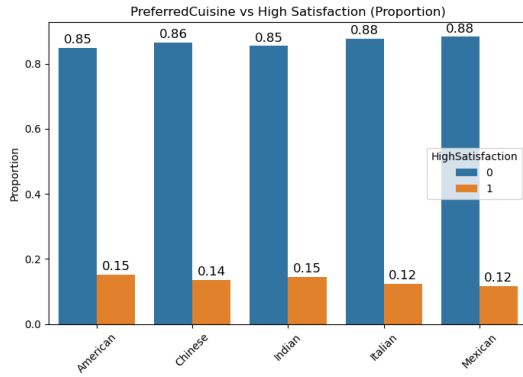
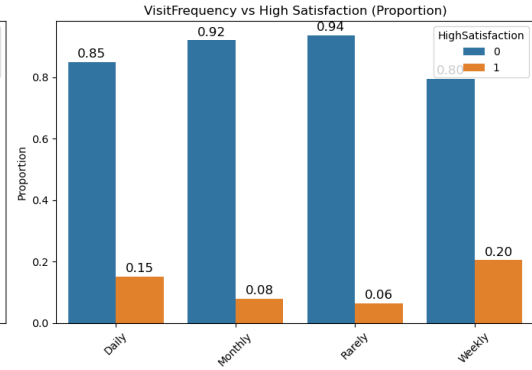
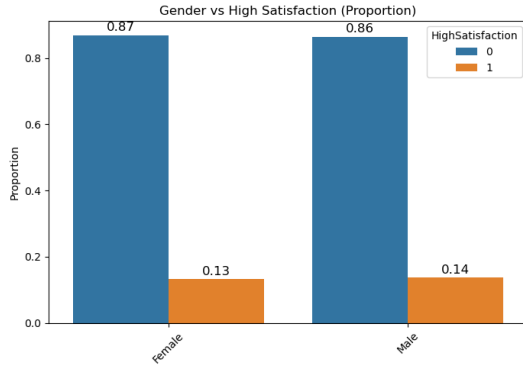
for i, col in enumerate(col_categorical):
    subset = prop_df[prop_df['feature'] == col]
    ax = axes[i]
    bars = sns.barplot(data=subset, x='category', y='proportion',
        hue='HighSatisfaction', ax=ax)
    ax.set_title(f'{col} vs High Satisfaction (Proportion)')
    ax.set_ylabel('Proportion')
    ax.set_xlabel('')
    ax.tick_params(axis='x', rotation=45)

    # labels to bars
    for container in ax.containers:
        ax.bar_label(container, fmt='%.2f', label_type='edge', fontsize=12,
            padding=2)

# Remove subplots
if len(col_categorical) < len(axes):
    for j in range(len(col_categorical), len(axes)):
        fig.delaxes(axes[j])

plt.tight_layout()
#plt.savefig("C:/Users/MAAP/Pictures/Proportionlplot.png")
plt.show()
plt.clf()

```



<Figure size 640x480 with 0 Axes>

```
[9]: # plot numerical features

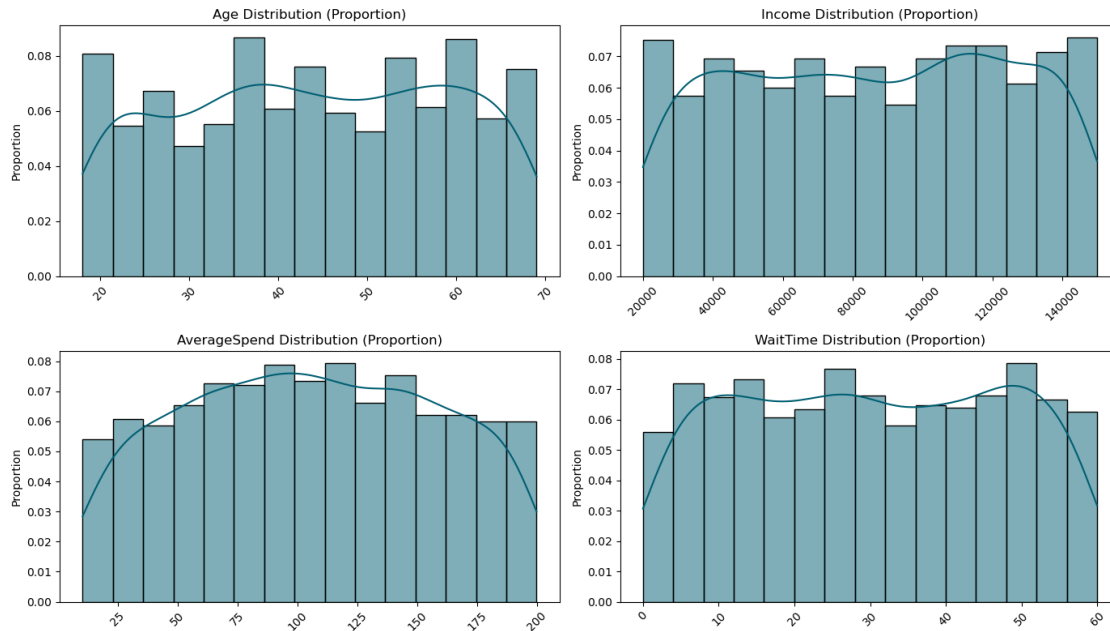
num_cols = col_numerical

n_cols = 2
n_rows = (len(num_cols) + 1) // n_cols
fig, axes = plt.subplots(n_rows, n_cols, figsize=(14, 4 * n_rows))
axes = axes.flatten()

for i, col in enumerate(num_cols):
    sns.histplot(data=df, x=col, kde=True, bins=15, ax=axes[i],
        color="#005f73", stat='probability')
    axes[i].set_title(f'{col} Distribution (Proportion)', fontsize=12)
    axes[i].set_ylabel('Proportion')
    axes[i].set_xlabel('')
    axes[i].tick_params(axis='x', rotation=45)

# Remove unused axes
if len(num_cols) < len(axes):
    for j in range(len(num_cols), len(axes)):
        fig.delaxes(axes[j])

plt.tight_layout()
#plt.savefig("C:/Users/MAAP/Pictures/Continueslplot.png")
plt.show()
```



```
[10]: # plot ordinal

num_cols = col_ordinal

n_cols = 2
n_rows = (len(num_cols) + 1) // n_cols
fig, axes = plt.subplots(n_rows, n_cols, figsize=(14, 4 * n_rows))
axes = axes.flatten()

for i, col in enumerate(num_cols):
    sns.histplot(
        data=df,
        x=col,
        kde=True,
        bins=5,
        ax=axes[i],
        color="#005f73",
        discrete=True,
        stat='probability' # show proportion instead of count
    )
    axes[i].set_title(f'{col} Distribution (Proportion)', fontsize=12)
    axes[i].set_ylabel('Proportion')
    axes[i].set_xlabel('')

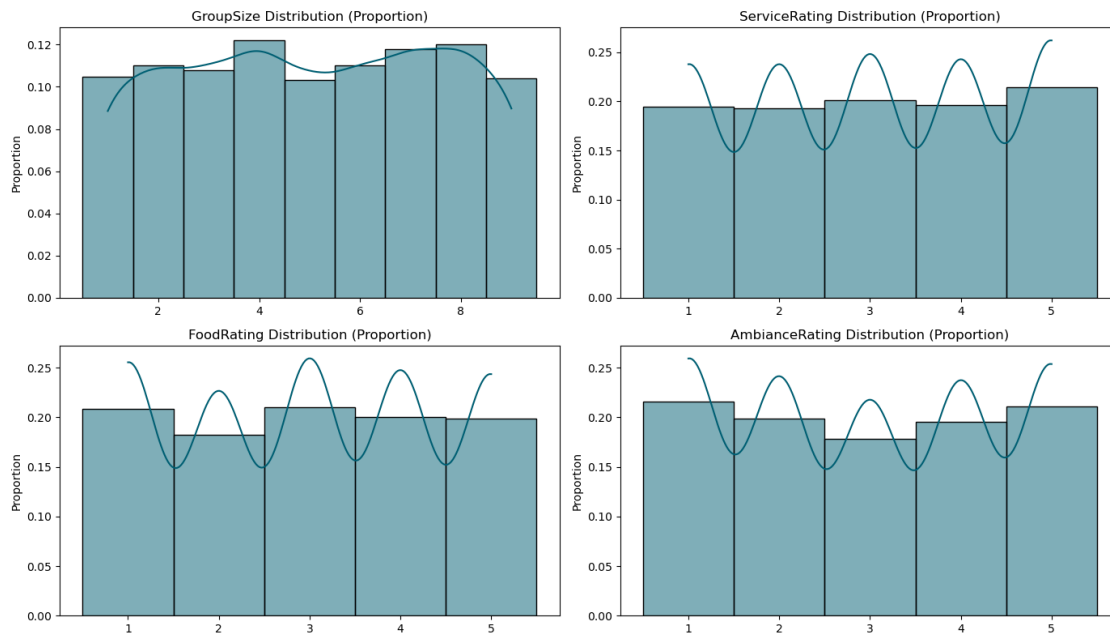
    axes[i].tick_params(axis='x', rotation=0)
```

```

# Remove unused axes
if len(num_cols) < len(axes):
    for j in range(len(num_cols), len(axes)):
        fig.delaxes(axes[j])

plt.tight_layout()
#plt.savefig("C:/Users/MAAP/Pictures/Discreteplot.png")
plt.show()

```



```

[11]: ##chi-2test - https://www.geeksforgeeks.org/python-pearsons-chi-square-test/
      ↪#performing-chisquare-test-in-python
chi_results = []

for feature in col_categorical:
    contingency_table = pd.crosstab(df[feature], df['HighSatisfaction'])
    chi2, p, dof, expected = chi2_contingency(contingency_table)
    chi_results.append({
        'Feature': feature,
        'Chi2 Value': round(chi2, 2),
        'Degrees of Freedom': dof,
        'p-value': round(p, 5),
        'significant': 'significant' if p < 0.05 else 'insignificant'
    })

# Convert to DataFrame for display
chi_results_df = pd.DataFrame(chi_results)

```



```
chi_results_df = chi_results_df.sort_values(by='p-value')
```

```
# Print the results
```

```
print(chi_results_df)
```

	Feature	Chi ² Value	Degrees of Freedom	p-value \
1	VisitFrequency	50.63	3	0.00000
4	DiningOccasion	25.67	2	0.00000
5	MealType	31.23	1	0.00000
6	OnlineReservation	55.43	1	0.00000
7	DeliveryOrder	40.12	1	0.00000
8	LoyaltyProgramMember	38.73	1	0.00000
3	TimeOfVisit	0.80	2	0.67154
2	PreferredCuisine	2.15	4	0.70907
0	Gender	0.03	1	0.85493

```

significant
1 significant
4 significant
5 significant
6 significant
7 significant
8 significant
3 insignificant
2 insignificant
0 insignificant

```

```
[12]: ##prepare data for ML
```

```
encoded_df = pd.get_dummies(df, columns=col_categorical, drop_first=True)
```

```
#separate the data
```

```
X = encoded_df.drop("HighSatisfaction", axis=1)
```

```
y = encoded_df["HighSatisfaction"] #target satisfy = 0 no-satisfy = 1
```

```
scalert = StandardScaler()
```

```
X[col_numerical] = scalert.fit_transform(X[col_numerical])
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,
↳ random_state=42, stratify=y)
```

```
[13]: """
```

```
Naive Classifier
```

```
This is to know what the accuracy is for always choosen No == 0
```

```
"""
```

```
[13]: '\nNaive Classifier\nThis is to know what the accuracy is for always choosen No
== 0\n'
```

```
[14]: dummy_clf = DummyClassifier(strategy="most_frequent", random_state=42)
dummy_clf.fit(X_train, y_train)
y_dummy_pred = dummy_clf.predict(X_test)

# Evaluate its performance
print("=== Naive Classifier (Most Frequent) ===")
print(classification_report(y_test, y_dummy_pred))
```

```
=== Naive Classifier (Most Frequent) ===
```

	precision	recall	f1-score	support
0	0.87	1.00	0.93	260
1	0.00	0.00	0.00	40
accuracy			0.87	300
macro avg	0.43	0.50	0.46	300
weighted avg	0.75	0.87	0.80	300

```
C:\Users\MAAP\anaconda3\Lib\site-
packages\sklearn\metrics\_classification.py:1531: UndefinedMetricWarning:
Precision is ill-defined and being set to 0.0 in labels with no predicted
samples. Use `zero_division` parameter to control this behavior.
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
C:\Users\MAAP\anaconda3\Lib\site-
packages\sklearn\metrics\_classification.py:1531: UndefinedMetricWarning:
Precision is ill-defined and being set to 0.0 in labels with no predicted
samples. Use `zero_division` parameter to control this behavior.
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
C:\Users\MAAP\anaconda3\Lib\site-
packages\sklearn\metrics\_classification.py:1531: UndefinedMetricWarning:
Precision is ill-defined and being set to 0.0 in labels with no predicted
samples. Use `zero_division` parameter to control this behavior.
  _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))
```

```
[15]: #Model without SMOTE
```

```
[16]: ##https://www.kaggle.com/

#prepared Models, remember that 42 is just a number
dt_model = DecisionTreeClassifier(random_state=42)
rf_model = RandomForestClassifier(random_state=42)

# k-Fold CV scores
dt_scores = cross_val_score(dt_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↳scoring='roc_auc')
rf_scores = cross_val_score(rf_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↳scoring='roc_auc')
```

```

dt_model.fit(X_train, y_train)
y_pred_dt = dt_model.predict(X_test)
y_proba_dt = dt_model.predict_proba(X_test)[: , 1]

rf_model.fit(X_train, y_train)
y_pred_rf = rf_model.predict(X_test)
y_proba_rf = rf_model.predict_proba(X_test)[: , 1]

# Decision Tree Evaluation
print("=== Decision Tree Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_dt))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_dt))
print("ROC AUC Score:", roc_auc_score(y_test, dt_model.predict_proba(X_test)[: , 1]))

# Confusion matrix for Decision Tree
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_dt), annot=True, fmt='d',
            cmap='Oranges')
plt.title('Decision Tree Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()

# Random Forest Evaluation
print("\n=== Random Forest Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_rf))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_rf))
print("ROC AUC Score:", roc_auc_score(y_test, rf_model.predict_proba(X_test)[: , 1]))

# Confusion matrix for Random Forest
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_rf), annot=True, fmt='d',
            cmap='Blues')
plt.title('Random Forest Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()

```

=== Decision Tree Evaluation ===

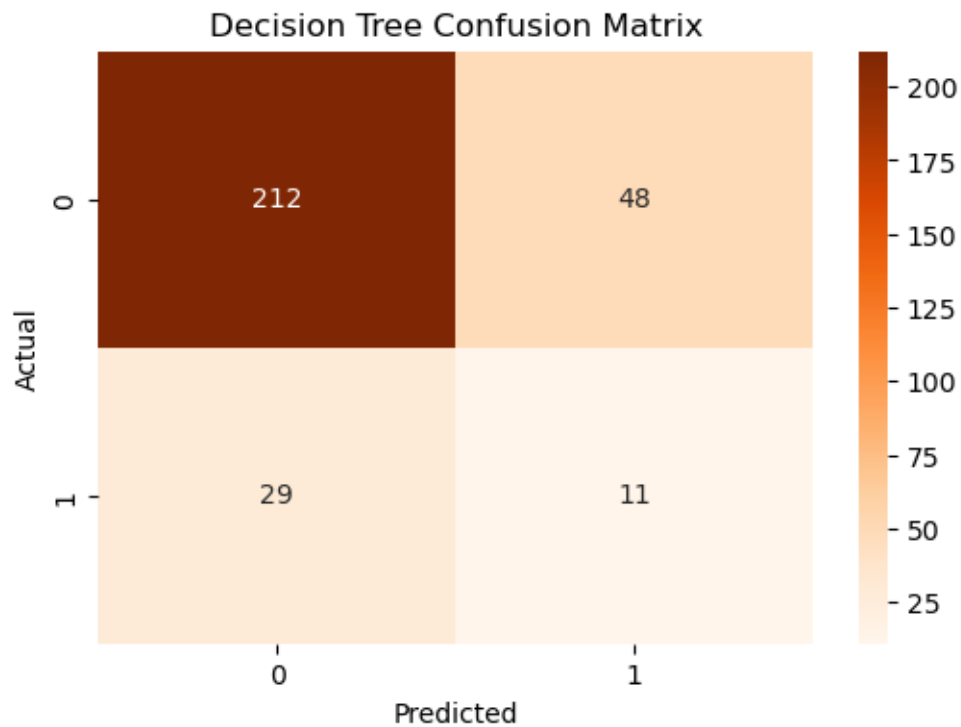
Confusion Matrix:

```
[[212  48]
 [ 29  11]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.88	0.82	0.85	260
1	0.19	0.28	0.22	40
accuracy			0.74	300
macro avg	0.53	0.55	0.53	300
weighted avg	0.79	0.74	0.76	300

ROC AUC Score: 0.5451923076923076



=== Random Forest Evaluation ===

Confusion Matrix:

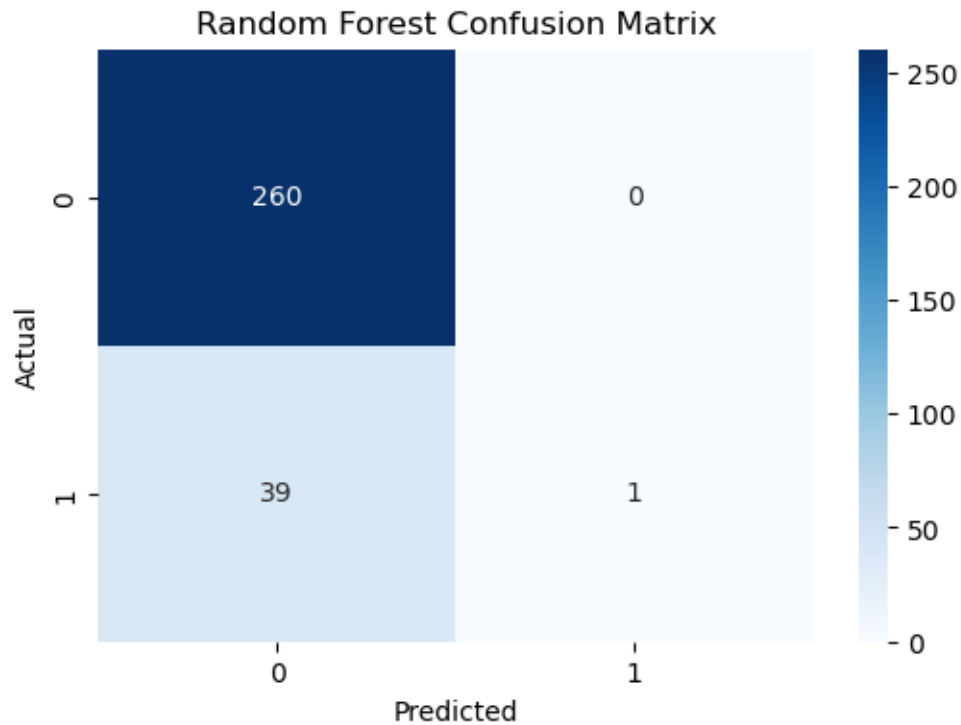
```
[[260  0]
 [ 39  1]]
```

Classification Report:

	precision	recall	f1-score	support
0	1.00	1.00	1.00	260
1	0.02	0.03	0.02	40
accuracy			0.98	300
macro avg	0.51	0.51	0.51	300
weighted avg	0.98	0.98	0.98	300

	0	0.87	1.00	0.93	260
	1	1.00	0.03	0.05	40
accuracy				0.87	300
macro avg		0.93	0.51	0.49	300
weighted avg		0.89	0.87	0.81	300

ROC AUC Score: 0.7449038461538462



```
[17]: #With SMOTE
```

```
[18]: sm = SMOTE(random_state=12)
X_train, y_train = sm.fit_resample(X_train, y_train)
```

```
[19]: #prepared Models, remember that 42 is just a number
dt_model = DecisionTreeClassifier(criterion='entropy', max_depth= 15,
    ↳min_samples_split = 10,random_state=42)
rf_model = RandomForestClassifier(criterion='entropy', max_depth= 15,
    ↳min_samples_split = 2,random_state=42)

# k-Fold CV scores
```

```

dt_scores = cross_val_score(dt_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↪scoring='roc_auc')
rf_scores = cross_val_score(rf_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↪scoring='roc_auc')

dt_model.fit(X_train, y_train)
y_pred_dt = dt_model.predict(X_test)
y_proba_dt = dt_model.predict_proba(X_test)[: , 1]

rf_model.fit(X_train, y_train)
y_pred_rf = rf_model.predict(X_test)
y_proba_rf = rf_model.predict_proba(X_test)[: , 1]

# Decision Tree Evaluation
print("=== Decision Tree whit SMOTE Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_dt))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_dt))
print("ROC AUC Score:", roc_auc_score(y_test, dt_model.predict_proba(X_test)[: ,
    ↪1]))

# Confusion matrix for Decision Tree
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_dt), annot=True, fmt='d',
    ↪cmap='Oranges')
plt.title('Decision Tree whit SMOTE Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()

# Random Forest Evaluation
print("\n=== Random Forest with SMOTE Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_rf))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_rf))
print("ROC AUC Score:", roc_auc_score(y_test, rf_model.predict_proba(X_test)[: ,
    ↪1]))

# Confusion matrix for Random Forest
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_rf), annot=True, fmt='d',
    ↪cmap='Blues')
plt.title('Random Forest with SMOTE Confusion Matrix')

```

```
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()
```

=== Decision Tree whit SMOTE Evaluation ===

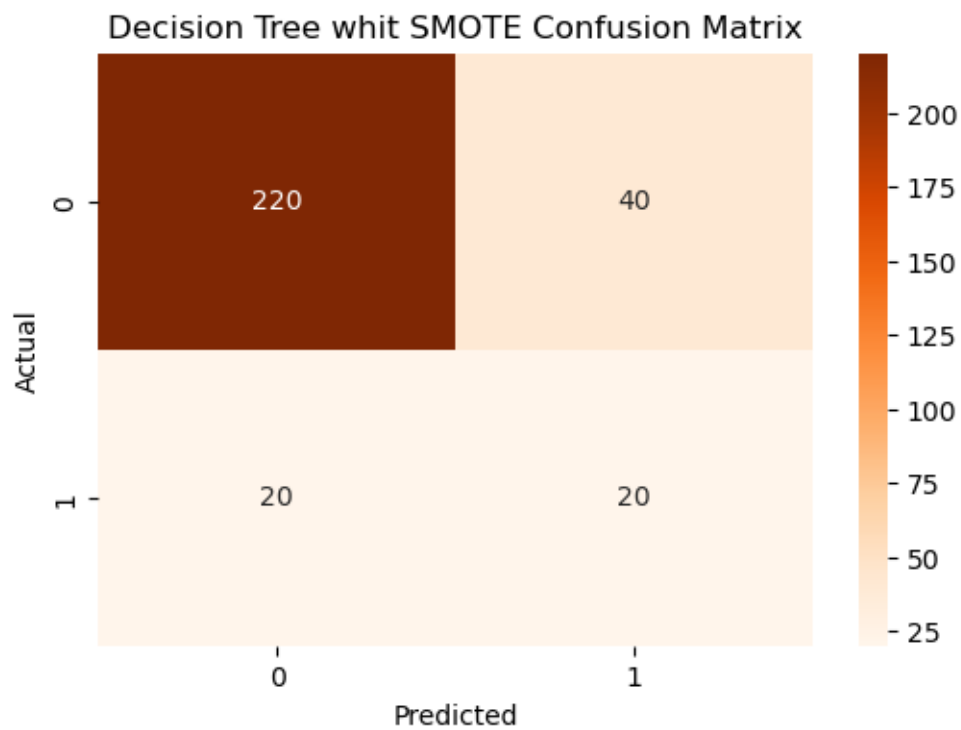
Confusion Matrix:

```
[[220  40]
 [ 20  20]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.92	0.85	0.88	260
1	0.33	0.50	0.40	40
accuracy			0.80	300
macro avg	0.62	0.67	0.64	300
weighted avg	0.84	0.80	0.82	300

ROC AUC Score: 0.6724038461538462



=== Random Forest with SMOTE Evaluation ===

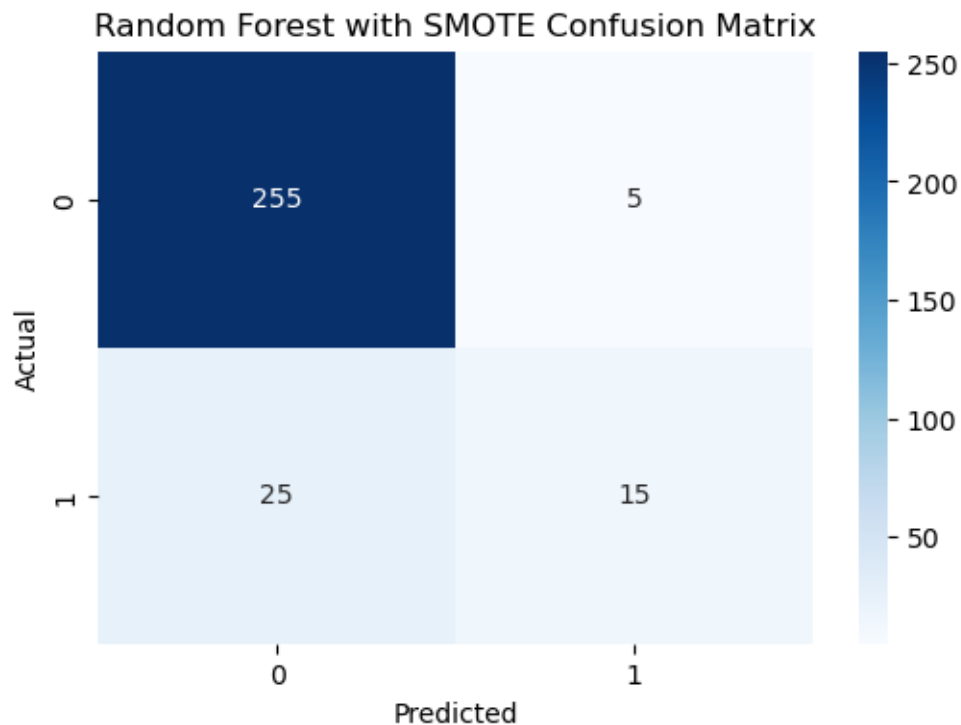
Confusion Matrix:

```
[[255  5]
 [ 25 15]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.91	0.98	0.94	260
1	0.75	0.38	0.50	40
accuracy			0.90	300
macro avg	0.83	0.68	0.72	300
weighted avg	0.89	0.90	0.89	300

ROC AUC Score: 0.7543269230769232



```
[20]: """Find the best criteria for the desicion Tree with GridSearchCV"""
```

```
[20]: 'Find the best criteria for the desicion Tree with GridSearchCV'
```

```
[21]: #Set up hyperparameter grid
param_grid_dt = {
    'max_depth': [3, 5, 10, 15],
    'min_samples_split': [2, 5, 10],
```



```

        'criterion': ['gini', 'entropy']
    }

    #Grid Search
    grid_search_dt = GridSearchCV(
        DecisionTreeClassifier(random_state=42),
        #RandomForestClassifier(random_state=42),
        param_grid=param_grid_dt,
        scoring='f1',
        cv=StratifiedKFold(n_splits=5, shuffle=True, random_state=42),
        n_jobs=-1
    )

    # Fit model on SMOTE-balanced training data
    grid_search_dt.fit(X_train, y_train)

    # Use best model to predict
    best_dt = grid_search_dt.best_estimator_
    y_pred_dt = best_dt.predict(X_test)

    # Print evaluation metrics
    print("Best Parameters:", grid_search_dt.best_params_)
    print("Accuracy:", accuracy_score(y_test, y_pred_dt))
    print("Precision:", precision_score(y_test, y_pred_dt))
    print("Recall:", recall_score(y_test, y_pred_dt))
    print("F1 Score:", f1_score(y_test, y_pred_dt))
    print("ROC-AUC:", roc_auc_score(y_test, y_pred_dt))
    print("Confusion Matrix:\n", confusion_matrix(y_test, y_pred_dt))

```

```

Best Parameters: {'criterion': 'entropy', 'max_depth': 15, 'min_samples_split':
10}
Accuracy: 0.8
Precision: 0.3333333333333333
Recall: 0.5
F1 Score: 0.4
ROC-AUC: 0.673076923076923
Confusion Matrix:
[[220  40]
 [ 20  20]]

```

[22]: *#prepared Models, remember that 42 is just a number*

```

dt_model =
    ↳DecisionTreeClassifier(criterion='entropy',max_depth=15,min_samples_split=10,random_state=42)
    ↳the criterial for best performance of GridSearchCV
rf_model = RandomForestClassifier(criterion='entropy', max_depth= 15,
    ↳min_samples_split=2,random_state=42)##use the criterial for best performance
    ↳of GridSearchCV

```

```

# k-Fold CV scores
dt_scores = cross_val_score(dt_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↪scoring='roc_auc')
rf_scores = cross_val_score(rf_model, X, y, cv=StratifiedKFold(n_splits=5),
    ↪scoring='roc_auc')

dt_model.fit(X_train, y_train)
y_pred_dt = dt_model.predict(X_test)
y_proba_dt = dt_model.predict_proba(X_test)[: , 1]

rf_model.fit(X_train, y_train)
y_pred_rf = rf_model.predict(X_test)
y_proba_rf = rf_model.predict_proba(X_test)[: , 1]

# Decision Tree Evaluation
print("=== Decision Tree with Gred and SMOTE Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_dt))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_dt))
print("ROC AUC Score:", roc_auc_score(y_test, dt_model.predict_proba(X_test)[: ,
    ↪1]))

# Confusion matrix for Decision Tree
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_dt), annot=True, fmt='d',
    ↪cmap='Oranges')
plt.title('Decision Tree with grid and SMOTE Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()

# Random Forest Evaluation
print("\n=== Random Forest with Gred and SMOTE Evaluation ===")
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_rf))
print("\nClassification Report:")
print(classification_report(y_test, y_pred_rf))
print("ROC AUC Score:", roc_auc_score(y_test, rf_model.predict_proba(X_test)[: ,
    ↪1]))

# Confusion matrix for Random Forest
plt.figure(figsize=(6, 4))
sns.heatmap(confusion_matrix(y_test, y_pred_rf), annot=True, fmt='d',
    ↪cmap='Blues')

```

```
plt.title('Random Forest with Gred and SMOTE Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('Actual')
plt.show()
```

=== Decision Tree with Gred and SMOTE Evaluation ===

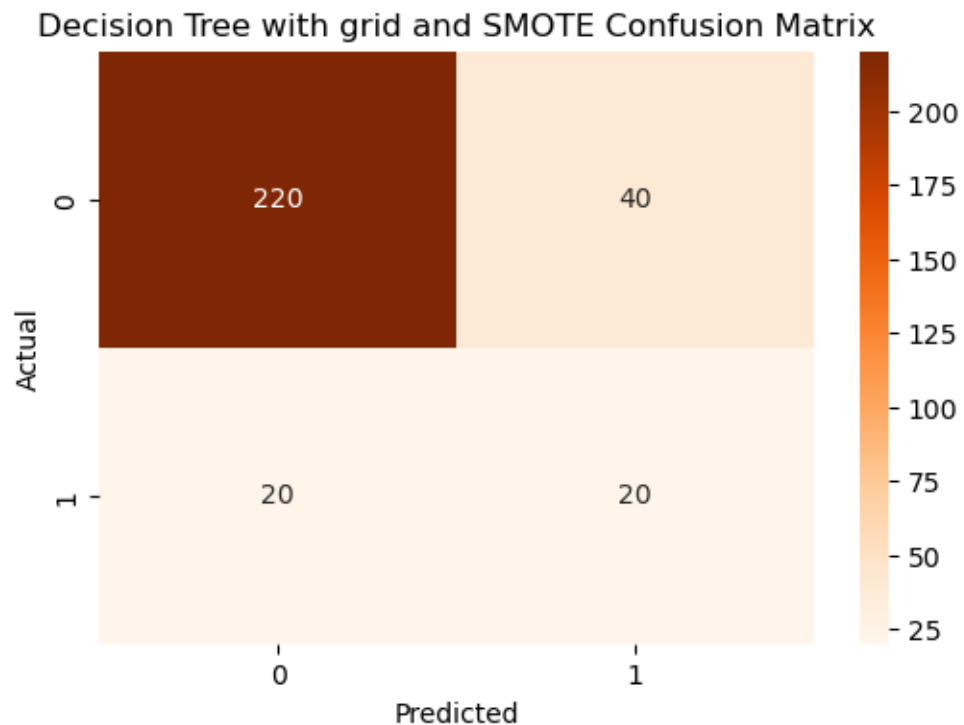
Confusion Matrix:

```
[[220  40]
 [ 20  20]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.92	0.85	0.88	260
1	0.33	0.50	0.40	40
accuracy			0.80	300
macro avg	0.62	0.67	0.64	300
weighted avg	0.84	0.80	0.82	300

ROC AUC Score: 0.6724038461538462



=== Random Forest with Gred and SMOTE Evaluation ===

Confusion Matrix:

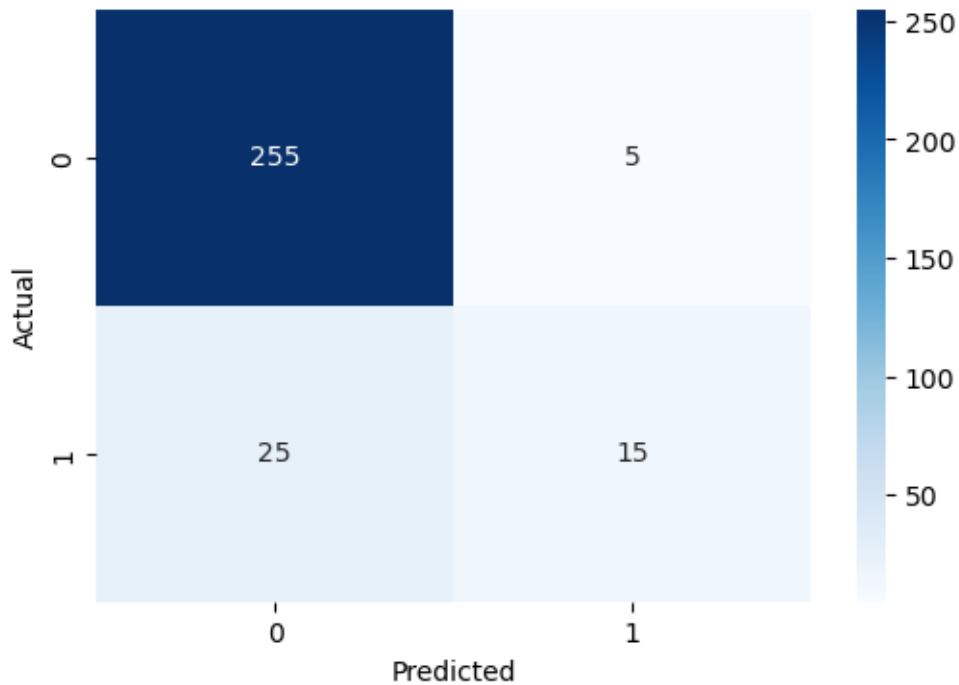
```
[[255  5]
 [ 25 15]]
```

Classification Report:

	precision	recall	f1-score	support
0	0.91	0.98	0.94	260
1	0.75	0.38	0.50	40
accuracy			0.90	300
macro avg	0.83	0.68	0.72	300
weighted avg	0.89	0.90	0.89	300

ROC AUC Score: 0.7543269230769232

Random Forest with Gred and SMOTE Confusion Matrix



```
[ ]:
```

```
[25]: import pandas as pd
      from sklearn.model_selection import train_test_split
      from sklearn.preprocessing import StandardScaler
      from sklearn.tree import DecisionTreeClassifier
      from sklearn.ensemble import RandomForestClassifier
```

```

from sklearn.metrics import classification_report, confusion_matrix,
    ↪ roc_auc_score

# Define selected features based on statistical tests
selected_features = [
    'VisitFrequency', 'DiningOccasion', 'MealType', 'OnlineReservation',
    'DeliveryOrder', 'LoyaltyProgramMember', 'ServiceRating', 'FoodRating',
    'AmbianceRating', 'GroupSize', 'WaitTime'
]

# Filter relevant columns
df_selected = df[selected_features + ['HighSatisfaction']]

# One-hot encode categorical features
categorical_features = ['VisitFrequency', 'DiningOccasion', 'MealType',
    'OnlineReservation', 'DeliveryOrder',
    ↪ 'LoyaltyProgramMember']
df_encoded = pd.get_dummies(df_selected, columns=categorical_features,
    ↪ drop_first=True)

# Define X and y
X = df_encoded.drop(columns='HighSatisfaction')
y = df_encoded['HighSatisfaction']

# Scale numeric features
numeric_features = ['ServiceRating', 'FoodRating', 'AmbianceRating',
    ↪ 'GroupSize', 'WaitTime']
X[numeric_features] = StandardScaler().fit_transform(X[numeric_features])

# Train-test split
X_train, X_test, y_train, y_test = train_test_split(X, y, stratify=y,
    ↪ test_size=0.2, random_state=42)
sm = SMOTE(random_state=12)
X_train, y_train = sm.fit_resample(X_train, y_train)

# Train models
dt_model =
    ↪ DecisionTreeClassifier(criterion='entropy', max_depth=15, min_samples_split=10, random_state=42)
    ↪ the criterial for best performance of GridSearchCV
rf_model = RandomForestClassifier(criterion='entropy', max_depth= 15,
    ↪ min_samples_split=2, random_state=42) ##use the criterial for best performance
    ↪ of GridSearchCV

dt_model.fit(X_train, y_train)

```

```

rf_model.fit(X_train, y_train)

# Evaluate
y_pred_dt = dt_model.predict(X_test)
y_pred_rf = rf_model.predict(X_test)

print("=== Decision Tree ===")
print(confusion_matrix(y_test, y_pred_dt))
print(classification_report(y_test, y_pred_dt))
print("ROC AUC:", roc_auc_score(y_test, y_pred_dt))

print("\n=== Random Forest ===")
print(confusion_matrix(y_test, y_pred_rf))
print(classification_report(y_test, y_pred_rf))
print("ROC AUC:", roc_auc_score(y_test, y_pred_rf))

```

=== Decision Tree ===

```
[[225  35]
 [ 23  17]]
```

	precision	recall	f1-score	support
0	0.91	0.87	0.89	260
1	0.33	0.42	0.37	40
accuracy			0.81	300
macro avg	0.62	0.65	0.63	300
weighted avg	0.83	0.81	0.82	300

ROC AUC: 0.6451923076923077

=== Random Forest ===

```
[[247  13]
 [ 23  17]]
```

	precision	recall	f1-score	support
0	0.91	0.95	0.93	260
1	0.57	0.42	0.49	40
accuracy			0.88	300
macro avg	0.74	0.69	0.71	300
weighted avg	0.87	0.88	0.87	300

ROC AUC: 0.6875

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